

Communications plan and strategy of the Adaptation Committee 2024-2025 and update on the work undertaken to operationalize the Adaptation Committee's communications strategy for 2022-2023

Recommended action by the Adaptation Committee

This paper contains the new communications plan and strategy for the period 2024-2025. Furthermore, it provides an update on the work undertaken so far to operationalize the Adaptation Committee's communications strategy for 2022 and 2023, and its communications plan for 2023, as introduced during AC22.

The intention of this document is to outline the Adaptation Committee's communications strategy, including a mission statement, its corresponding communications objectives, and the planned activities intended to realize these objectives (chapter 2). As a basis for the communications strategy, it also includes an update on the analysis of the 2022-2023 workplan (chapter 3), as well as a communications plan for the respective events and products to date (chapter 4). The annex contains detailed assessments of the previous cycle, including the performance on the communications plan, the distribution in external channels and the audience assessment undertaken (annex I-IV).

The Adaptation Committee will be invited to consider the information contained in this note with a view to providing further recommendations on the implementation of the communications plan and strategy for the period 2024-2025.

TABLE OF CONTENTS

1.	Background	2
2.	Communications strategy	2
2.1	Mission statement as of 2024	2
2.2	Communications objectives	2
2.3	Communications activities for 2024-2025	3
3.	Update on communications results since AC 24	4
3.1	Overall update	4
3.2	Foundational elements	5
3.3	Content development and delivery channels	5
3.4	Evaluation of communications since AC 24	5
4.	Communications plan	9
	ANNEX I – Adaptation Committee's communications plan 2022-2023 overview	12
	ANNEX II – Disaggregated data from the external delivery channels	16
	ANNEX III – Adaptation Committee's Audience Assessment Survey	28
	ANNEX IV – Adaptation Committee's Audience Assessment Survey Data	32

1. Background

1. To support the AC's mission and fulfil its objectives (below), the 2024-2025 communications strategy will be presented at its 25th meeting.
2. In its 2022-2024 flexible workplan, the AC agreed to a "revision of the AC communications strategy and plan" in 2022.
3. At its 20th meeting, the AC evaluated its communications plan and strategy for the 2020-2021 reporting period.¹ Two key areas of improvement were identified: increasing the reach and impact of the AC's events and publications and increasing the visibility of the AC overall.
4. At the 21st meeting, a proposed communications plan for 2022-2023 was presented, based on the four pillars of strategic communications (Foundational items, content development, delivery platforms, and monitoring & evaluation) identified by the AC, to ensure that communication content development, distribution and learning were purposeful, impactful, and well-managed under time and resource constraints.²
5. At its 24th meeting the AC took note of the progress update prepared for that meeting and a presentation by the secretariat on the AC's communications and outreach activities. It took note of comments and inputs received and requested its communications working group to work with the secretariat on taking action as needed.
6. The following communications strategy and corresponding plan and activities have been informed by the experience gained in previous communication cycles, including lessons learned from the 2022-2023 strategy, audience engagement and other sources.

2. Communications strategy

2.1 Mission statement as of 2024

7. The Adaptation Committee (AC) offers high-level, strategic guidance that helps the international community, governments, civil society and businesses build resilience and adapt to the changing climate. It is the United Nations' leading body on adaptation, working to ensure that all bodies and organizations under the UN system work together to chart a path to a climate-resilient future. In the UNFCCC process, it is the primary body to ensure the coherence of adaptation actions and to raise the profile of adaptation.

2.2 Communications objectives

8. The AC's communications objectives, as established in its previous communications plan and strategy for 2022-2023³, are to:
- a) Raise the profile of adaptation within and outside of the UNFCCC process;
 - b) Strategically enhance the visibility of the AC as the primary body on providing coherence in adaptation in the UNFCCC process;
 - c) Enhance the profile of the AC as a recognized body for adaptation for Parties and non-Party stakeholders, as well as the UN System;
 - d) Improve understanding of the nature and value of the AC's work, and its role in enhancing effective international adaptation action;
 - e) Increase reach and usage of AC resources, including reports, papers and other knowledge products and events;
 - f) Enhance the attention and thus (virtual) participation in AC events;

¹ https://unfccc.int/sites/default/files/resource/ac20_8_evaluation_ac_commsplan.pdf

² <https://unfccc.int/documents/461226>

³ https://unfccc.int/sites/default/files/resource/ac21_6a_commsplan.pdf

- g) Strengthen existing partnerships – and build new ones – with other bodies under the UNFCCC process and external organizations working on adaptation.
9. More specific to 2024-2025, the AC's two overall key areas of improvement for communication are:
- a) Increasing the reach and impact of the AC's events and publications; and
 - b) Increasing the visibility and engagement of the AC overall.

2.3 Communications activities for 2024-2025

10. To enhance the fulfilment of AC communications objectives and building on lessons learnt in the evaluation of the AC's 2022-2023 communications efforts (see section 5.4), a communications strategy has been crafted based on the four pillars on which previous strategies have been successfully structured. The full implementation of this communications plan is subject to the availability of resources.

a) Foundational items and processes: Foundational elements are items that link back to cross-cutting issues that create a better enabling environment for communications purposes, development, delivery and learning. Foundational actions, like assessments of delivery platforms and establishing the means for evaluation, require in-depth analysis of the current positioning of the AC and envisioning the evolution of the committee's work, its audiences, and the global landscape. Action items include:

- i) (New) Learning from the [AC audience assessment survey](#): The AC audience assessment survey to gather insights into audiences' communication preferences was conducted in 2022-23 (key findings in Annex III), the results of which potentially have implications for improving communications across all four pillars. It will be important now to reflect on the insights it provides, distilling key lessons from which to develop successful engagement strategies.
- ii) (New) Strengthening direct communication with the various constituencies in the adaptation community, in particular the Youth constituency: The AC started collaborating actively with YOUNGO based on their expression of interest during AC24. Their Adaptation Working Group is working with their communications leads to further disseminate this information on their social platforms. The next steps would be to build on this established two-way communication to facilitate active participation and encourage feedback from all stakeholders.

b) Content development: This step involves the ideation, drafting, editing and review of content to be distributed, based on the audience assessment surveys conducted during 2023-2024. Action items include:

- i) (Continued) Developing interactive elements and visuals for public-facing outputs;⁴ Development of these products will continue through coordination with the current design firm. The products should be premised on the widespread experience that interactive and visual elements significantly increase audience attention, engagement and learning. Additionally, engagement will be encouraged on social media through posts and inviting participation, as well as through opinion surveys that are available on each of the publications' websites.
- ii) (Continued) Creating new content to help AC members highlight AC deliverables: The secretariat is tasked with developing templates for social media cards that AC members can use to highlight new publications and events. These templates will also be used to post suggested reads from AC members, as well as interviews with AC members, which will be posted periodically on Facebook, X and LinkedIn.

⁴ AC products for 2024 are listed in Section 6.

- iii) (Continued) Expanding audience reach: There is a notable interest in translating additional AC products into languages besides English – expressed in many instances in previous meetings, negotiations and by participants from the AC audience assessment survey. Given the need to foster inclusivity and accessibility among a more diverse and global audience, additional publications will be translated into the UN official languages, in an automated and unofficial manner (via a machine translation tool, using a disclaimer to warrant against potential inaccuracies).
- iv) (Continued) Adaptation Finance Bulletin: Based on the answers from the AC audience assessment survey and to increase outreach, the bulletin will be distributed through the different social media channels and additional websites. In addition, there will be efforts to make it available in additional languages, using machine translation tools.

c) Delivery Platforms: the AC is distributing its content through several channels to increase the number and expand the range and size of audience(s).⁵ However, there are additional actions that could be implemented to increase outreach. Action items:

- i) (Continued) Explore new platforms: Since October 2023, AC publications have been systematically distributed through the platforms PreventionWeb, weADAPT and Climate Adaptation Knowledge Exchange (CAKE), which increased their visibility. In terms of social media, a LinkedIn group was launched and proceeded to grow steadily to its current size of over 2,000 members, among them over 2,000 active members, and received an “active group” badge. As mentioned earlier, distribution was also strengthened through arrangements with YOUNGO.
- ii) (New) Create a website for easy access to existing visual designs: Establish a dedicated site for visual designs, providing a centralized repository for easy access. Implement user-friendly navigation and categorization to enhance accessibility. Develop a visual content release schedule, ensuring a consistent flow of engaging designs and infographics.

d) Monitoring & Evaluation: this step feeds into all steps in the above communication cycle, involving the analysis of the level of impact of various communications outputs. It also presents opportunities to improve communication in an iterative and adaptable manner. Action items:

- i) (Continued) Continue iterative monitoring and evaluation of AC communications efforts: Evaluation of the AC’s communication efforts can be conducted quantitatively before each AC meeting, utilizing KPIs and data monitoring services to assist in understanding the impact of AC communication efforts through various delivery channels.
- ii) (New) Feedback surveys on virtual and in-person events as well as on publications: To ensure audience feedback on AC products, surveys should be disseminated to capture qualitative data on audience experience and content relevance.

3. Update on communications results since AC 24

3.1 Overall update

11. The implementation of the AC communications plan 2022-2023 has largely focused on content development updates, including keeping the visual identity of the AC and its website updated and increasing communications outreach through the dissemination of AC publications in external adaptation-

⁵ Go to Section 5.3 for more details.

related delivery channels (e.g. weADAPT, PreventionWeb and Climate Adaptation Knowledge Exchange), as well as YOUNGO's Adaptation Working Group (YOUNGO) for greater outreach to youth.

3.2 Foundational elements

12. Suggestions under the "Foundational elements" section of the AC communications plan have included conducting an AC-focused audience assessment to study current and potential audiences to continuously improve the communication efforts of the AC. The audience assessment was developed and disseminated through different channels, including by email and social media, to partners and individuals inside and outside the UN system. The results of the survey are presented in Section 5.4.

3.3 Content development and delivery channels

13. As part of responding to the suggestion to "Develop interactive elements and visuals for public-facing outputs," the secretariat has continued its work to further develop this area. In this regard, the planned deployment of the new interactive portal by the Adaptation Committee on the State of Adaptation Action by Parties is highlighted.

14. Furthermore, the secretariat, based on guidance by the AC, has used automated and unofficial translations in different UN languages (via a machine translation tool) to enable greater reach of knowledge assets and content. Through these efforts, the [Monitoring and evaluation of adaptation at the national and subnational levels: Technical paper](#) was translated into 4 UN languages: Arabic, English, French and Spanish. The [Toolkit for Engaging the Private Sector in NAPs](#) was officially translated into French and Spanish.

15. Content has been distributed through a variety of channels, including newsletters, Facebook, X, LinkedIn, and, most recently, external platforms (weADAPT, Prevention Web and Climate Adaptation Knowledge Exchange (CAKE)). Additionally, an arrangement with YOUNGO has been established with the aim of disseminating information, in response to YOUNGO's expression of interest at the AC24 meeting.

3.4 Evaluation of communications since AC 24

16. In the current reporting period, 1 September 2023 - 29 February 2024, AC communications efforts have yielded the following results. These are compared against the results of the previous reporting period, which is from 1 March 2023 to 31 August 2023.

a) Adaptation Facebook:

- i) The Adaptation Exchange Facebook page featured a total of **59 posts** in the reporting period (an average of 10 posts a month), compared to 81 posts in the previous period (1 March 2023 - 31 August 2023). The posts generated about **24,000 impressions** (a decrease from **37,010**), and **459 instances of engagements** (a slight decrease from 754). The page attracted **259 new followers** (a similar number compared to the previous period), reaching a total of 19,636 (compared to 19,377 followers in the previous period).
- ii) The **top performing posts** on Facebook during the reporting period include those announcing new **AC reports**, and climate adaptation-related **events and conferences** happening, both from the AC and organized by other entities.

b) Adaptation Exchange X:

- i) The Adaptation Exchange X feed has a total of **4,776 followers** (an increase from around 4,537 followers in August 2023), with around **35 tweets posted** (down from 84 tweets), which is an average of 5 tweets per month. The tweets generated about **7,277 impressions** (a decrease from 17,329) and **394 instances of engagements** (down from 806). On average,

posts from the reporting period generated about **207 average impressions** (similar to that of the previous period - 234) and **11 engagements** (down from 73) per tweet.

