

Idea Title:

Elevator Pitch

Describe your idea in a few concise sentences by including the problem, who it seeks to target, and how the problem will be addressed

NB: Start the stakeholder engagement when you are developing the proposal, this can result in letters of support and tailored activities

Problem statement	ACE activities	Stakeholder engagement
What is the challenge that the project proposal is trying to address?	Climate change education, public awareness, and training	Which are the key groups? such as women, children and youth, local communities and Indigenous Peoples, and persons with disabilities. Needs mapping
Project objectives Targeted behaviors, systems and attitudes: What are the behaviors, systems and attitudes that need to be changed in order to tackle the challenge	Public participation and access to information	Engagement and empowerment mechanism
	International cooperation on ACE	Feedback mechanism
Enablers of ACE implementation	Sustainability and/or scalability	Monitoring Evaluation & Reporting
Examples could be resources, tools & support, funding, partnerships, technology, legal framework, capacity-building, coordination, and political support, coordination, and coherence	How will the intended impact of the project continue after the funding ends?	How will the implementation of the six elements of ACE be monitored, evaluated and reported at all levels?

General Notes:

A Theory of Change lays the foundation for evaluation, which will test whether your project has achieved what was intended.