

Mobilizing Private Sector Engagement

In-Session Workshop on Long-Term Finance

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Chizuru Aoki Global Environment Facility

What is "Private Sector"?

Responsible for 80% of all economic activity

Public Policy

Multinational to Subnational



- 1 Capital providers
- 2 Financial intermediaries and facilitators
- 3 Industry players

Large corporations

SMEs

Individuals/ entrepreneurs

Global Environment

Consumers

NGOs, CSOs, think tanks



Private Sector Engagement Evaluation



Positive

- GEF a valued partner
- Can leverage more resources (1:8)
- Climate change prominent in portfolio
- Range of GEF non-grant instruments needed
- Many influencing models

Needed action

- Improve outreach to private sector to raise awareness
- Address policy and process challenges & scalability
- Build and share knowledge
- Articulate comparative advantage
- Gather more evidence



Ref: Evaluation of GEF's Engagement with the Private Sector (GEF/ME/C.52/Inf.04/A IEO Brief: GEF Engagement with the private sector