- ii) The top performing posts on X include those related with **job opportunities** in the UNFCCC and those related to **events** (invitation and post-event information).

c) Adaptation LinkedIn⁶:

17. As of 28 February 2024, almost one year after its official launch, the Adaptation LinkedIn group has grown to over 2,000 members (compared to 1,300 in August 2023), among them over 25,000 active members (compared to 8,000 in the previous period), defined as the number of group members who visited the Group or viewed Group posts on the LinkedIn home feed in a specific period. The group has 158 posts (102 posts in the previous period),

- i) an average of 26 posts a month and has reached a total of **87,800 post views** (38,494 in the previous period), or about **556 views per post on average**. In terms of engagement, the posts have achieved **76 comments** and **1,256 reactions** in total (compared to 11 comments and 252 reactions in the previous period). Since January 2024, the LinkedIn group has earned an active group badge⁷.

d)

- ii) The top performing posts on LinkedIn were related with a new **AC report**, a **job opportunity**, **events**, and **insightful case studies** for adaptation.

18. At its 26th session, the Conference of Parties welcomed the work of the AC in 2019, 2020 and 2021 and invited the AC to improve its efforts to measure the outreach of its events and publications by including, in its flexible workplan, statistics – disaggregated by gender and region – on its awareness-raising, outreach and information-sharing efforts, such as events and publications.⁸ Below are data related to the regional and gender distribution of Facebook users that follow the Adaptation Exchange Facebook page:

Facebook Demographics:

- i) Top ten countries following the Adaptation Exchange: United States, India, Bangladesh, Germany, Mexico, United Kingdom, Germany, Canada, Peru, and Kenya.

- ii) The top three age ranges that follow the Adaptation Exchange are 35-44-year-olds (36%), followed by 25-34-year-olds (31.3%), and 45-54-year-olds (16.4%).

- iii) Regarding gender, Adaptation Exchange Facebook fans⁹ are 56.8% male and 43.2% female.

- iv) Adaptation Exchange posts are accessed from the following top ten cities: Dhaka (Bangladesh), Lima (Peru), Nairobi (Kenya), Kathmandu (Nepal), Phnom Penh (Cambodia), Mexico City (Mexico), Bangkok (Thailand), London (UK), Cairo (Egypt) and Delhi (India).

d) Collaboration with external delivery channels

19. Since October 2023, the AC started expanding audience reach of its publications by dissemination through the following platforms: PreventionWeb, weADAPT and Climate Adaptation Knowledge Exchange (CAKE). **Thanks to these platforms**, from October 2023 to February 2024, **the total number of page views for all the AC publications has increased to 826** (325 thanks to PreventionWeb, 234 thanks to

⁶ Officially launched in April 2023.

⁷ An active group badge indicates that every month there are at least 10 different users sharing content and at least 10 posts with one or more comments

⁸ https://unfccc.int/sites/default/files/resource/AC%20report%20COP%20decision_0.pdf

⁹ Fans in Facebook are active users that like the Adaptation Exchange Facebook page.

weADAPT and 268 thanks to CAKE), while **the total number of publication downloads has increased to 146** (44 thanks to PreventionWeb, 75 thanks to weADAPT and 27 thanks to CAKE).¹⁰ It is important to note that not all the publications were shared on October 2023 and at the same time. Hence, the impact that these platforms can have for AC publications is potentially higher.

20. The **AC started collaborating actively with YOUNGO** based on their expression of interest during AC24. Establishing a two-way channel, YOUNGO has shared information on AC events, publications, the AC audience assessment survey and AC updates to all their WhatsApp groups (their “announcement” channel, locked for posting except by their contact points, and their “main chat”, an open discussion forum for all things adaptation). Between these channels, **the messages are delivered to over 1,000 people**, as of February 2024. Their Adaptation Working Group is working with their communications leads to further disseminate this information on their social platforms, primarily Instagram, but also potentially Facebook and LinkedIn, depending on the leads’ interest.

21. More concretely, the information disseminated since the last AC meeting includes: the three latest AC publications, i.e. [Methodologies for reviewing the adequacy and effectiveness of adaptation and support: Reference paper](#); [Progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action](#); and [Monitoring and evaluation of adaptation at the national and subnational levels: Technical paper by the Adaptation Committee](#); the [AC update](#) in November 2023; the AC audience assessment survey; and upcoming events, such as the 25th meeting of the Adaptation Committee, the Annual Adaptation Forum 2024 by the Adaptation Committee, and the 26th meeting of the Adaptation Committee.

e) Adaptation Committee website:

22. In the reporting period, the **Adaptation Committee pages were visited 1,963 times (compared to 1,739 times** in the previous period). The Publications page of Adaptation Committee saw **631 downloads of content** (21 in the previous period). The most downloaded publications for the current reporting period (1 September 2023 – 29 February 2024) are:

- a) [Progress, good practices, and lessons learned in prioritizing and incorporating gender-responsive adaptation action](#): **300 total downloads**
- b) [Monitoring and evaluation of adaptation at the national and subnational levels: Technical paper by the Adaptation Committee](#): **100 total downloads**
- c) [Methodologies for reviewing the adequacy and effectiveness of adaptation and support](#): **46 total downloads.**

23. Two Adaptation Finance bulletins, issue 15 and issue 16, were launched after AC 24 and were sent to a distribution list of about **4,200 subscribers**. The bulletins had an open rate of **40 per cent to 45 per cent** and a **click rate of 3 to 5 per cent**.

24. Since AC20, the Adaptation Committee has also had its event series addressing boosting region-wide adaptation featured in the newsletters of the various Regional Collaboration Centres (RCCs).

25. The AC was featured in a [newsroom article](#) Korea Global Adaptation Week, which received 1,022 views.

f) Adaptation Committee's audience assessment survey

¹⁰ For full details about page views and downloads by publication shared in each of the platforms, please go to Annex II.

26. The Adaptation Committee conducted a comprehensive audience assessment survey to gather insights into the communication preferences of audiences and improve engagement. The survey, available in the six UN official languages, received responses from 464 individuals across diverse sectors and regions. The results of the survey have been taken into account in crafting this strategy and highlight a need for improved communication by the Adaptation Committee, emphasizing social media presence, diversified channels and enhanced engagement to meet audience expectations. The key findings are presented in Annex III, while all the data is found in Annex IV.

4. Communications plan

Table 1. Adaptation Committee products and events for 2024

Product or Event	Anticipated Publishing/Launch Time	Status	Target audience
Adaptation Forum (Event)	March 2024	Under preparation	Adaptation practitioners Parties Policymakers
Dialogues on addressing developing countries' capacity gaps in adaptation funding	March 2023	Under preparation	Parties Financial institutions Practitioners Policy makers Constituted bodies
AC26	September 2024	To be implemented	Parties Observer states NGOs UN IGOs
30 Years of Adaptation Under the UNFCCC	TBD	TBD	
NAP TF policy brief on the application of traditional knowledge, knowledge of indigenous peoples and local knowledge systems in adaptation	2. TBD (ideally before COP 29)	3. Outline proposal open for NAP TF members' comments	4. Parties 5. Policymakers 6. Practitioners 7. LCIPs

Product or Event	Anticipated Publishing/Launch Time	Status	Target audience
State of Adaptation Action by Parties interactive portal	8. TBD	9. Finalization stage of country profiles, pending validation	10. Parties 11. Practitioners 12. Policymakers 13. NGOs 14. UN 15. IGOs 16. Researchers
Recognizing the adaptation efforts of developing country Parties: 2024 Synthesis report on institutional arrangements and stakeholder engagement	17. TBD	18. TBD	19. Parties
AC-NAP Global Network toolkit on monitoring, evaluation, and learning for national adaptation plan processes	20. TBC (expected: April 2024)	21. Finalization stage	22. Parties 23. Practitioners 24. Policymakers 25.

Documentation information

<i>Version</i>	<i>Date</i>	<i>Description</i>
0.1.0	14 March 2023	AC 25 The AC is invited to take note of the information contained in this document and provide further guidance as needed
0.1.0	9 October 2023	AC 24 The AC is invited to take note of the information contained in this document and provide further guidance as needed
0.1.0	7 September 2022	AC22 The AC is invited to consider the information contained in this note with a view to providing further recommendations on the implementation of the communications plan and strategy.
01.0	17 March 2022	AC21 This information note contains the AC's communications strategy for 2022 and 2023, and its communications plan for 2022 for adoption by the AC.

Keywords: Adaptation, Resilience, development communication, Adaptation Committee.

ANNEX I – Adaptation Committee’s communications plan 2022-2023 overview

Table 2. Progress made on the implementation of the Adaptation Committee communications plan 2022-2023

Stage of Communication Effort	Project	Start Time	End Time	Status update during AC24
Monitoring & Evaluation	AC audience assessment survey	June 2023	August 2023	Dissemination of the audience assessment survey through social media, newsletters, YOUNGO and email communications. Assessment of the results as inputs for the update of the AC communications plan.
Monitoring & Evaluation	Regional Climate Weeks survey	August 2023	October 2023	Dissemination of regional surveys during Regional Climate Weeks 2023 through social media and events, to evaluate global adaptation action.
Monitoring & Evaluation	Develop surveys for attendees of webinars and other AC events and products	July 2023	November 2023	Surveys for other events, webinars and AC products have been developed. The new publications page includes an opinion survey available for the audience that uses these publications to indicate purpose of use, express feedback and provide other insights. The survey consists of 12 questions and is estimated to take three minutes to complete.
Content	Develop interactive elements and visuals for public-facing outputs	April 2023	November 2023	Interactive and visual products to increase the audience’s engagement and learning have been developed for dissemination through social media, and through changes in the publications website that make the presentation of publications and papers more visually appealing.
Update of the AC website	<ul style="list-style-type: none"> • Revamp the AC website • Develop a visual item for the AC landing page 	April 2023	October 2023	Completed.

	<ul style="list-style-type: none"> Add the profiles of AC members to the website 			
Social media	Adaptation Committee's LinkedIn group	April 2023	N/A	Official launch of the AC's LinkedIn group to further disseminate its work and climate adaptation knowledge, as well as to increase engagement with the general public and adaptation professionals.
Content	Create new content highlighting the AC members and their contributions to the committee	Not started	Not started	This action item will be incorporated into the new AC comms strategy for the 2024-2025 period.
Content	Develop a calendar of potential opportunities for engagement by AC members, i.e. in relevant content and events within and outside the UNFCCC, through which the AC's influence and reach may be expanded to a broader, relevant audience.	January 2023	N/A	A calendar was requested and the IISD calendar was identified as an adequate solution. As a way forward, a link to the AC website will be available and the bigger AC events will be asked to be included.

Table 3. Adaptation Committee products and events during 2023

Product or Event	Anticipated Publishing/Launch Time	Status	Target audience
Africa Climate Week (ACW 2023)	September 2023	Event successfully implemented.	Adaptation practitioners Parties Policymakers
Middle East and North Africa Climate Week (MENACW 2023)	October 2023	Event implemented.	Adaptation practitioners Parties Policymakers
Latin America and the Caribbean Climate Week (LACCW 2023)	October 2023	Event implemented.	Adaptation practitioners Parties Policymakers
Asia-Pacific Climate Week (APCW 2023)	November 2023	Event successfully implemented.	Adaptation practitioners Parties Policymakers
Private Sector Toolkit Translations into Spanish and French	August 2023	Translations into Spanish and French provided for the Toolkit for Engaging the Private Sector in National Adaptation Plans (NAPs) - NAP Global Network .	Adaptation practitioners Parties Policymakers
Methodologies for reviewing the adequacy and effectiveness of adaptation and support	December 2023	Published. Promoted on social media, AC website, COP 28 AC event and third communications channels, including YOUNGO, weADAPT, PreventionWeb and CAKE.	

Product or Event	Anticipated Publishing/Launch Time	Status	Target audience
Adaptation Committee's policy brief on "Progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action"	October 2023	Published. Promoted on social media, AC website, and third communications channels, including YOUNGO, weADAPT, PreventionWeb and CAKE.	Adaptation practitioners Parties Policymakers
Technical paper on monitoring and evaluation of adaptation at the national and subnational levels	October 2023	Published. Machine translation into six official UN languages. Disseminated on social media, AC website, COP28 AC event, and third communications channels, including YOUNGO, weADAPT, PreventionWeb and CAKE.	Adaptation practitioners Parties Policymakers
Regional Climate Weeks report	December 2023	Regional climate week reports developed and shared on the AC website.	Adaptation practitioners Parties Policymakers
COP 28 event on "Monitoring, evaluation and learning for adaptation: interactive feedback session on new toolkit"	December 2023	Implemented.	COP 28 participants
COP28 event on "Lessons learned and potential ways forward in reviewing the adequacy and effectiveness of adaptation and support - Findings of the joint work by the AC, LEG and SCF"	December 2023	Implemented.	COP 28 participants

ANNEX II – Disaggregated data from the external delivery channels

All the AC publications have been submitted to the three main external delivery channels: CAKE, PreventionWeb, and weADAPT. This section shows a more detailed data for each of the platforms and for each of the publications that have been reviewed and published in each of the platforms.

