

Report on the Adaptation Committee's communication and outreach efforts

Information note

Recommended action by the Adaptation Committee

At its 30th meeting, the Adaptation Committee (AC) will be invited to consider the information contained in this document and provide further guidance, as appropriate, on its communication and outreach activities and future priorities.

I. Background

1. At AC 27, the AC took note of the AC's communications plan and strategy for 2025–2026,¹ informed by the 2023–2024 audience assessment survey results² and lessons learned from implementing the 2024–2025 communications plan and strategy.³ The AC also took note of the suggestions received from AC members and observers to continue improving the strategy, subject to the availability of resources. The AC also acknowledged the improved structure and design of its webpages.
2. At AC 28, the AC took note of the progress report on its communications and outreach efforts for 2025–2026 and requested its communications working group to provide guidance to the secretariat on communications activities during the intersessional period, if required.
3. At AC 29, the AC took note of the report on the implementation of its communications plan and strategy. It agreed to enhance its efforts in making its products and communications available in all UN official languages as well as in organizing events and activities at the regional level. It also requested the secretariat to provide a report on the AC's communications and outreach efforts, including the number and type of translated products, for consideration of the AC at its next meeting.

II. Overview of AC communications strategy 2025–2026

4. The overarching goal of the AC communications strategy is to raise awareness and strengthen understanding of the AC's role and impact in advancing implementation of enhanced action on adaptation in a coherent manner under the Convention and the Paris Agreement.

¹ Available at <https://unfccc.int/documents/646604>.

² See annex of the AC document [AC25/COMMS-PLAN/6D](#).

³ Available at <https://unfccc.int/documents/646604>.

5. To achieve the goal, the following communications objectives were proposed, in alignment with the AC's previous communications objectives for 2024–2025⁴ and 2022–2023⁵, which include:

- (a) Raise the profile of adaptation within and outside of the UNFCCC process;
- (b) Strategically enhance the visibility of the AC as the primary body on providing coherence in adaptation in the UNFCCC process;
- (c) Enhance the profile of the AC as a recognized body for adaptation for Parties and non-Party stakeholders, as well as the UN System;
- (d) Improve understanding of the nature and value of the AC's work, and its role in enhancing effective international adaptation action;
- (e) Increase reach and usage of AC resources, including reports, technical papers and other knowledge products and events;
- (f) Strengthen existing partnerships and build new ones with other constituted bodies and entities under the Convention and the Paris Agreement, as well as with external organizations working on adaptation.

6. Drawing upon the insights derived from the 2023–2024 audience-assessment survey and the evaluation of the implementation of the 2024–2025 communications plan and strategy, the AC's 2025–2026 communications strategy focused on two key areas: (1) broadening the reach and impact of AC publications by improving targeted dissemination, tracking downloads, and incorporating user feedback into future outputs; and (2) on enhancing the visibility and participation in AC events through targeted outreach, accessible delivery formats and time–zone sensitive scheduling to ensure diverse global engagement.

7. To support targeted dissemination and outreach, the communications plan and strategy identified primary and secondary audiences according to the nature and level of their engagement with the work and outputs of the AC.

8. Primary audiences comprise stakeholders that directly engage with, contribute to or make use of the work and products of the AC. Their engagement supports the AC's efforts to promote coherence and synergies on adaptation under the Convention and the Paris Agreement. Primary audiences include:

- (a) Parties to the Convention and the Paris Agreement, as key recipients and users of the AC's technical work, guidance, recommendations and knowledge products;
- (b) Constituted bodies, work programmes, entities and relevant funds under the Convention and the Paris Agreement, including the Least Developed Countries Expert Group (LEG), the Consultative Group of Experts (CGE), the Facilitative Working Group of the Local Communities and Indigenous Peoples Platform (FWG of the LCIPP), the Paris Committee on Capacity-building (PCCB), the Standing Committee on Finance (SCF), the Technology Executive Committee (TEC), the Nairobi work programme on impacts, vulnerability and adaptation to climate change (NWP), the Executive Committee of the Warsaw International Mechanism for Loss and Damage associated with Climate Change Impacts (WIM ExCom), the Climate Technology Centre and Network (CTCN), and relevant climate funds. These audiences engage with the AC through, inter alia, information exchange, coordinated activities, joint knowledge products and efforts to enhance coherence across adaptation-related work under the UNFCCC process;
- (c) Partner and potential partner organizations, including UNFCCC regional collaboration centres, organizations of the United Nations system, the Intergovernmental Panel on Climate Change, NWP partner organizations and other relevant international and regional organizations and institutions. These organizations may collaborate with the AC on knowledge products, technical activities, capacity-building, events and outreach;

⁴ See AC document [AC25/COMMS-PLAN/6D](#).

