The IPCC's work on communications

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The IPCC is a unique collaboration between scientists and policymakers worldwide



The IPCC decided to embed work on communications and stakeholder engagement from the start of the 6th assessment cycle

IPCC Communications Strategy

Adopted by the Panel at the Thirty-Fifth Session (Geneva, 6-9 June 2012), amended at the Forty-Fourth Session (Bangkok, 17-20 October 2016)

The IPCC has two main communications goals:

- to communicate its assessment findings and methodologies, by providing clear and balanced information on climate change, including scientific uncertainties, without compromising accuracy;
- to explain the way the IPCC works, selects its authors and reviewers and produces its reports and other products. This will promote the understanding of the reports and underpin its reputation as a credible, transparent, belanced and authoritative scientific body.

Conclusions and recommendations from the Expert Meeting

- Communications are an integral part of the report process and work on communications should tart at the outset of developing the assessment.
- Effective outreach requires engagement with stakeholders, also from the outset, to understand what they are looking for in an IPCC report.
- The media landscape is changing rapidly and the IPCC must be nimble and responsive so that it uses the best technology when future reports appear.
- Communicating IPCC findings to diverse audiences is a huge task. The IPCC cannot do it all.
 Third parties have an important role to play and the IPCC must define how it will work with them



The IPCC is carrying out engagement and outreach activities with stakeholders worldwide, including:

Civil society

What to expect in the IPCC 6th

Assessment Cycle

- Education sector (schools, universities, early career
- Museums
- Business and finance communities
- Media



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Students attend a pop-up climate fair during the 2nd Lead Author Meeting of the IPCC Special Report on Climate Change and Land in Christchurch, New Zealand.





III. addresses the European Investment

Bank in Luxemburg.

IPCC Working Group I collaborated with external climate change communications experts to produce

Support Unit chaired a session on Climate Change Education at the 2018 EGU General Assembly (photo: EGU).



Pereira. Vice-Chair of event in Fiji



IPCC Working Group III participates in regular business events International Petroleum week



Preparations take place ahead of an outreach event during the 2nd Lead Author Meeting of the IPCC Special Report on Oceans and the Cryosphere in Quito, Ecuador.

Stakeholders are helping the IPCC shape its work and increase the reach of its reports and activities



The Summary for Policy-makers and the Synthesis Report are translated into the six UN languages.



IPCC Working Group I and II carried out consultations to understand what FAQs stakeholders would like to see in the upcoming IPCC Special Reports.



of the Incomplete Scientists and climate graphic designers to increase the accessibility of IPCC visuals, particularly in the Summary for Policymakers. It is also carrying out user-testing of IPCC graphics (Photo: Tyndall Centre for Climate Research).



The new IPCC Bureau consulted member Governments at the start of the 6th assessment cycle to understand countries' priorities.

The IPCC is producing more online products for social media and the IPCC website.











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