- WeADAPT data:

Publication name	URL	Date published on weADAPT	Views	Publication Downloads
Progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action	https://www.weadapt.org/knowledge-base/gender-and-social-equality/prioritizing-and-incorporating-gender-responsive-adaptation-action	18-Dec-23	79	35
Assessing and meeting the cost of adaptation: Lessons learned and good practices from developing countries	https://weadapt.org/knowledge-base/economics-of-adaptation/assessing-and-meeting-the-cost-of-adaptation-lessons-learned-and-good-practices-from-developing-countries/	15-Feb-24	155	40

Points to take into account when analysing the data:

- An upgraded version of the platform was launched on 22 January and seem to be getting much more visibility for the content since. This in part explains why the second article, which was published 2 months after the first one, has received so much more views;
- Only people who have manually accepted cookies will be captured in analytics (as is the case for every website), so the number of views as generated by GA4 analytics is an underestimate. The number of downloads is an accurate metric.

- CAKE data:

Publication name	URL	Views	Publication Downloads
Methodologies for reviewing the adequacy and effectiveness of adaptation and support: Reference paper	https://www.cakex.org/documents/methodologies-reviewing-adequacy-and-effectiveness-adaptation-and-support-reference-paper	12	0
Progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action	https://www.cakex.org/documents/progress-good-practices-and-lessons-learned-prioritizing-and-incorporating-gender-responsive-adaptation-action	13	0
Monitoring and evaluation of adaptation at the national and subnational levels: Technical paper by the Adaptation Committee*	https://www.cakex.org/documents/monitoring-and-evaluation-adaptation-national-and-subnational-levels-technical-paper-adaptation-committee	132	21

Methodologies for assessing adaptation needs and their application. Technical paper	https://www.cakex.org/documents/methodologies-assessing-adaptation-needs-and-their-application-technical-paper	17	2
Synthesis report on the cost of adaptation	https://www.cakex.org/documents/efforts-developing-countries-assessing-and-meeting-costs-adaptation-lessons-learned-and-good-practices	14	2
Technologies for adaptation: innovation, priorities and needs in agriculture, water resources and coastal zones	https://www.cakex.org/documents/technologies-adaptation-innovation-priorities-and-needs-agriculture-water-resources-and-coastal-zones-technical-paper	24	2
2022 Overview. Navigating the landscape of support for the process to formulate and implement national adaptation plans	https://www.cakex.org/documents/navigating-landscape-support-process-formulate-and-implement-national-adaptation-plans-2022-overview	8	0
Information paper on linkages between adaptation and mitigation. Information paper by the Adaptation Committee	https://www.cakex.org/documents/information-paper-linkages-between-adaptation-and-mitigation-information-paper-adaptation-committee	5	0

Methodologies for assessing adaptation needs and their application. Draft technical paper	https://www.cakex.org/documents/methodologies-reviewing-adequacy-and-effectiveness-adaptation-and-support-reference-paper	12	0
Approaches to reviewing the overall progress made in achieving the global goal on adaptation: Technical paper by the Adaptation Committee	https://www.cakex.org/documents/methodologies-reviewing-adequacy-and-effectiveness-adaptation-and-support-reference-paper	12	0
Opportunities and options for enhancing adaptation action through education and training, and public and youth participation - Technical paper	https://www.cakex.org/documents/opportunities-and-options-enhancing-adaptation-action-through-education-and-training-and-public-and-youth-participation	3	0

<p>How developing countries are addressing hazards, focusing on relevant lessons learned and good practices. Synthesis report by the Adaptation Committee in the context of the recognition of adaptation efforts of developing countries</p>	<p>https://www.cakex.org/documents/how-developing-countries-are-addressing-hazards-focusing-relevant-lessons-learned-and-good-practices</p>	5	0
<p>Data for adaptation at different spatial and temporal scales. Technical paper</p>	<p>https://www.cakex.org/documents/data-adaptation-different-spatial-and-temporal-scales</p>	11	0

* The “Monitoring and evaluation of adaptation at the national and subnational levels: Technical paper by the Adaptation Committee” report was featured in the February Slice of CAKE newsletter.

- PreventionWeb data:

Publication name	URL	Views	Publication Downloads
Methodologies for reviewing the adequacy and effectiveness of adaptation and support: Reference paper	https://www.preventionweb.net/publication/methodologies-reviewing-adequacy-and-effectiveness-adaptation-and-support-reference	8	4
Progress, good practices and lessons learned in prioritizing and incorporating gender-responsive adaptation action	https://www.preventionweb.net/publication/progress-good-practices-and-lessons-learned-prioritizing-and-incorporating-gender	61	26

Monitoring and evaluation of adaptation at the national and subnational levels: Technical paper by the Adaptation Committee	https://www.preventionweb.net/publication/monitoring-and-evaluation-adaptation-national-and-subnational-levels-technical-paper	46	12
Methodologies for assessing adaptation needs and their application. Technical paper	https://www.preventionweb.net/publication/methodologies-assessing-adaptation-needs-and-their-application-technical-paper	88	0
Efforts of developing countries in assessing and meeting the costs of adaptation: Lessons learned and good practices	https://www.preventionweb.net/media/91097/download	6	1
Technologies for adaptation: innovation, priorities and needs in agriculture, water resources and coastal zones	https://www.preventionweb.net/publication/technologies-adaptation-innovation-priorities-and-needs-agriculture-water-resources-and	4	0
Technical dialogue of the first global stocktake: Synthesis report by the co-facilitators on the technical dialogue	https://www.preventionweb.net/publication/technical-dialogue-first-global-stocktake-synthesis-report-co-facilitators-technical	29	0

Constituted Body Global Stocktake synthesis report: Synthesis report for the technical assessment component of the first global stocktake - Adaptation Committee	https://www.preventionweb.net/publication/technical-dialogue-first-global-stocktake-synthesis-report-co-facilitators-technical	0	0
2022 Overview. Navigating the landscape of support for the process to formulate and implement national adaptation plans	https://www.preventionweb.net/publication/navigating-landscape-support-process-formulate-and-implement-national-adaptation-plans	8	0
Information paper on linkages between adaptation and mitigation. Information paper by the Adaptation Committee	https://www.preventionweb.net/publication/information-paper-linkages-between-adaptation-and-mitigation	2	0
Draft supplementary guidance for voluntary use by Parties in communicating information in accordance with the possible elements of an adaptation communication	https://www.preventionweb.net/publication/draft-supplementary-guidance-voluntary-use-parties-communicating-information-accordance	2	0

Approaches to reviewing the overall progress made in achieving the global goal on adaptation: Technical paper by the Adaptation Committee	https://www.preventionweb.net/publication/approaches-reviewing-overall-progress-made-achieving-global-goal-adaptation	2	0
Opportunities and options for enhancing adaptation action through education and training, and public and youth participation - Technical paper	https://www.preventionweb.net/publication/opportunities-and-options-enhancing-adaptation-action-through-education-and-training	18	0
How developing countries are addressing hazards, focusing on relevant lessons learned and good practices. Synthesis report by the Adaptation Committee in the context of the recognition of adaptation efforts of developing countries	https://www.preventionweb.net/publication/how-developing-countries-are-addressing-hazards-focusing-relevant-lessons-learned-and	2	0
Data for adaptation at different spatial and temporal scales. Technical paper	https://www.preventionweb.net/publication/data-adaptation-different-spatial-and-temporal-scales	6	0

Business Case for Adaptation	https://www.preventionweb.net/publication/business-case-adaptation-adaptation-committee	7	1
Toolkit for engaging the private sector in National Adaptation Plans (NAPs): Supplement to the UNFCCC Technical Guidelines for the NAP Process	https://www.preventionweb.net/publication/toolkit-engaging-private-sector-national-adaptation-plans-naps-supplement-unfccc	0	0
Adaptation Committee - Various approaches to long-term adaptation planning	https://www.preventionweb.net/publication/various-approaches-long-term-adaptation-planning	9	0
Opportunities and options for enhancing adaptation planning in relation to vulnerable ecosystems, communities and groups - Technical paper	https://www.preventionweb.net/publication/opportunities-and-options-enhancing-adaptation-planning-vulnerable-ecosystems	11	1
Opportunities and options for integrating climate change adaptation with the Sustainable Development Goals and the Sendai Framework for Disaster Risk Reduction 2015–2030 - Technical paper	https://www.preventionweb.net/publication/opportunities-and-options-integrating-climate-change-adaptation-sustainable-development	19	0

Adaptation Committee - Fact sheet on livelihood and economic diversification: complementary tools for adaptation	https://www.preventionweb.net/publication/adaptation-committee-fact-sheet-livelihood-and-economic-diversification-complementary	6	0
Opportunities and options for enhancing adaptation actions and supporting their implementation: reducing vulnerability and mainstreaming adaptation. Technical paper	https://www.preventionweb.net/publication/opportunities-and-options-integrating-climate-change-adaptation-sustainable-development	1	0
Enhancing coherent action on adaptation 2012-2015	https://www.preventionweb.net/publication/enhancing-coherent-action-adaptation-2012-2015	6	0
Navigating the landscape of support for the process to formulate and implement national adaptation plans - 2015 Overview for developing countries	https://www.preventionweb.net/publication/navigating-landscape-support-process-formulate-and-implement-national-adaptation-plans	6	0
Report on the workshop on experiences, good practices, lessons learned, gaps and needs in the process to formulate and implement national	https://www.preventionweb.net/publication/report-workshop-experiences-good-practices-lessons-learned-gaps-and-needs-process	10	0

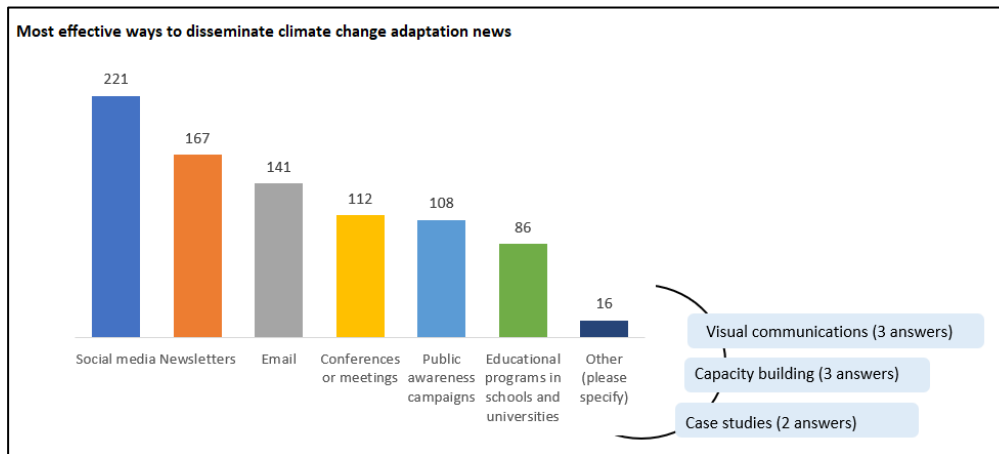
adaptation plans. Note by the secretariat			
Institutional arrangements for national adaptation planning and implementation	https://www.preventionweb.net/publication/institutional-arrangements-national-adaptation-planning-and-implementation-2014	3	0

Respondents' background:

- iv) When it comes to the profile of respondents, of the 61% who answered the questions related to work and education demographics, **17% belong to a national/public entity, 9% are from NGOs and 7% are from the private sector**. The rest of participants are distributed as follows: individual (5%), civil society (5%), university/education/training organization (5%), UN and affiliated organization (4%), Intergovernmental organization (IGO) (3%), Other (please specify) (3%), research institution (2%), regional center / network / initiative (1%).
- v) The respondents **work in the following areas: climate change and environment (25%), policy and advocacy (11%), others (10%), business and finance (5%), education and research (4%) and gender and social issues (2%)**. Others include sectors such as: journalism, communications, strategy, and engineering.
- vi) Of those who stated their **educational background**, **33% have a master's degree** as their highest qualification, **13% a bachelor's degree**, and **9% a PhD**. The remaining respondents are distributed as follows: High school graduate, diploma, or the equivalent (2%), Technical / vocational training (2%) and other (2%). The educational qualifications of 39% of the respondents is unknown.