⁵ See AC document [AC21/INFO/6A](#).

(d) Adaptation experts, researchers and practitioners, including professionals and specialized institutions that use AC publications, knowledge products and digital resources and contribute technical expertise and practical experience to the work of the AC;

(e) UNFCCC observers and constituencies, which engage with the AC through its meetings, events and other activities, contribute relevant perspectives and may support the dissemination of AC outputs through their networks and communication channels.

9. Secondary audiences comprise groups that may not regularly engage directly with the AC but can contribute to expanding the reach and visibility of its work and strengthening broader awareness and understanding of adaptation. Secondary audiences include:

(a) Media outlets, including mainstream and specialized media which can contribute to the wider dissemination of information on the work of the AC, its knowledge products and key adaptation-related messages;

(b) The general public, as a broader audience for communications aimed at increasing awareness and understanding of the importance of climate change adaptation and the role of the AC within the UNFCCC process.

III. Status of implementation of the communications strategy

10. The following sections provide an update on the implementation of the AC communications plan and strategy for 2025–2026, with a particular focus on communication and outreach activities undertaken after AC 29 from 18 April to 1 September 2026.

A. Publications and dissemination

11. During the reporting period, the AC continued efforts to increase the visibility, accessibility and reach of its publications through targeted dissemination, the development of supporting communication materials and the use of established external knowledge-sharing platforms.

12. To support the dissemination of key AC publications, communication materials, including posters, flyers and other visual products, were disseminated to highlight key messages and facilitate engagement with AC outputs. These materials were used in connection with outreach at the NAP Expo 2026 and Climate Week 3 and were also prepared for dissemination during Climate Week 4.

13. The AC also continued to disseminate its publications through established external knowledge and communication platforms in order to broaden their reach among adaptation practitioners and other relevant audiences. These included the Climate Adaptation Knowledge Exchange,⁶ PreventionWeb,⁷ UN iLibrary⁸ and weADAPT.⁹

(b) Language accessibility and translations

14. In response to the request made at AC 29, table 1 provides an overview of the language availability of AC publications to date, indicating the products for which translated versions are available.

⁶ See <https://www.cakex.org/>.

⁷ See <https://www.preventionweb.net/>.

⁸ See <https://www.un-ilibrary.org/>.

⁹ See <https://weadapt.org/>.

Table 1. Language availability of AC publications

<i>Year of publication</i>	<i>Title</i>	<i>Language(s)</i>	<i>Link</i>
2025	Mapping of technical guidance and training materials to support the implementation of the UAE Framework for Global Climate Resilience	English	e-Publication
2025	Recognizing the adaptation efforts of developing country Parties: Synthesis report on institutional arrangements and stakeholder engagement	English	e-Publication
2024	30 years of Adaptation under the Convention and the Paris Agreement: Report by the Adaptation Committee	English; Unofficial translated versions: Arabic, Chinese, French, Spanish, Russian	e-Publication
	Progress, good practices and lessons learned, challenges and opportunities in the application of traditional knowledge, knowledge of Indigenous Peoples and local knowledge systems in adaptation. Policy brief by the Adaptation Committee's Taskforce on National Adaptation Plans	English; Unofficial translated versions: Arabic, Chinese, French, Spanish, Portuguese, Russian	e-Publication
	Toolkit for Monitoring, Evaluation, and Learning for National Adaptation Plan Processes	English, French, Spanish (available in collaboration with NAP Global Network)	e-Publication
2023	Methodologies for reviewing the adequacy and effectiveness of adaptation and support	English	e-Publication
	Progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action	English	e-Publication
	Monitoring and evaluation of adaptation at the national and subnational levels: Technical paper by the Adaptation Committee	English; Unofficial translated versions: Arabic, French, Spanish	e-Publication
2022	Methodologies for assessing adaptation needs and their application. Technical paper	English	e-Publication
	Synthesis report on the cost of adaptation	English	e-Publication
	Technologies for adaptation: innovation, priorities and needs in agriculture, water resources and coastal zones	English	e-Publication
	2022 Overview. Navigating the landscape of support for the process to formulate and implement national adaptation plans	English	e-Publication

