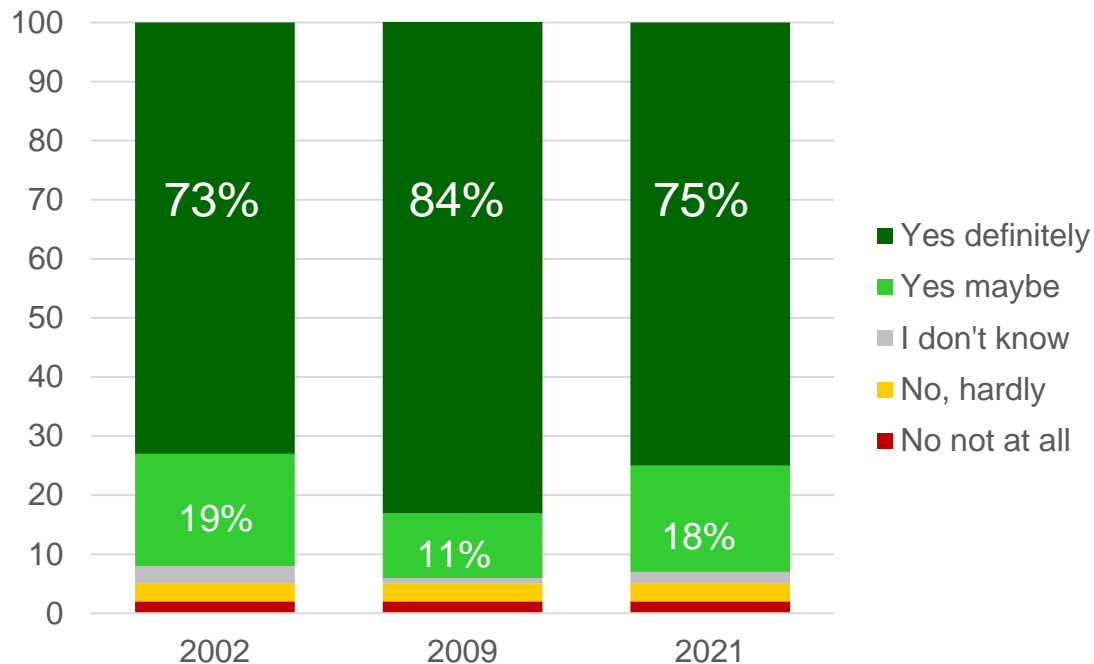


Welcome.

SWEDEN: National survey on public awareness, knowledge and attitudes towards climate solutions

– *Do you think that climate change is something that now or in the future affects us who lives in Sweden?*



Facts about the survey

- Regularly since 2002 every other or third year
- 1000 respondents, websurvey since 2015
- Nationally representative sample of respondents regarding geography, gender and age
- Subgroups: gender, age, residence, employment, education, car-driver

Link to survey from 2018-version translated into English:

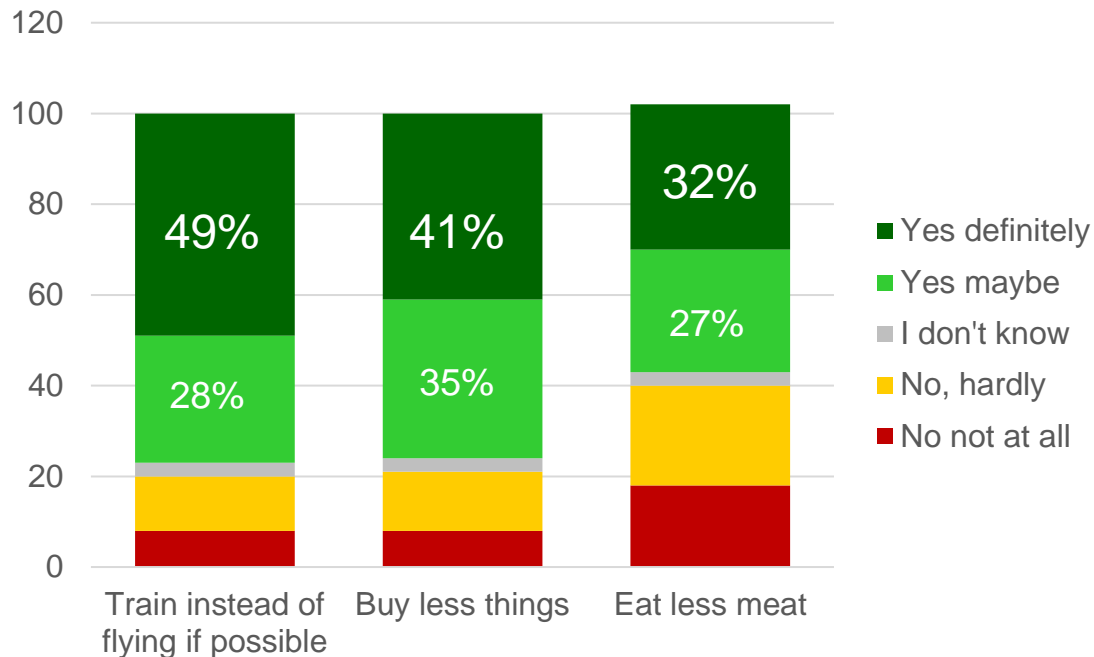
<https://www.naturvardsverket.se/en/topics/climate-transition/sveriges-klimatarbete/the-publics-views-on-climate/>

Link to summary on mission from 2020 on implementation of Article 12:

<https://www.naturvardsverket.se/49af19/contentassets/2596ae85c69e4d1cb1897601679e5504/art-12-summary.pdf>

SWEDEN: Useful results for policy making

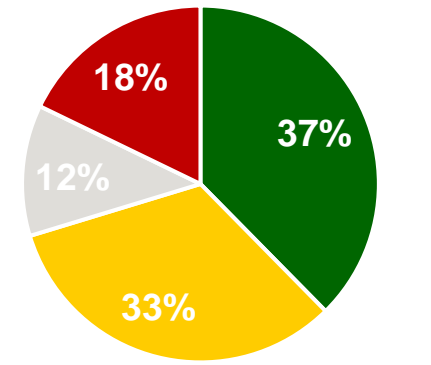
– *I could take the following actions to reduce climate emissions...*



Process and adjustments

- Swedish Environmental Protection Agency, performed by research company.
- Results are open and made publicly accessible.
- Data-sets shared with researchers.
- Cost, approximate: 12 000 USD

"Imagine that in the future we changed to a completely climate-adapted society with greatly reduced emissions. How do you think that would affect your quality of life?"



- To the better
- No change
- Don't know
- To the worse

SWEDEN: Methodology, strengths and weaknesses

- Long series of results, possibility to follow the same questions over time.
- Knowledge about attitudes both to state policy measures from the government and to measures that you take yourself to reduce climate change.
- Differences between agegroups, gender and can form a basis for outreach-activities

