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30th meeting of the Adaptation Committee

Agenda item 11

Report on the Adaptation Committee's communication and outreach efforts

Baku, Azerbaijan

14–17 September 2026

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Background

- At AC 29, the AC took note of the report on the implementation of its communications plan and strategy.
- It agreed to enhance its efforts in making its products and communications available in all UN official languages as well as in organizing events and activities at the regional level.
- It also requested the secretariat to provide a report on AC's communications and outreach efforts, including the number and type of translated products, for consideration of the AC at its next meeting.

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Publications

- Continued dissemination of AC publications, supported by communication materials such as posters, flyers and other visual products.
- Communication materials were used for outreach at Climate Week 4, NAP Expo 2026 and Climate Week 3.
- AC publications continued to be disseminated through external channels.
- In response to AC 29 guidance, the language availability of AC publications was reviewed; six publications are currently available in at least one language other than English, including unofficial translations and translations made available with partner organizations.

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Most downloaded publications | 18 April–1 September 2026

56 downloads
Mapping of technical guidance and training materials to support the implementation of the UAE Framework for Global Climate Resilience

47 downloads
Toolkit for Monitoring, Evaluation, and Learning for National Adaptation Plan Processes

35 downloads
30 Years of Adaptation under the Convention and the Paris Agreement

Events

- Continued global and regional outreach through AC-organized and co-organized events

- Convened the **2026 Adaptation Forum** during Climate Week 4 in Baku, Azerbaijan.

- **Engaged through key regional and global events, including:**

- **Climate Week 3, Yeosu** – session on MEL systems for climate resilience

- **NAP Expo 2026, Kigali** – two sessions, including a joint session with the NAP Global Network on MEL

- **Convened thematic dialogue on accessing adaptation finance**

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Newsletters

Subscribe to the Adaptation Committee's Adaptation Action Newsletter

Subscribe to the Adaptation Committee's Adaptation Finance Bulletin

Web pages

Knowledge Products

Newsletters

Interactive Portal on the

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Navigating the landscape of support for the process to formula...

Support for the UAE Framework for Global Climate Resilience

Webpages engagement | 18 April–1 September 2026

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2,078 views
Main AC webpage

277 views
AC knowledge products webpage

693 views
State of Adaptation portal webpage

245 views
Navigating the landscape of support for NAPs webpage

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Social media channels

YouTube DE

160+ videos

1k+ followers

5k+ members

TikTok

4k+ likes

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Next steps

The AC, at AC 30th meeting, may wish to:

Take note of the information contained in this report and provide further guidance, as appropriate, on the implementation of its communications plan and strategy for 2025–2026; and

Request the secretariat, under the guidance of the AC communications working group, to prepare a draft communications plan and strategy for the next implementation period, taking into account lessons learned from implementation of the 2025–2026 strategy and guidance provided by the AC at its 30th meeting.