Environmental index - Definition

- Represents the environmental impact of 100 grams of product compared to the environmental impact of the total daily consumption of food of a French adult.

- Includes three environmental criteria in all the stages of the lifecycle of the product:
  - Greenhouse gases, water consumption, water pollution

- Includes the 7 steps of the lifecycle assessment:
  - Agriculture, manufacturing, transport, packaging, distribution, use phase, end of life.

![Image of Casino juice box with environmental index icons]
More than 400 products by end of 2013
Industrializing data collection and calculation to:

- Simplify data collection on the supplier side through catalogs
- Manage both private brand and national brand labels
- Apply strictly the same rules to all products calculated (collect, calculations, verification and emission factors)
- Reduce significantly the time and cost

Securized access

Only access to his own catalogs

Easy transportation modelisation

Distances calculated automatically