Communications preferences

- vii) The **most preferred ways to receive information on climate change adaptation** in general are: **Email (36%)**, Webinars (19%), Newsletters (15%), LinkedIn (13%), Newsfeeds (6%), X (5%), and Facebook (5%). The **most used social media channels to receive climate adaptation information** are **LinkedIn (31%)**, followed by **X (26%)**, Facebook (17%) and Instagram (15%). As part of "Others" (11%), respondents did not mention social media, but rather specific websites (34%), Email (23%) and search engine (22%) as the most common tools through which to receive adaptation information.
- viii) According to the respondents, the **most effective ways to disseminate climate change adaptation news** are **social media (26%)**, **newsletters (20%)** and **Email (17%)**. Others include to use more visuals in communications, to strengthen capacity building and to present case studies.

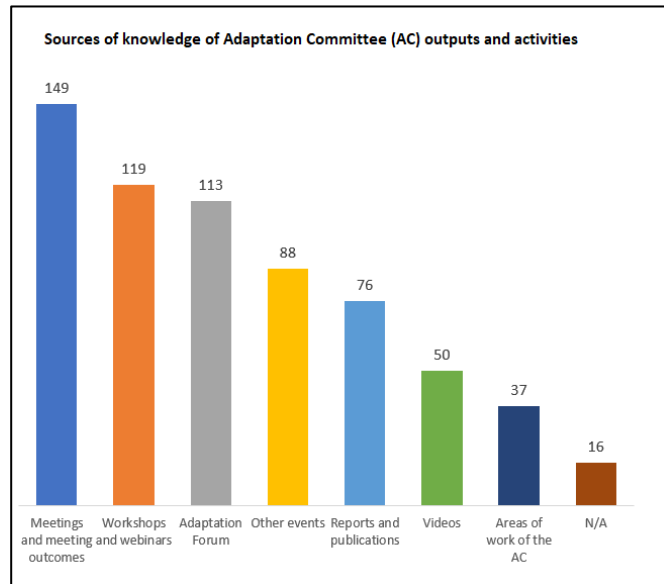


ix) Respondents expect to receive the following types of information from the Adaptation Committee: (1) **Best practices, case studies and lessons learned**; (2) **Funding opportunities for adaptation, financial mechanisms and support**; (3) **Progress on climate change adaptation initiatives and on the work by the Adaptation Committee**; (4) **Updates on global responses, policies, outputs of decisions reached in each meeting and at COP and technical advice**, education and capacity development, including on adaptation strategies and development; (5) **Engagement Touch Points and more opportunities to collaborate and engage with the Adaptation Committee**; (6) **Statistics and data** on climate adaptation; (7) **Public awareness** on climate change effects and impacts; (8) **Practical solutions adapted to local contexts**, as well as concrete actions that can be performed at the individual level.



- x) The Adaptation Committee **has not met expectations in terms of communications of 58% of survey respondents and 72% of them don't feel informed** of the AC's activities and outputs. In fact, 50% of the respondents are not aware of the Committee's social media channels. Some of the recommendations given to improve in this area are: (1) **Increase social media presence**; (2) **Diversify communication channels**; (3) **Increase engagement with communities**; (3) **Enhance direct communications**; (4) **Use a more regional and targeted approach**; (5) **Increase collaboration and partnerships**; (6) **Make all information available in the six official UN languages** and not only in English; (7) **Issue newsletters**; (8) **Use more visual materials** to communicate messages and be innovative; (9) Communicate in **simpler and shorter messages**.
- xi) The most known products by the Adaptation Committee are its **meetings and meeting outcomes**, followed by its **workshops and webinars and other events**. Only **8% of respondents** are **subscribed to the Adaptation Finance Bulletin**. Those subscribed suggest improvements that

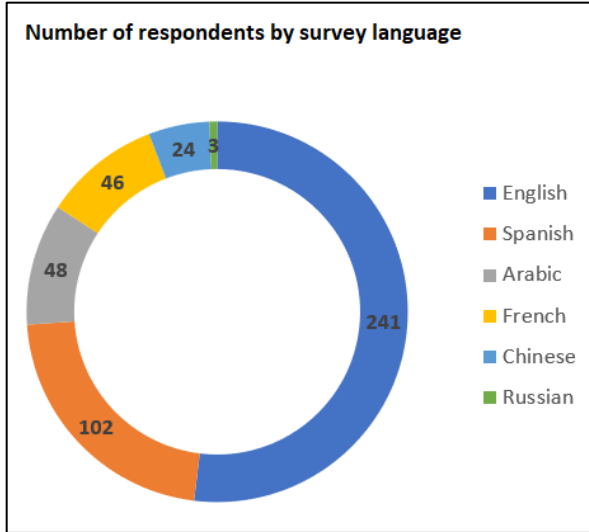
include: more dissemination through social media, availability in more languages and a greater focus on innovative finance streams rather than vertical funds. The most popular channels through which the respondents hear about the Adaptation Committee are:



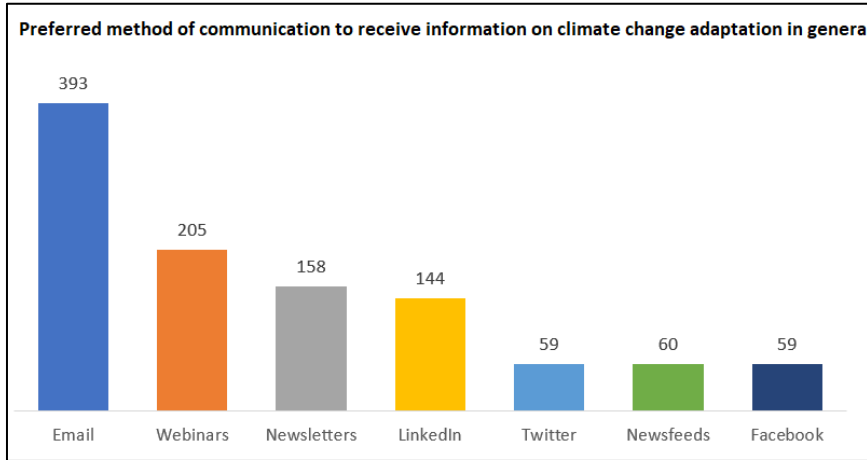
- xii) The Adaptation Committee's communications are mostly accessed by laptop (61%) and most of the respondents find it rather easy to find what they are looking for. Some of the recommendations for improvement are currently being applied to the new version of the website, and include: promoting more interactive elements, featuring recent updates and achievements, using different languages, using social media, incorporating more visuals, adding introductory text on each page and reducing the amount of text. Other recommendations include improving website speed.
- xiii) Respondents would like to **provide input to the work of the Adaptation Committee** through these **modalities**: by email, through direct participation and surveys and through social media.

ANNEX IV – Adaptation Committee’s Audience Assessment Survey Data

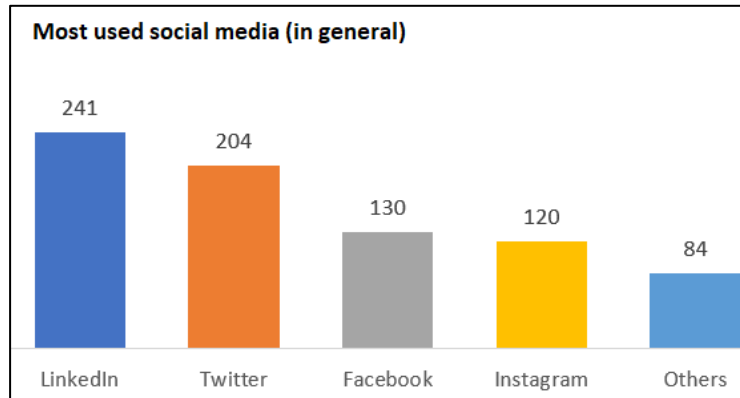
Number of replies by language



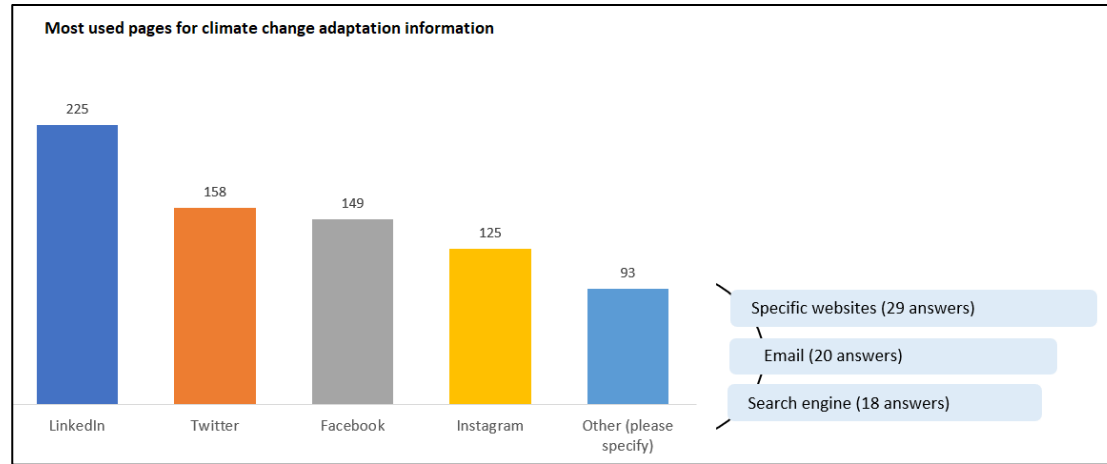
Q1. What is your preferred method of communication to receive information on climate change adaptation in general? (Select all that apply)



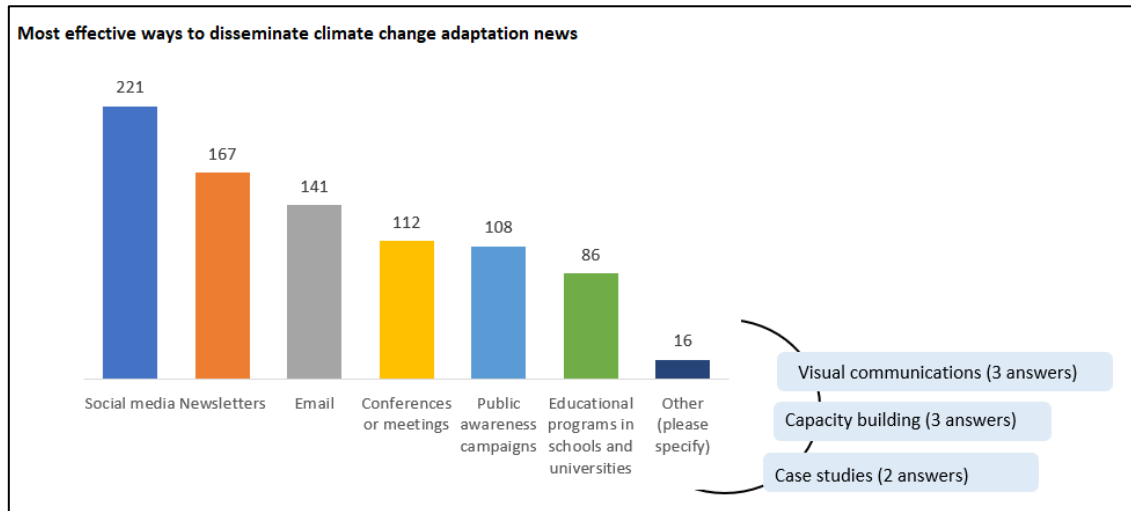
Q2. What is the social media that you use the most in general? (Select all that apply)



Q3. Which other pages do you regularly frequent to receive information on climate change adaptation? (Select all that apply)



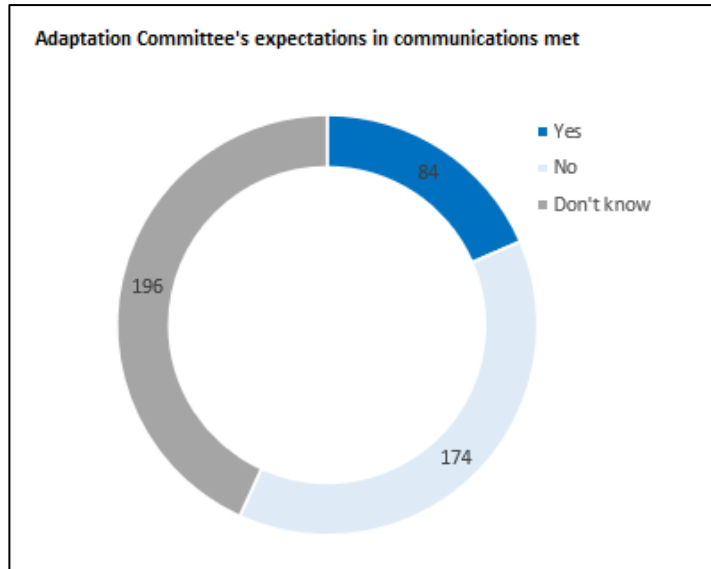
Q4. In your opinion, what are the most effective ways to disseminate climate change adaptation news (such as reports and technical papers, research, events, and trainings)? (Select a maximum of 2)



Q5. What types of information would you generally expect to receive from the Adaptation Committee?