<i>Year of publication</i>	<i>Title</i>	<i>Language(s)</i>	<i>Link</i>
	Constituted Body Global Stocktake synthesis report: Synthesis report for the technical assessment component of the first global stocktake - Adaptation Committee	English	Synthesis report
	Information paper on linkages between adaptation and mitigation. Information paper by the Adaptation Committee	English	e-Publication
	Draft supplementary guidance for voluntary use by Parties in communicating information in accordance with the possible elements of an adaptation communication	English	FCCC/SB/2022/5/Add.1
	Methodologies for assessing adaptation needs and their application. Draft technical paper	English	FCCC/SB/2022/5/Add.2
2021	Approaches to reviewing the overall progress made in achieving the global goal on adaptation: Technical paper by the Adaptation Committee	English	e-Publication
	Opportunities and options for enhancing adaptation action through education and training, and public and youth participation - Technical paper	English	e-Publication
2020	How developing countries are addressing hazards, focusing on relevant lessons learned and good practices. Synthesis report by the Adaptation Committee in the context of the recognition of adaptation efforts of developing countries	English	e-Publication
	Data for adaptation at different spatial and temporal scales. Technical paper	English	e-Publication
	Toolkit for engaging the private sector in NAPs	English;	e-Publication
		Unofficial translated versions: French, Spanish	
2019	25 Years of Adaptation Under the UNFCCC	English	e-Publication
	Toolkit for a gender-responsive process to formulate and implement National Adaptation Plans (NAPs) - Supplement to the UNFCCC technical guidelines for the NAP process	English Unofficial translated version: French	e-Publication
	Business Case for Adaptation	English	e-Publication
	Opportunities and options for adaptation finance, including in relation to the private sector - Technical Paper	English	e-Publication
	Adaptation Committee - Various approaches to long-term adaptation planning	English	e-Publication

15. Of the publications included in the overview, six are currently available in at least one language other than English, including through unofficial translated versions and translations made available in collaboration with partner organizations.

B. Events and regional outreach

16. During the reporting period, the AC continued to use the organization of and participation in events as an important channel for communicating its work, engaging with relevant audiences and increasing the visibility and reach of its knowledge products, digital tools and activities.

17. The AC organized or co-organized activities at the global and regional levels. These included the session “From data to decisions: How Monitoring, Evaluation and Learning (MEL) systems inform policy, investment and adaptive management for climate resilience”, held at Climate Week 3 in Yeosu, Republic of Korea, on 25 April 2026;¹⁰ two sessions at NAP Expo 2026 in Kigali, Rwanda, including a joint session with the NAP Global Network on advancing MEL systems;¹¹ and a virtual thematic dialogue on opportunities for accessing adaptation finance from the operating entities of the Financial Mechanism and the Adaptation Fund, held on 14 July 2026.¹²

18. AC representatives also participated in relevant events organized by other bodies and organizations, including the first webinar of the “Inside MDB Adaptation Finance” series¹³ on 29 April 2026 and the regional dialogue on enhancing MEL systems for national adaptation plans in the Middle East, North Africa and South Asia, convened by the UN Climate Change Regional Collaboration Centre for the region on 30 June 2026.¹⁴

19. Furthermore, during the June Climate Meetings 2026 (SB 64), the AC continued its outreach and engagement through participation in relevant technical, coordination and knowledge-sharing activities, including the global goal on adaptation workshop under the Baku Adaptation Road Map, the eleventh meeting of the informal coordination group for capacity-building and the dialogue on the work of constituted bodies relating to adaptation and loss and damage.¹⁵

20. These engagements provided opportunities to communicate information on the work of the AC, disseminate relevant knowledge products, exchange information with Parties, constituted bodies, practitioners and other adaptation stakeholders, and strengthen outreach at the global and regional levels. They also contributed to the AC 29 guidance to enhance events and activities at the regional level.

