

- Represents the environmental impact of 100 grams of product compared to the environmental impact of the total daily consumption of food of a French adult.
- Includes three environmental criteria in all the stages of the lifecycle of the product:
Greenhouse gases, water consumption, water pollution
- Includes the 7 steps of the lifecycle assessment:
Agriculture, manufacturing, transport, packaging, distribution, use phase, end of life.



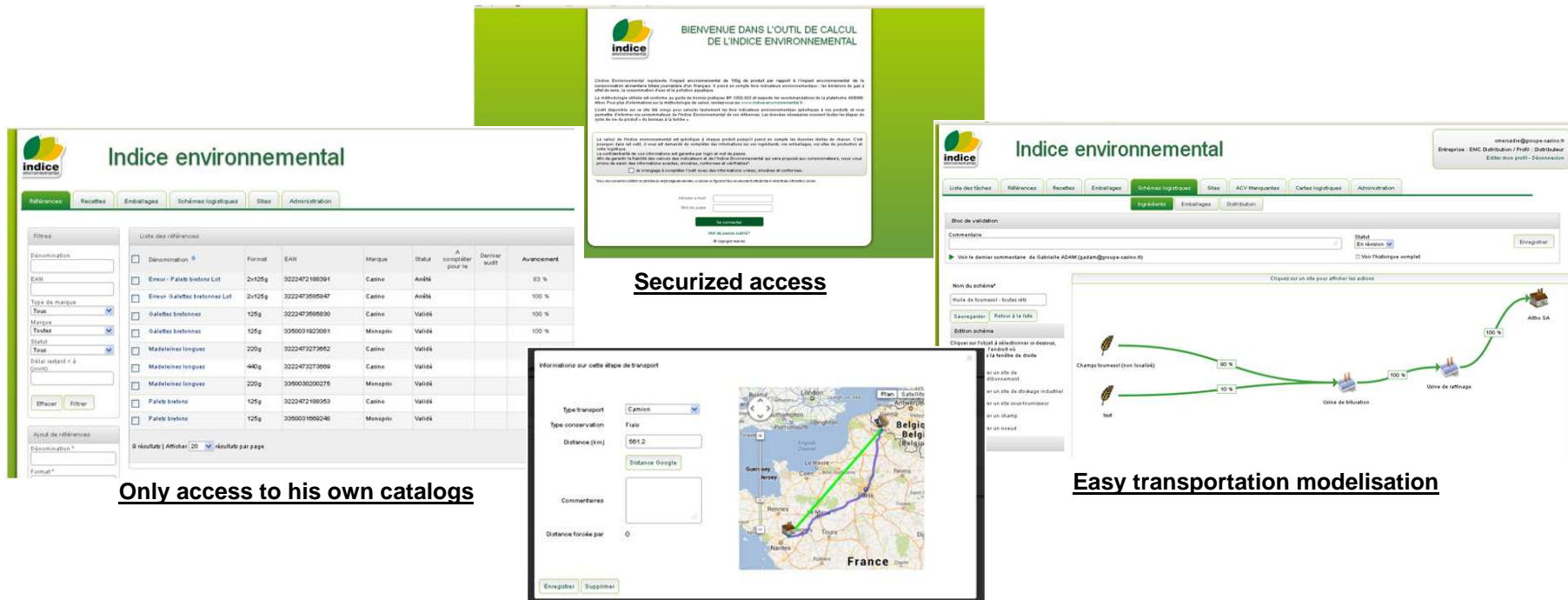


- More than 400 products by end of 2013





- I Industrializing data collection and calculation to:
 - Simplify data collection on the supplier side through catalogs
 - Manage both private brand and national brand labels
 - Apply strictly the same rules to all products calculated (collect, calculations, verification and emission factors)
 - Reduce significantly the time and cost



The screenshots show the 'Indice environnemental' web tool interface. The top section is a 'BIENVENUE DANS L'OUTIL DE CALCUL DE L'INDICE ENVIRONNEMENTAL' page. Below it, there are three main panels:

- Left Panel:** A 'Liste des références' table with columns for 'Dénomination', 'Format', 'EAN', 'Marque', 'Statut', 'A compléter pour le', 'Dernier saisi', and 'Avancement'. It lists various products like 'Emission - Palets briques Lot' and 'Gâteaux briques'.
- Middle Panel:** A 'Securized access' section with a map of France and Belgium, showing a route between two locations. It includes fields for 'Type transport' (Camion), 'Type conservation' (Frais), 'Distance (km)' (561.2), and 'Distance Google'.
- Right Panel:** A 'Easy transportation modelisation' section showing a flow diagram with nodes like 'Champs brassés (non localité)', 'Unité de brassage', and 'Altha SA', with arrows indicating percentages (50%, 10%, 100%).

Only access to his own catalogs

Securized access

Easy transportation modelisation

Distances calculated automatically