1. Best practices, case studies, lessons learned and new research reports, including data on recent disasters, risk and vulnerability assessments, new technologies developed, sector-specific adaptation strategies, awareness
2. Funding opportunities for adaptation, financial mechanisms, support, ways to engage private sector into climate adaptation action
3. Progress on Climate Change Adaptation Initiatives: adopting a local and multisectoral approach
4. Updates on Global Responses, Policies, and Technical Advice, education and capacity development, including on adaptation strategies and development
5. Progress News on work being done, Engagement Touch Points, collaboration, outputs of decisions reached in each meeting and at COP
6. Achievements, New Technologies, and Training on Best Practices
7. Statistics and data on climate adaptation
8. Public awareness on climate change effects and impacts, Practical solutions adapted to local contexts, as well as concrete actions that can be carried out at the individual level
9. Meeting and collaboration opportunities with the AC, Information Exchange and Analysis

Q6. What are your expectations from the Adaptation Committee in terms of communications? Does the Committee meet these expectations? If not, why?



Recommendations received (summarized)

1. More Awareness and Communication Efforts: The committee should conduct workshops, local events, and other initiatives to raise awareness.

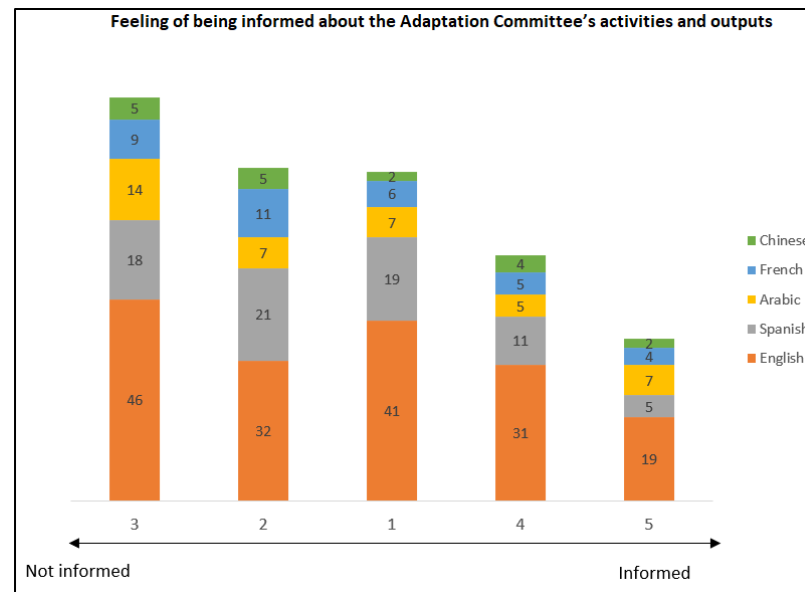
2. Transparency and Information Dissemination: Expectations for transparency and regular dissemination of credible information, updates, best practices, and meeting reports.

3. Request for Regular Updates: Respondents emphasized the need for regular updates, email notifications, and messages regarding the latest developments and adaptation projects.

- 4. Desire for Clear and Accessible Communication:** Communication should be easy to understand, concise, and avoid technical jargon. Accessible information through clear websites and email newsletters was emphasized.
- 5. Engagement and Interaction:** Expectations for more engagement, interaction, and affirmative actions through meetings and communication with stakeholders.
- 6. Need for Communication to Various Stakeholders:** Requests to communicate with parties individually, involve developed countries, vulnerable communities, women, and youth, and disseminate information to grassroots and educational institutions.

- 7. **Enhanced Communication Strategy:** Suggestions to localize communication strategies, utilize diverse communication modes, utilize social media, and collaborate with stakeholders to improve communication effectiveness.
- 8. **Desire for Global Insights and Information Sharing:** Expectations for the committee to synthesize and communicate adaptation initiatives worldwide, including information on adaptation finance.
- 9. **Lack of Awareness and Information:** Respondents mentioned not being aware of the committee's activities or not receiving any communication, indicating a gap in dissemination.
- 10. **Issues with Current Communication Methods:** Feedback on issues with current communication methods being too technical, not engaging enough, or lacking clarity, hindering effective information dissemination. Language accessibility should be improved.

Q7. On a scale from 1 to 5, to what extent do you feel informed about the Adaptation Committee’s activities and outputs (1 being not informed and 5 being well informed)?



Q8. What do you think the Adaptation Committee could do to improve its communication efforts?**1. Utilize social media:**

Increase presence on all social media platforms and regularly post updates and briefs. Share links in committee meetings, recorded sessions, and quarterly reports on social media. Post news and briefs on social media to reach a wider audience beyond the UN system.

2. Engage with communities:

Train teams to reach out to communities without access to digital communication using various methods, including radio and television. Conduct webinars and seminars, engaging young populations in universities and high schools to equip them with knowledge from an early age.

3. Enhance direct communication:

Send regular and reliable quarterly email updates to stakeholders, avoiding overly complex or lengthy content. Communicate progress and decisions through social media and email, ensuring transparency in all information related to UN involvement in responding to climate change.

4. Regional and targeted approaches:

Conduct frequent meetings at the regional level and engage with National Focal Points and Coordination Groups to ensure effective distribution of messages, reports and documents. Feature regional-specific adaptation measures when distributing news via any media. Collaborate and partner with stakeholders, government bodies, tourism authorities, and other relevant actors to improve communication implementation.

5. Language and accessibility:

Disseminate work in the languages of the United Nations and issue newsletters to inform focal points and technicians about actions carried out during the year. Incorporate visual communication tools such as short video clips, infographics and explanatory videos to improve the transmission of key messages. Simplify and clarify language in communications to make information accessible to everyone, including those new to the topic. Provide concise and clear updates, avoiding jargon and unnecessary complexity.

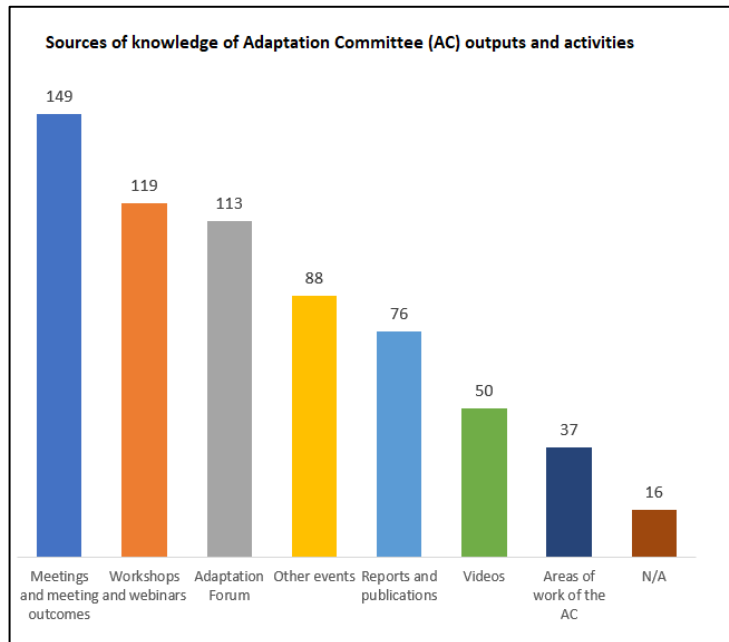
6. Education and Awareness:

Conduct specialized educational programs for various development sectors and implement successful adaptation plans for affected countries. Strengthen networking, organize regular meetings, and disseminate information through educational spaces and communities.

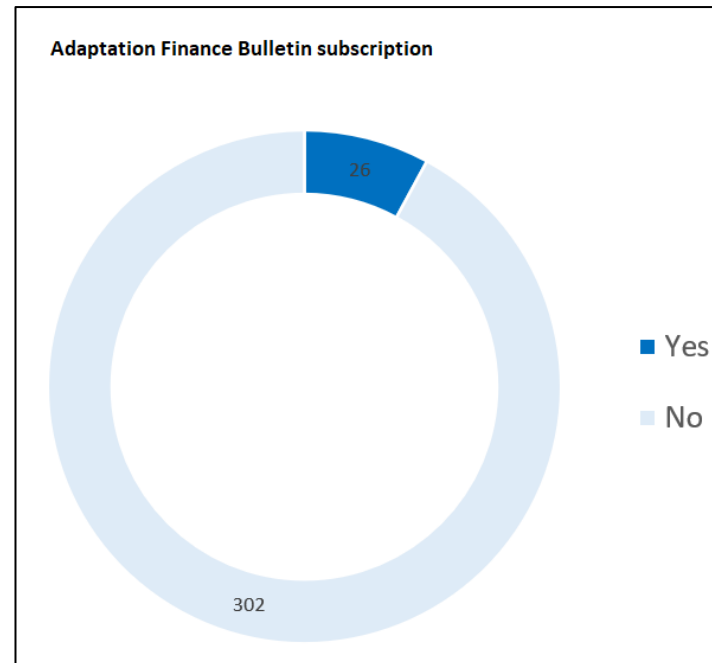
7. Interactive and Engaging Approaches:

Engage communities in the adaptation guidelines creation process and organize interactive advertising and forums. Encourage public input and participation through Q&A sections and forums.

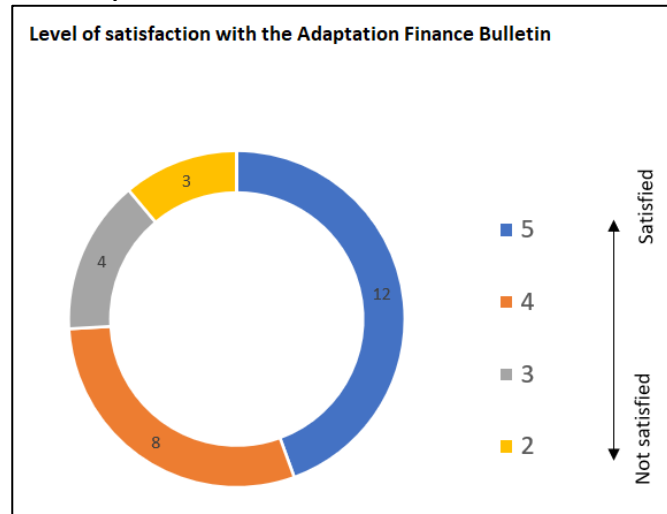
9. Which outputs and activities from the Adaptation Committee (AC) you are familiar with?



Q10. Have you subscribed to the Adaptation Finance Bulletin?



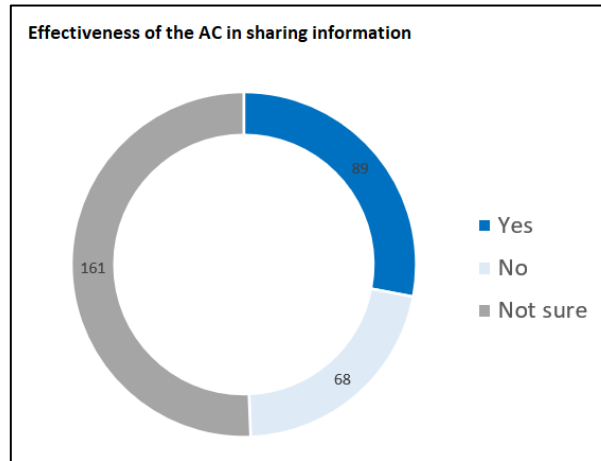
Q11. On a scale from 1-5, how useful do you find the content of the Adaptation Finance Bulletin (1 being not satisfied and 5 being very satisfied)?



