

GEF's Intervention Models for Private Sector Engagement

We start by noting the three different types of private sector actors with whom GEF can engage

Туре	Description/Examples
1 Capital providers	Pension funds, VCs
2 Financial intermediaries and facilitators	 Investment banks, commercial banks, financial advisory services
3a Industry players – large corporations	 Large retail, manufacturing companies, project developers, etc.
3b Industry players – SMEs	 Full time staff below 250 or less depending on the country
3c Industry players – individuals/ entrepreneurs	 Small start-ups with full time staff below 10



In our view, three different types of private sector actors form a complex eco-system, interacting with consumers and the global environment

PRELIMINARY FOR DISCUSSION

Public Policy

Multinational to Subnational



- 1 Capital providers
- 2 Financial intermediaries and facilitators
- 3 Industry players

Large corporations

SMEs

Individuals/ entrepreneurs

Global environmental commons

Consumers





In this eco-system, GEF regularly uses four different intervention models

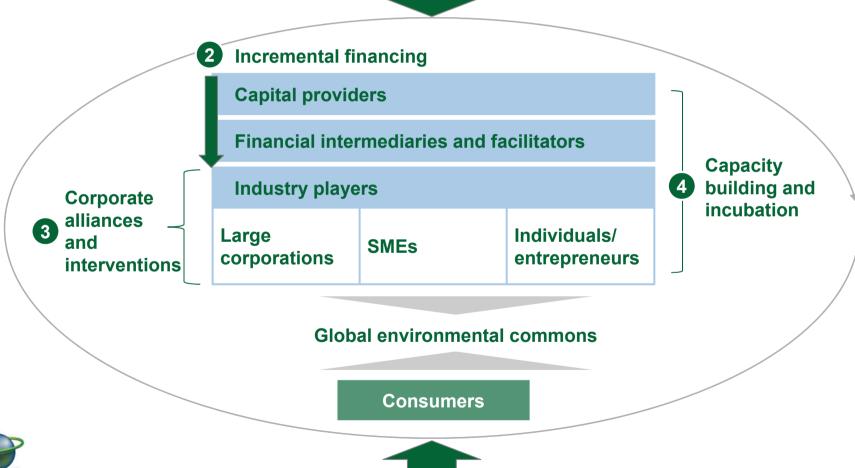
Туре		Description
	Enabling policy environments	 Policy and regulatory development (e.g. feed-in tariffs for renewable energy, regulatory incentives that guarantee markets for new sustainability innovations and encourage business to make long-term investments) Consistency and standardization
1	Incremental financing (Concessional / risk reduction	 Loans, equity, and performance based funding/guarantees (e.g. co-investing in research for more environmental and cost-effective products and/or processes?) Risk-sharing facilities Policy risk insurance Structured financing
	Corporate alliances and interventions	 Collaborative goal setting for transformational targets (e.g. 80% cocoa certified sustainable by 2020) Certification and supply chain management (e.g. Forest Stewardship Council, Marine Stewardship Council) MRV and risk- valuation methodologies (Risk reduction tools ?)
	Capacity building and incubation	 Advisory services (e.g. for SMEs) Technical assistance and innovation? (e.g. R& D to co-develop products/services?) Äggregation Information and communications technology applications



With these four intervention models, GEF can fine-tune its approach and partnerships to achieve targeted results

PRELIMINARY FOR DISCUSSION

- 1 Enabling public policy environments
 - Multinational to Subnational







Framework by invention and type of private sector actor: GEF snapshot of best projects

