



THE CHALLENGE AHEAD

A climate resilient future? Climate Smart Development?

→ Many more people will need to make use of climate information

where do these users get the knowledge from?

What information do those users need?

Who are the users?

How does this information need to be presented?

How can we work together to be more effective?

What is needed to improve the quality and use of climate knowledge in decision making?





SHARING CLIMATE KNOWLEDGE



A network of > 150 organisations and professionals focused on improving the quality and use of climate-related knowledge in decision making.

www.climateknowledgebrokers.net





Climate Knowledge Brokers are ...

- brokering the transfer of knowledge
- related to the climate
- from a person or organisation to another
- via the medium of information



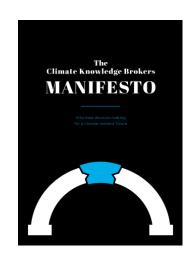
A MANIFESTO FOR KNOWLEDGE BROKERING



http://manifesto.climateknowledgebrokers.net

THE MANIFESTO

 The Manifesto was developed in a collaborative process by the Climate Knowledge Brokers Group (CKB) and describes the essential role of climate knowledge brokers in achieving that vision.



• It defines CKB's vision, which is a world in which people make climate sensitive decisions fully informed by the best available climate knowledge.



CLIMATE KNOWLEDGE BROKERS ADDRESS DIVERSE USER NEEDS

CLIMATE KNOWLEDGE BROKERS



No awareness of issue

outreach



Lack of quality information

feedback to producers of information



Hidden information

finding & interfacing



Untailored information

contextualising & synthesising



Too much information

filtering



Informed
and aware
users
of tailored
climate
knowledge,
making
better
decisions.



Climate Knowledge Brokers are ...

... essential players in building capacity to achieve a climate resilient future.



Effective Knowledge Brokers need to meet user needs with tailored information

Information untailored to specific needs

Synthesizing climate information



Contextualising with sectoral information



Enrichingwith local information



There are 100s of regional and global Climate KB's



























Internews



























































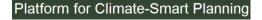






















What is needed based on our scoping workshop in Ethiopia?



Conclusion

- Knowledge Brokers are essential capacity building players
- Improving their effectiveness in tailoring messages to users' needs will be key
- This has to be based on regional institutions and activities
- Creating and facilitating networks and exchange between regional and global knowledge broker is a crucial factor for success



Thank You!

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www.reeep.org www.climate**knowledge**brokers.net