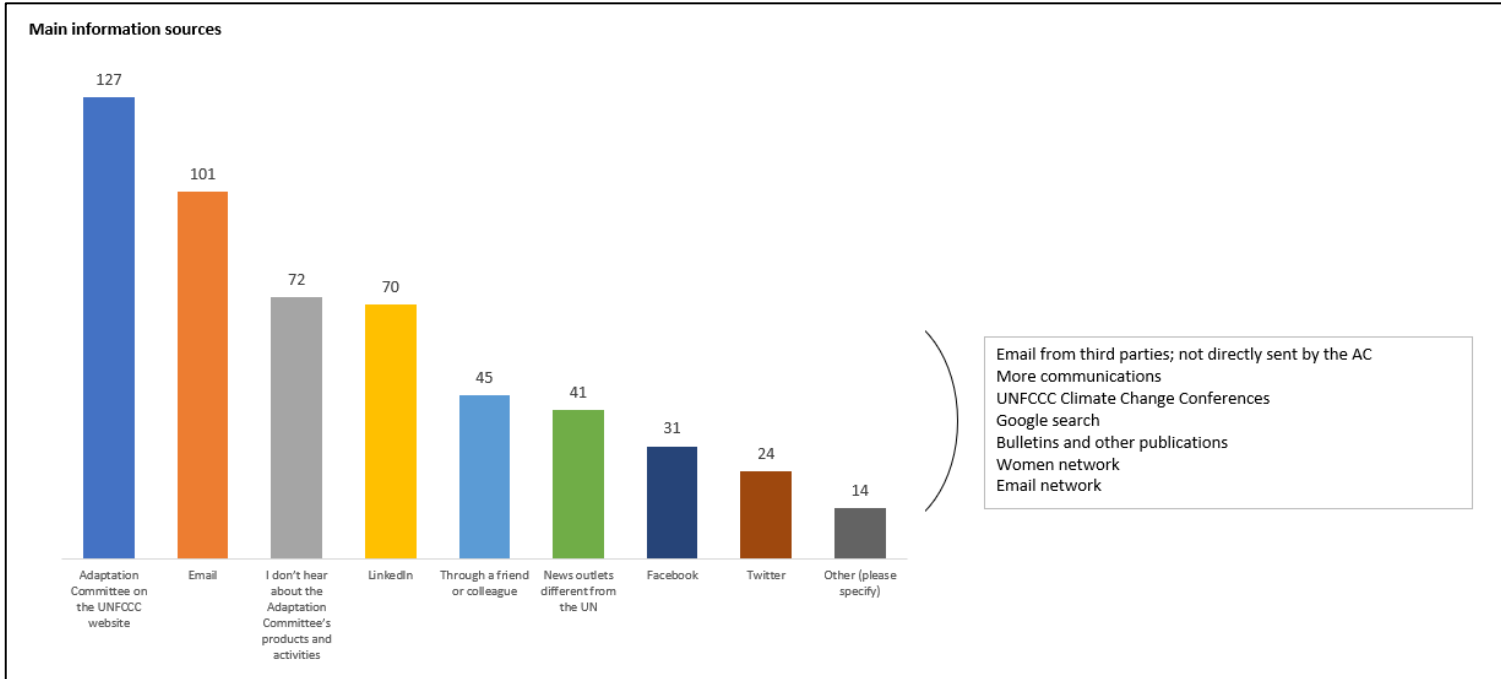
Q12. How do you think the bulletin could be improved?

1. More focus on innovative finance streams rather than vertical funds.
2. Spanish version available
3. Share it on social media

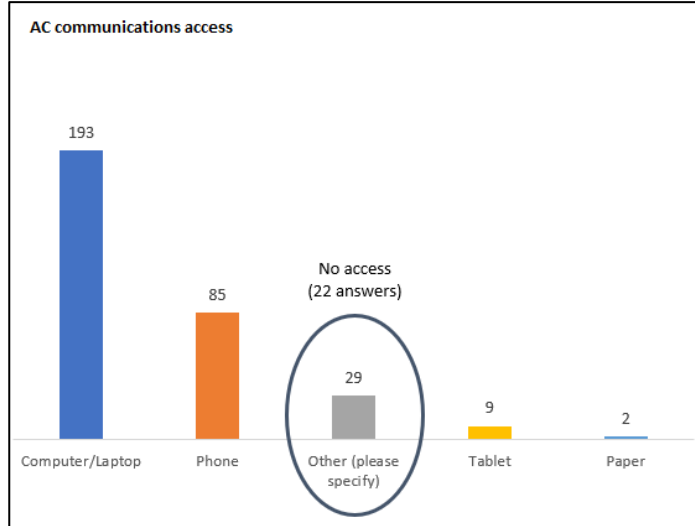
Q13. Do you think that the Adaptation Committee efforts in sharing its most relevant information have been effective?



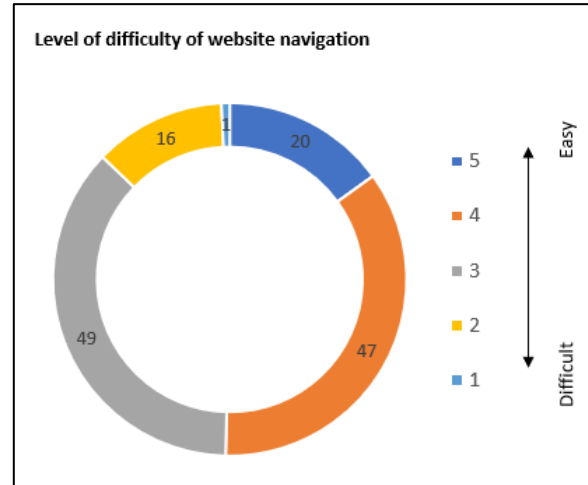
Q14. How do you usually hear about the Adaptation Committee products and activities?



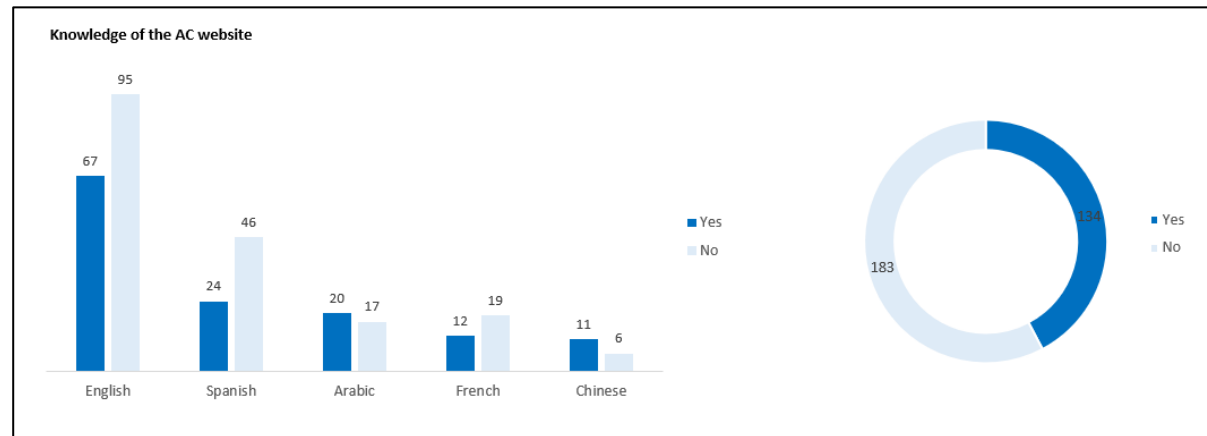
Q15. How do you usually access the Adaptation Committee communications?



Q17. On a scale from 1-5 (1 being difficult and 5 being very easy), how easy do you find it to retrieve the information you are looking for?

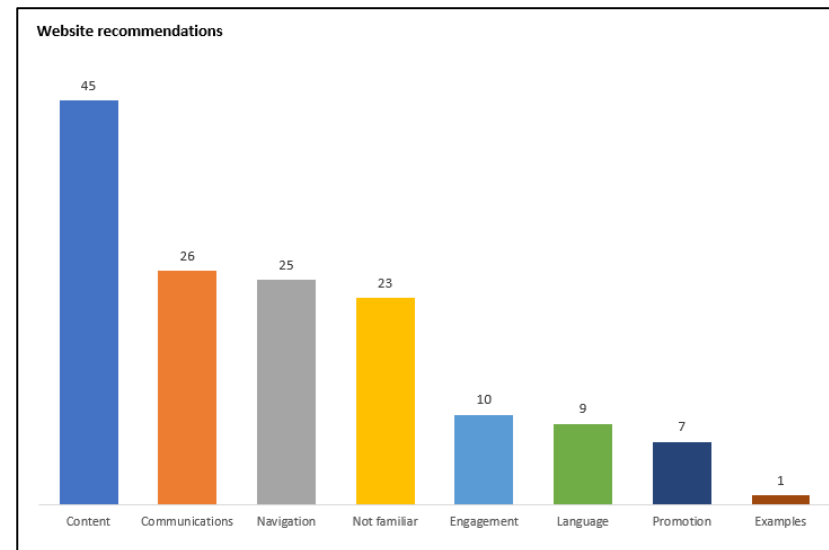


Q16. Are you familiar with the Adaptation Committee website?

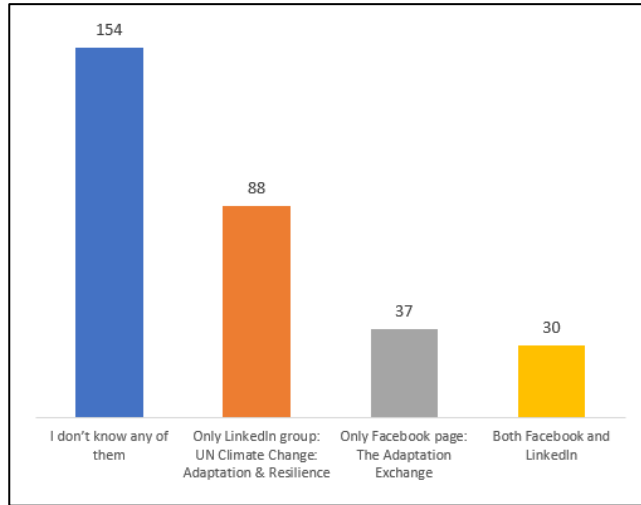


Q18. Could you give us some recommendations on how we could improve our website or mention a good example?

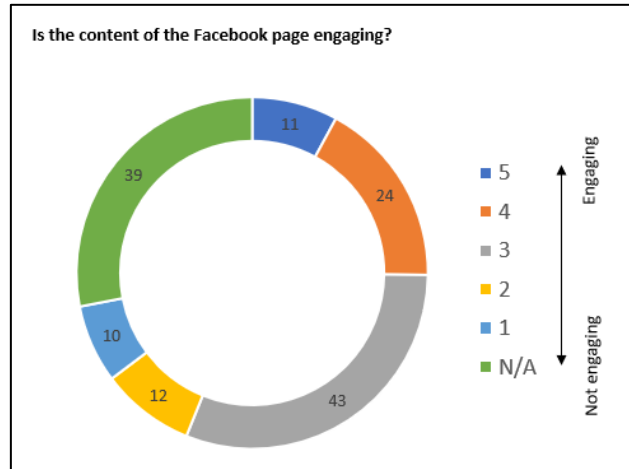
- 1. Notify and encourage sharing:** Notify users about new information and encourage them to share it widely with their contacts.
- 2. Highlight regional work and partnerships:** Showcase different regional-specific work and collaborations with NGOs and local government agencies.
- 3. Simplify information and avoid overwhelm:** Avoid overwhelming users with excessive details; provide concise and clear information.
- 4. Organize information by topics:** Group content based on topics to enhance navigation and understanding.
- 5. Incorporate visuals and introductory text:** Include visuals and introductory text on each page to assist new visitors in understanding the content.
- 6. Promote interactive elements:** Make the website more interactive to engage users effectively.
- 7. Enhance navigation and mobile accessibility:** Improve website navigation, especially on mobile devices, for easier access and better user experience.
- 8. Feature recent updates and achievements:** Highlight recent updates and significant achievements on the website's front page.
- 9. Utilize social media and different languages:** Integrate social media sharing options and consider offering the website in multiple languages for broader reach.



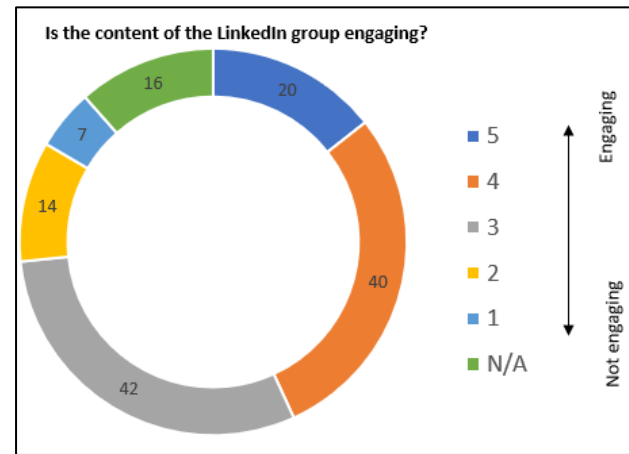
Q19. Do you follow any of the social media pages where the AC’s main outputs are shared?



