Industrial Transition Accelerator

Heavy industry in NDCs May 2025



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What is the Industrial Transition Accelerator (ITA)?

- The ITA is a **global, multistakeholder initiative launched at COP28** aiming to accelerate decarbonisation of the heavy-emitting industrial and transport sectors
- The ITA is focused on implementation, specifically on supporting deep decarbonisation projects to reach final investment decision (FID) within the next 2-3 years
- The ITA is co-chaired by Dr. Sultan Al-Jaber (Minister of Industry and Advanced Technology, UAE and COP28 President), Simon Stiell (Executive Secretary, UNFCCC) and Mike Bloomberg in his role as UN Special Envoy.
- It is co-funded by the UAE and Bloomberg Philanthropies
- The ITA's work is **focused on driving impact at**:
 - I. the local/regional level: providing tailored project support in specific geographies, and
 - II. the global level: shaping a better environment for investment in a broader set of countries.

Mission Possible Partnership (MPP) has developed Sector Transition Strategies, mapping out pathways to align heavy industry and transport with a 1.5C pathway

6+ Sector Transition Strategies



200+ industry endorsers





Heavy industry accounts for ~ 22% of global energy and process related emissions – decarbonizing these sectors is possible



There is no silver bullet: a range of technologies are necessary, including deep decarbonisation technologies



Notes: 1) "Other" includes transitional technologies, fuel switching and sector specific technologies (e.g. inert anodes in aluminium) 2) Carbon dioxide removals are used in roadmaps to reach net zero by 2050, i.e. counter-balancing residual emissions in 2050. In the figure shown, a potential ramp-up of these carbon dioxide removals are included. Source: MPP analysis

The pipeline of announced projects is nearly aligned with a 1.5C pathway – but they are taking too long to progress to FID



Critical Actions Are Needed To Overcome 5 Key Challenges

1 23 Support technology Create early demand & **Roll-out enabling De-risk project financing** Bridge green premium deployment new markets infrastructure **Critical actions for policymakers** • Prioritise and **fast** • Seed markets by • Create regulatory Make abated Accelerate power grid track critical setting near-term foresight into **build-out** and improve technologies more technologies for each targets and enabling infrastructure and competitive by power market design green commodity CCS/H₂ storage industry applying carbon Innovate financing • Provide support for market formation development pricing & incentives mechanisms, early technology • Leverage public Improve waste especially in emerging Leverage cross-sector • demonstration and procurement & set up management synergies economies upscaling mandates infrastructure

5 Key Challenges

80% of the 700 projects needed for us to be 1.5C-aligned have yet to reach FID, indicating huge investment and decarbonisation opportunities

Snapshot of MPP Global Tracker Data (Nov 2024)



In these sectors, APAC has 69 commercial scale deep decarbonisation projects in the pipeline, representing a \$164B investment opportunity



APAC MPP Global Tracker Data (Nov 2024)



1: Investment needed was estimated by multiplying the number of plants by the average investment needed for a commercial plant; numbers are rounded to the nearest billion, so total may not sum to \$164B Source: MPP Global Tracker, MPP analysis – based on publicly announced projects only

Key ITA / MPP resources

Pillar 1: Project support programmes

Announced country partnerships with Brazil. UAE. Bahrain and Egypt.



Global Project Tracker Insights

Updated in November 2024, it monitors progress and explores the actions needed to accelerate the decarbonization of seven heavy industry and transport sectors



Green Demand Policy Playbook



Launched at COP29, the ITA policy playbook on demand stimulation highlights most critical levers by sector

Low-Emissions Product **Standards Map**



Launched at NYCW 2024 in partnership with RMI, it maps the current state of the global standards landscape for lowemission industrial products.

Sector Transition Strategies



MAKING NET-ZERO Aluminium Possible

MAKING NET-ZERO Ammonia Possible

MAKING NET-ZERO Concrete and Cement Possible

MPP's sector transition strategies set out technological pathways necessary to reach net zero on a 1.5C pathway.

Each strategy sets out the underpinning technologies, as well as actions from industry, policymakers and finance necessary.

The STS are are endorsed by more than 200 leading industrial companies.

Green Purchase Toolkit

Launched at COP29 in partnership with WBCSD & Deloitte, it brings together the tools and instruments that facilitate and derisk the purchase of green products for buyers.



Policy Open Letter



Signed by over 50 including alliances / associations representing over 1000 firms calling on policymakers to adopt policies to stimulate green demand