

## **Role of the Private Financing Advisory Network in capacity building of climate finance stakeholders to unlock frontier markets**

### **Background:**

Evidence from around the world shows that much of the potential of climate and clean energy solutions in low- and medium income countries is not captured due to barriers that persist in the frontier markets. On the supply side, the barriers include lack of necessary entrepreneurial skills to make the business cases for innovative projects, as well as difficulties in understanding the finance landscape. On the demand side in turn, the experience is missing to mitigate the risks of investments. The goal of the Private Financing Advisory Network (PFAN) is to help create and shape the markets, while simultaneously ensuring that they are self-sustaining in the long-term. In particular, PFAN provides the climate and clean energy entrepreneurs with required knowledge and skills to develop sound business plans and financial models, as well as to appropriately identify and effectively communicate with investors. PFAN also plays a key role in helping investors understand the climate finance space, as well as specific circumstances of respective countries and projects, which in turn enables them to mitigate risks. What is more, PFAN empowers the financing advisory service providers in low and medium-income countries, as it enables them to gain valuable skills and practical knowledge, as well as to establish professional networks globally. In addition, PFAN strengthens capacity of all market participants to deal with information asymmetries and barriers persisting in the frontier markets.

### **Event design:**

- panel discussion capturing the views of project developers, investors, and financing advisory service providers on how PFAN is supporting them in building capacity, as well as what is still missing
- debate involving the audience
- event open to public: investors, entrepreneurs, governments, etc. (around 100 participants in total)

### **Location and time**

- COP25 conference venue
- PCCB Capacity-building Hub
- day and time (duration of 1 hour) to be confirmed