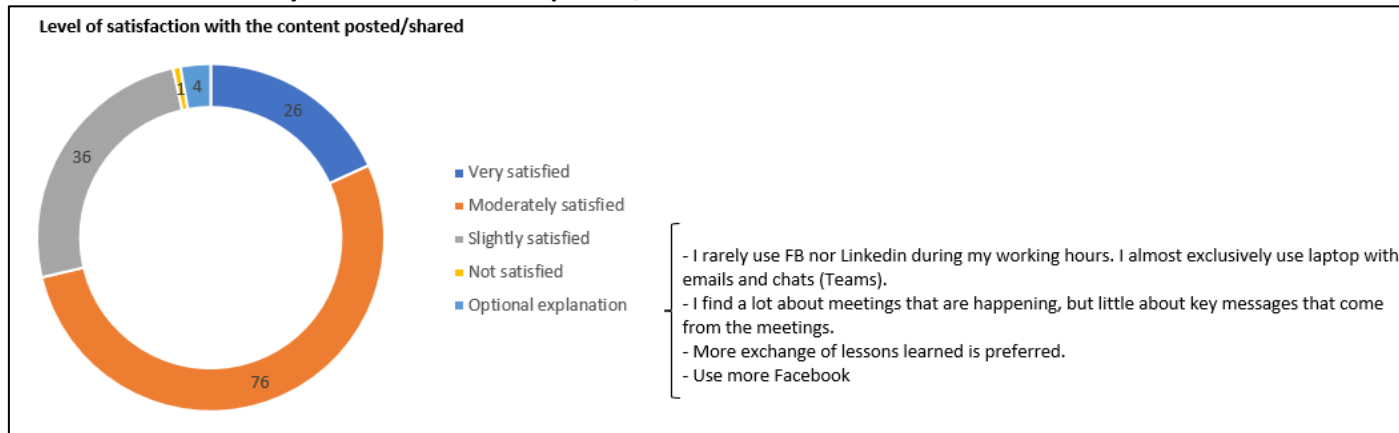
Q20. On a scale of 1 to 5 (1 the least engaging and 5 the most engaging), how engaging do you find the content on the Facebook page?



Q21. On a scale of 1 to 5 (1 the least engaging and 5 the most engaging), how engaging do you find the content on the UNFCCC Adaptation and Resilience LinkedIn group?



Q22. How satisfied are you with the content posted/shared?



Q23. Do you have any other comments or suggestions on how the Adaptation Committee can enhance its communication efforts in the social media and to better engage with the public?

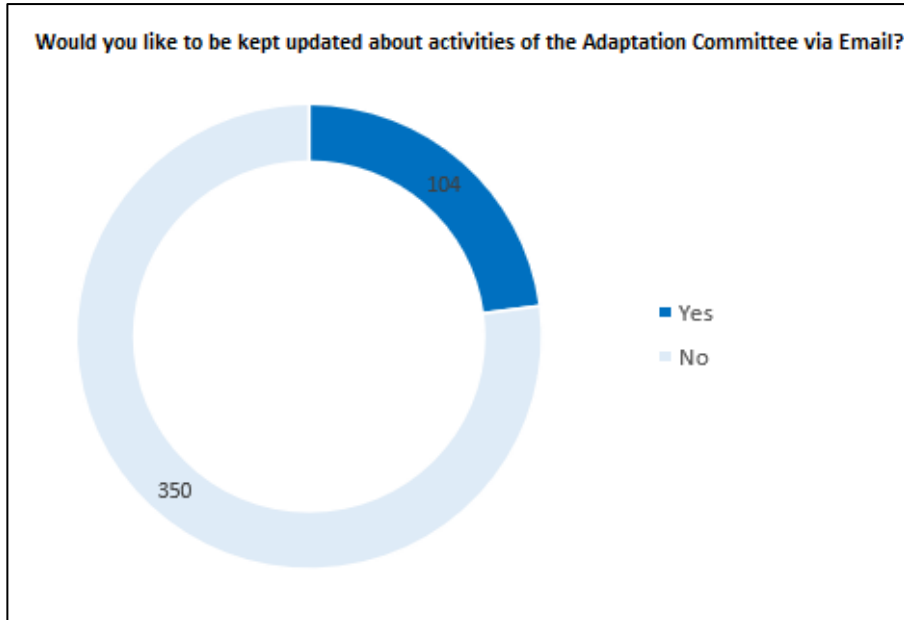
- 1. Engage with local and indigenous communities:** Enhance engagement with local and indigenous communities to create sustainable employment opportunities through proposed adaptation measures.
- 2. Improve content targeting:** Tailor content to meet the needs and preferences of the identified audience, ensuring that they notice and engage with the committee's content.
- 3. Increase visibility and updates:** Increase visibility through regular updates, engaging with the audience on platforms like Facebook, and sharing updates on a monthly or quarterly basis.
- 4. Enhance social media engagement:** Amplify social media engagement and interactions by incorporating targeted mailshots and collaborations with NGOs and stakeholders.

5. **Collaboration with other organizations:** Collaborate with other organizations promoting adaptation action through various platforms, such as IISD and IIED.
6. **Share concrete stories and results:** Shift focus from being process-focused to sharing concrete stories that people can relate to, highlighting the results that matter.
7. **Language inclusivity and scientific and interactive dissemination:** Use inclusive language and strengthen channels for scientific dissemination. Create more interactive content, including short informative videos and infographics, and translate content into approved languages to cater to diverse audiences.
8. **Utilize various social media platforms:** Utilize a variety of social media platforms to reach a broader audience and increase engagement, considering platforms like X, Instagram, LinkedIn, and Facebook.

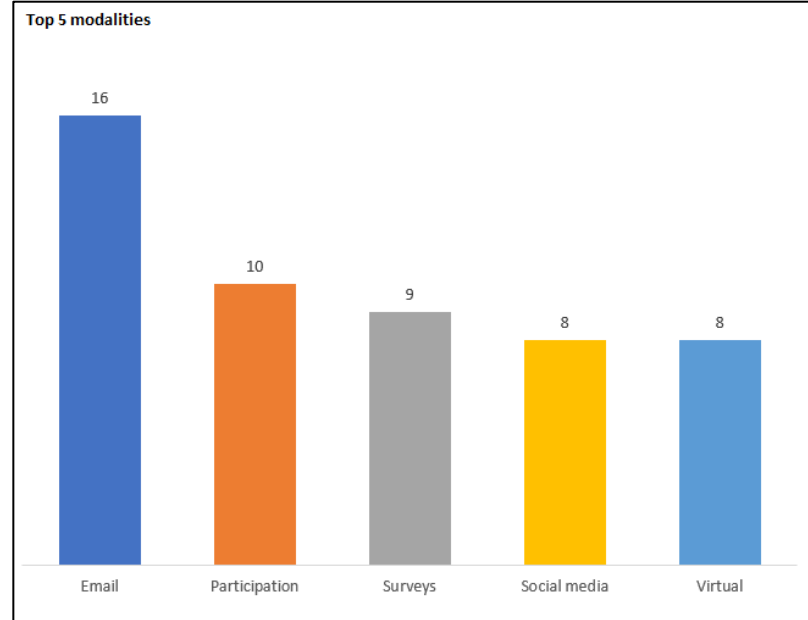
Q24. Do you have any other comments or suggestions on how the Adaptation Committee can generally improve its communication efforts and to better engage with the public?

1. **Diverse communication channels:** Provide alternative sources of accessing information outside websites, considering physical newsletters, publications, reports, and utilizing email.
2. **Utilize social media effectively:** Increase campaigns, engagement on all social media outlets, and leverage platforms like WhatsApp groups, YouTube videos, and webinars to disseminate information and engage with the audience effectively.
3. **Targeted outreach and engagement:** Be clear on identifying the main audience, including engaging stakeholders, young individuals, indigenous people, rural communities, and various target groups through tailored communication materials and regional events.
4. **Multilingual and varied content:** Enhance communication by diversifying content, including infographics, documentary films, and practical adaptation experiences. Increase content in languages like Arabic and French to reach a wider audience.
5. **Collaboration and partnerships:** Collaborate with local partners from the parties, strengthen communicators and influencers on social media, and connect with educational institutions and schools to enhance awareness and engagement on adaptation efforts.

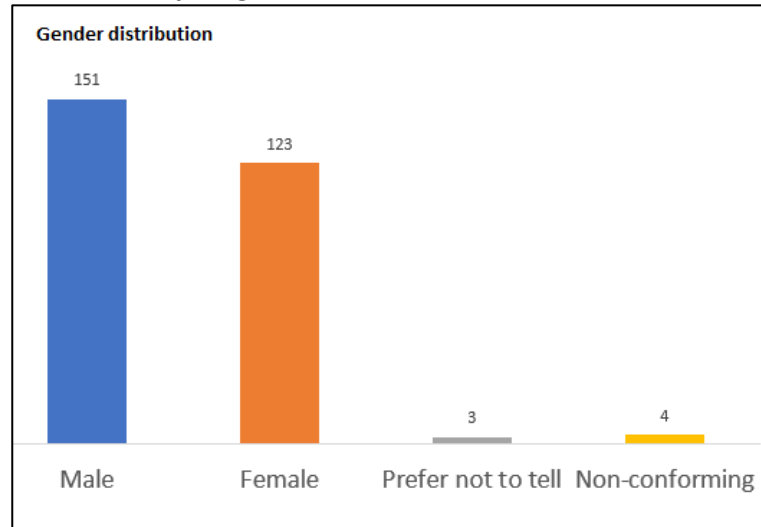
Q25. Would you like to be kept updated about activities of the Adaptation Committee via Email? If so, please indicate your email below.



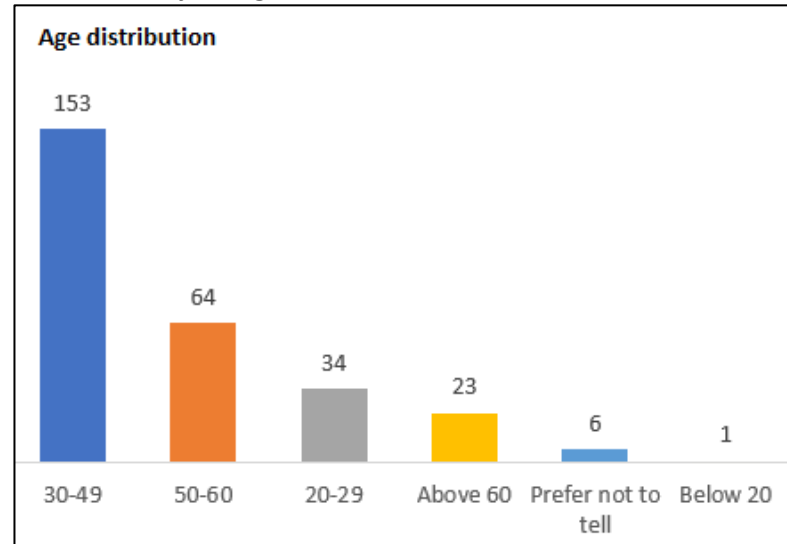
Q26. What modalities would you like to use to provide input to the work of the Adaptation Committee?



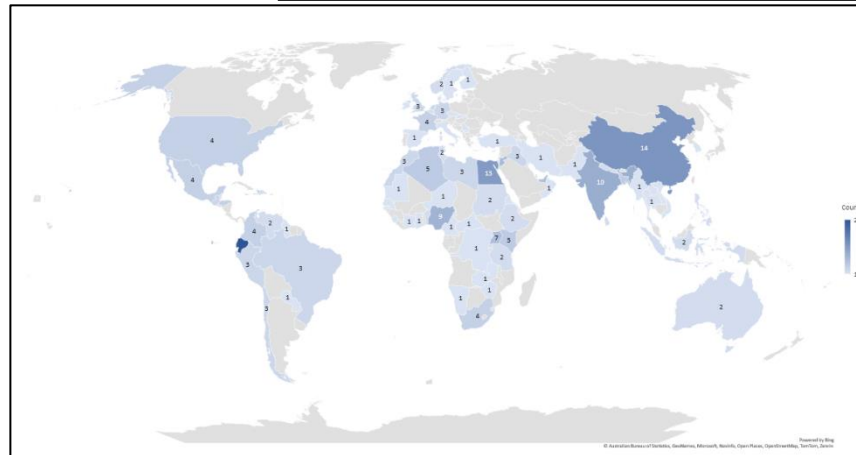
Q27. What is your gender?



