



# Supporting climate action & coalition building with research and capacity development: **TUC Insights**

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# TUC approach

Project duration: 2021-2026

The **CoT** facilitates and incentivizes learning and exchange among pilot cities (and beyond) to promote sustainable urban transformations.

**Transformative research** actively advances the transformation towards sustainability and provides practical support for processes in the urban labs.



**Capacity sharing/development** generates an understanding of different options for action and solutions.

**Art & film** are integrated to reach different and broader audiences. Among others, 30 short films are being produced and screened.

**Communication** contributes to triggering mindset shifts and changing processes locally and globally.

## CONSORTIUM:



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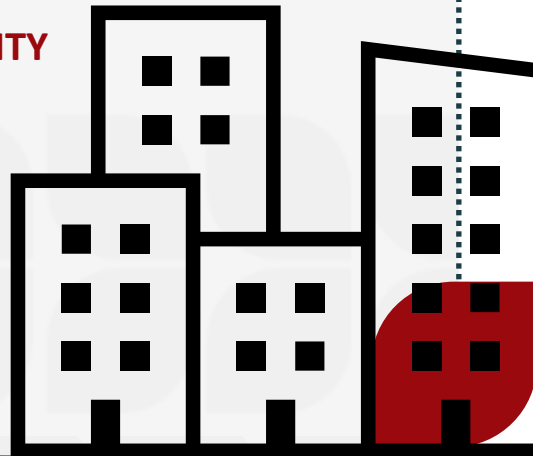




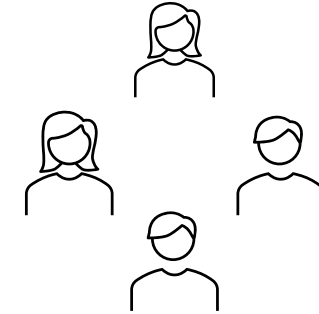
# Urban labs

Based on the **catalyst projects** and **pioneer initiatives**, we co-create and integrate innovative ideas, processes and partnerships to shift mindsets and steer transformative change.

PILOT CITY



ACTOR  
COALITION



URBAN LAB

INITIATIVES



CATALYST  
PROJECT

**+150**

surveys with  
UL members

**+50**

in-depth  
interviews

**+100**

hours of UL  
workshops

# TUC Survey

## 153 respondents

TUCS baseline data collected between  
December 2021 and August 2022

MINDSETS

CAPACITY

ORGANIZATIONS & NETWORKS





On average...

**98% perceive climate change as an important problem in their city.  
77% think climate change is just as important as other urban issues.**

BUT...

**When asked for Top 3 of most pressing problems, climate change does not make it to any city ranking  
& there are different views on how to address it = entry points for mindset shifts.**





Orange  
persona

- **Mixed worldviews (Communitarian, Hierarchical, Fatalist, Individualist).**
- **Dissatisfaction with government-led climate action and processes.**
- **Climate denial tendencies and ranks lowest on climate action indicator.**
- **Technocratic views.**

**Majority of the private sector (but also some community associations and gov. agencies)**

Mostly found in ULs in Teresina and Recife, BR



Blue  
persona

- **Communitarian and Hierarchical worldviews; significant representation of Individualist views.**
- **Favorable opinion of municipal government-led climate efforts.**
- **Climate change as distant; responsibility of the Global North.**
- **Technocratic views. Economic barriers (vs. political barriers).**

**Mostly found in government agencies (but also some research institutes and NGOs)**

Prevalent in UL in Buenos Aires, AR, and UL in Recife, BR



Green  
persona

- **Communitarian worldviews; resistance for Hierarchical and Individualist worldviews.**
- **Dissatisfaction with government-led climate action and processes.**
- **Skepticism regarding feasibility of decarbonization goals; urban development and decarb. not compatible.**
- **Climate action leader; social and ecological motives.**

**Frequent among NGOs, community associations and research institutes (and some gov. agencies)**

Mostly found in UL in Buenos Aires, AR, and ULs in León and Naucalpan, MX



On average...

**30% recognize that their knowledge about climate change is insufficient.**

**‘Scientific and technical knowledge’ ranks in Top 3 of most needed resources to enable climate action in all 5 cities.**

BUT...

**Different knowledge and capacity gaps = entry points for knowledge & capacity development.**





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