21. Looking ahead, the AC will convene the 2026 Adaptation Forum on 9–10 September 2026 in Baku, Azerbaijan, as part of Climate Week 4. The Forum will provide a further opportunity to engage Parties and other adaptation stakeholders and increase the visibility and dissemination of the AC’s work.¹⁶

C. Webpages and digital resources

22. The AC continued to enhance its web-based communication and facilitate access to information on its work through improvements to the structure and design of existing webpages, the development of new webpages and the use of interactive and visual elements for public-facing content.¹⁷

23. As part of efforts to improve the accessibility and usability of its digital knowledge resources, the AC continued to update the online resource on navigating the landscape of support for the process to formulate and implement national adaptation plans, including its

¹⁰ See <https://unfccc.int/event/adaptation-mel>.

¹¹ See [NAP Expo 2026 – Climate resilience by 2030 and beyond](#) and <https://expo.napcentral.org/2026/event/2-6-2-advancing-monitoring-evaluation-and-learning-systems-ac-nap-gn-groups-red-and-yellow>.

¹² See <https://unfccc.int/event/ac-dialogue-opportunities-accessing-adaptation-finance>.

¹³ See [The Big Picture: MDBs and Global Adaptation Opportunities - CPI](#)

¹⁴ See [Enhancing Monitoring, Evaluation, and Learning Systems for National Adaptation Plans in MENA and South Asia](#).

¹⁵ See [June Climate Meetings \(SB64\) | UNFCCC](#).

¹⁶ See [2026 Adaptation Forum by the Adaptation Committee | UNFCCC](#).

¹⁷ See [Adaptation Committee | UNFCCC](#).

underlying information and data. Further enhancements and interactive elements are being developed to respond to different user needs.¹⁸

24. The AC maintained the interactive portal on the state of adaptation action by Parties and updated country profiles as new information became available, helping to ensure continued access to up-to-date information on adaptation action reported by Parties.¹⁹

D. Newsletters and social media channels

25. The AC launched the **Adaptation Action Newsletter**²⁰ as an additional channel for consolidating and communicating adaptation-related developments under the Convention and the Paris Agreement. The inaugural issue was disseminated to subscribers and adaptation contact points and promoted through the AC webpages and LinkedIn. The newsletter complements the Adaptation Finance Bulletin²¹ and replaces the email updates previously shared with adaptation contact points.²²

26. The AC continued to prioritize LinkedIn²³ for outreach, in line with the findings of the 2023–2024 audience assessment survey, which identified it as the social media platform most frequently used by respondents.

27. The AC also used short-form and multimedia content across YouTube²⁴, Instagram²⁵ and TikTok²⁶ to communicate information on AC publications, events and activities and to broaden outreach to a wider range of audiences, including younger stakeholders.

E. Additional outreach activities

28. The AC continued to make use of broader UNFCCC and regional communication channels to extend the reach of its publications, events and other activities. This included dissemination through UN Climate Change communication channels and the networks and newsletters of the regional collaboration centres, as well as opportunities for coverage through UN Climate Change newsroom articles.²⁷

29. Targeted outreach was also undertaken through relevant UNFCCC constituencies and stakeholder networks, including YOUNGO and Climate Action Network (CAN), to disseminate information on AC activities and opportunities for engagement to relevant stakeholder groups.

IV. Next steps

30. The AC, at AC 30, may wish to:

(a) Take note of the information contained in this report and provide further guidance, as appropriate, on the implementation of its communications plan and strategy for 2025–2026; and

(b) Request the secretariat, under the guidance of the AC communications working group, to prepare a draft communications plan and strategy for the next implementation

¹⁸ See <https://unfccc.int/napsupport>.

¹⁹ See https://unfccc.int/adaptation_country_portal.

²⁰ See [Adaptation Action Newsletter](#).

²¹ See [Adaptation Finance Bulletin and Adaptation Action Newsletter - Adaptation Committee | UNFCCC](#).

²² See [Adaptation Contact Points | UNFCCC](#).

²³ See <https://www.linkedin.com/groups/13985893/>.

²⁴ See https://www.youtube.com/@unfccc_adaptation.

²⁵ See https://www.instagram.com/unfccc_adaptation/.

²⁶ See https://www.tiktok.com/@unfccc_adaptation.

²⁷ See <https://unfccc.int/news>.

period, taking into account lessons learned from implementation of the 2025–2026 strategy and guidance provided by the AC at its 30th meeting.

Documentation information

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0.1.0	4 September 2026	The AC is invited to consider the information contained in this document and to provide further guidance, as appropriate.

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