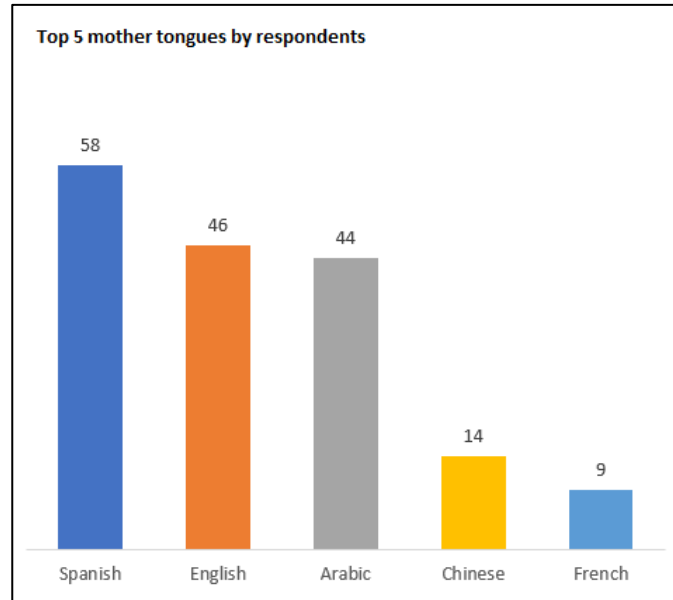
Q28. What is your age?



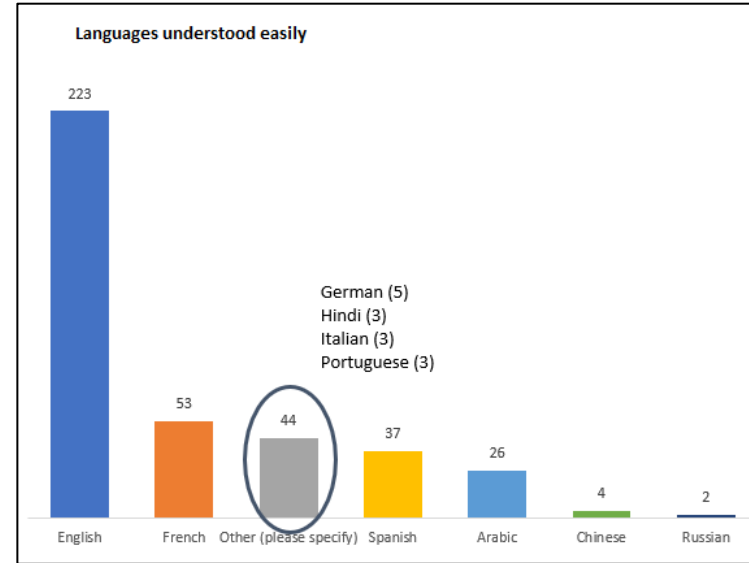
Q29. What is your country of residence?



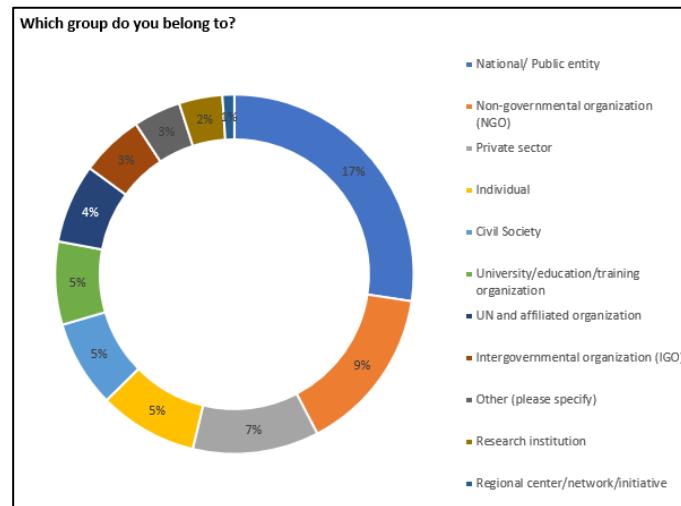
Q30. What is your mother tongue?



Q31. What languages do you understand easily, apart from your mother tongue?



Q32. Which group do you belong to?



Q33. Which organization are you affiliated with?

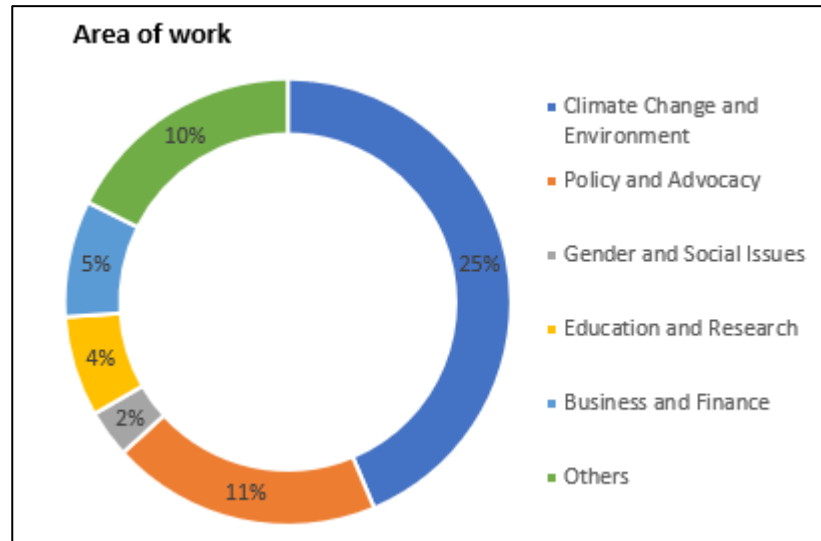
Organization Affiliation		
National Council on Climate Change	National Council on Climate Change	Agricultural Council of Tanzania
Africa Youth Initiative on Climate Change	SafeEarthSolutions Ltd	European Union
SustainabilityCorp	NABARD	Environmental Management Authority
University of Raparin	CARICOM Secretariat	Jamaica Network of Rural Women Producers
Coastal Development Partnership	TrinityEco/CoolESG	Qatar Tourism
Emirates Nature - WWF	Regenerate Africa	Oxbow Technologies
GNDR (Global Social Organizations for Disaster Risk Reduction)	CCSD	UNDP
KoSIF	National Development Planning Agency	UNDP and UN ECOSOC
Sacred Garden Designs, Inc	National Agricultural Research Center	Ministry of Forests and Environment
Green Development AS	Krypc	Not employed but affiliated with Addis Ababa University Science Faculty
Environment Agency	UN	FAO
UNOPS	Ministry of Foreign Affairs	Freelance
Ministry of Environmental Protection	IFAD	Vision for Children and Youth Forum
KITONGA ELECTRIC POWER COMPANY LTD	EASAC	Department of Environment
East African Development Bank	World Food Programme	UNDP Myanmar
Climate Change Secretariat	NGO	DRC
Science and Liman Association	Ministry of Environment, Climate Change and Technology	UNICEF
PCSIR	Taraba State University Jalingo	United Nations
PARYAVARANMITRA	The Uganda Institute of Banking and Financial Services	UNDESA
Ministry for Foreign Affairs	AGWA	Bidco Group
Ministry of Economic Development, Planning, Tourism, ICT and the Creative Economy	None	Inspirator Muda Nusantara (Inspiring Youth of the Indonesian Archipelago)

Thriving Solutions	Greenhouse Gas Management Institute (GHGMI)	Coastal Development Partnership (CDP)
FairClimateFund- Cordaid	UN ECOSOC & UNFCCC Observer	People's Action for National Integration - PANI
CUTS International	Environmental Research and Development Alternatives (ERDA)Rease	Ministry of Climate Change and Environment
KOTHOWAIN (vulnerable peoples dev. org)	YCC. Emerging Leaders for Climate Action (Globally)	Natural Resources Conservation and Management
ICLEI	Energy Sector	Northwestern University
Upcycle It Ghana	Omdurman Ahlia University	Ministry of Education
Chamber of Electrical Engineers	WWF	Salama Heritage Ecovillage (SHE) Africa Ltd
Alliance of CSOs for Clean Energy Access (ACCESS)	ICIMOD	Light of Life Association for Development and Training
Alsalam Organization for Rehabilitation and Development	Sustainable Practices Limited	Press Club Brussels Europe
YOUNGO	The Global Shapers Community, Banlastic Egypt, Common Futures Conversation	NESREA
Planning and Development Research Foundation, Inc.	The University of the West Indies	Ekattor TV
UN ECLAC	Business School	UNDP UNITED CREATIVES
Standard Publications (Malta)	Ministry of Health	UWI
Regional Body	SMHI	Ministry of Environment of the Slovak Republic
Government of Dominica	Environment, Forest and Climate Change Commission	Ministry of Climate Change
Ministry of Environment et al	Ministry of Land, Water and Environment (Department of Environment)	NEDA
Environment Quality Authority	Climate Change Division of Fiji	UNFCCC
Ministries	Central Government	Government

Eswatini Meteorological Services	Ministry of Water and Environment	Rwanda Environment Management Authority (REMA)
United Nations World Food Programme (WFP)	UN	Olamic Energy
Eco Clean Active Initiative, Rise up Movement, and FFF Africa	Private and Public	Women and Gender Constituency
Ministry of Environment and Sustainable Development	National Directorate of Climate Change, Secretariat of Natural Resources and Environment of Honduras	Central American Bank for Economic Integration (BCIE)
Environmental Company of the State of São Paulo (CETESB)	Ministry of Popular Power for Eco-Socialism	Ministry of Popular Power for Planning
Ministry of Environment, Water, and Ecological Transition	ARAPIS	International Union for Conservation of Nature (IUCN)
National Forestry Commission	United Nations Environment Programme (UNEP)	Social Action NGOs
Ministry of Agriculture	Global Resilience Partnership	Metropolitan Technological University
ASOCARBONO	Ministry of Environment of Peru	Ministry of Environment and Natural Resources
Ministry of Housing	University	+CITY and CRES-UTT
Network of Women in Conservation	Global Green Growth Institute	Without Affiliation
Mentesocial	Ministry of Agriculture, Livestock, and Food	The Nature Conservancy
INIAP	Professional College	Independent Consultant
Inter-American Development Bank (IDB)	College of Mechanical Engineers of Pichincha, American Welding Society, American Society of Non-Destructive Testing	Governmental
American Peace Corps	Egyptian Forum for Sustainable Development Foundation	Radius 369
Impact Foundation for Environmental Work	Egyptian Ministry of Environment	Ministry of Environment
Arab Center for Climate	UNFCCC. IEA RES4AFRICA. UfM LAS	ESCWA Practical Destination Shahin Engineering and General Contracting Company
Libyan Association for Wildlife Protection	Royal Scientific Society	Sudan Higher Council for Environment

Can	Website	UNIDO - UNDP - UNEP - GIZ - MLF
Bureau of Statistics and Census	Arab Network for Environment and Development	Independent
Civil Aviation	Egyptian Fundraising Opportunities Group	Al Qarra Organization for Sustainable Development, Climate Platform in Arabic
International Youth Chamber	Environment Public Authority	Non-Governmental Organization "Citizen Pledge for the Establishment of the Rule of Law" (NGO L'ARCHERS)
Ministry of Sanitation, Energy, and Hydrocarbons	NGO ECO-BENIN	Agro-professional
UNFCCC (United Nations Framework Convention on Climate Change)	Civil Society	Ministry of Energy
CLDA	President of the Ecological Association TIZGI N MIZRANA	University of Montreal
Directorate General for Environment and Forests	Promotion for Development (PROMODEV)	NGO EL GHAD ESSIHI FOR DEVELOPMENT AND ENVIRONMENTAL PROTECTION IN MAURITANIA
CADIRE CAMEROON ASSOCIATION	Ministry of Environment and Renewable Energies	Directorate General of Territorial Communities
Action for Climate, Environment, and Sustainable Development (ACLEDD)	GARJWEMS	World Trade Organization (WTO)
TERRA Technologies	National Fund for the Environment and Climate/Ministry of Living Environment and Sustainable Transport	Enviroally (Inspired by the Environment)
Sino-German Institute for Carbon Neutrality and Green Development, Zhengzhou University	University of Barcelona	Baicheng Normal University
WWF	The Hague Chinese School	Chinese Academy of Social Sciences)
Huan Carbon Technology	Ministry of Ecology	

Q34. What is your area of work?



Q35. What is your educational background?

