

Japan's Approach to Effective Implementation of Art.6

- Regional Workshop on the Implementation of
UNFCCC Art.6 for Asia and the Pacific -

Oct, 2009

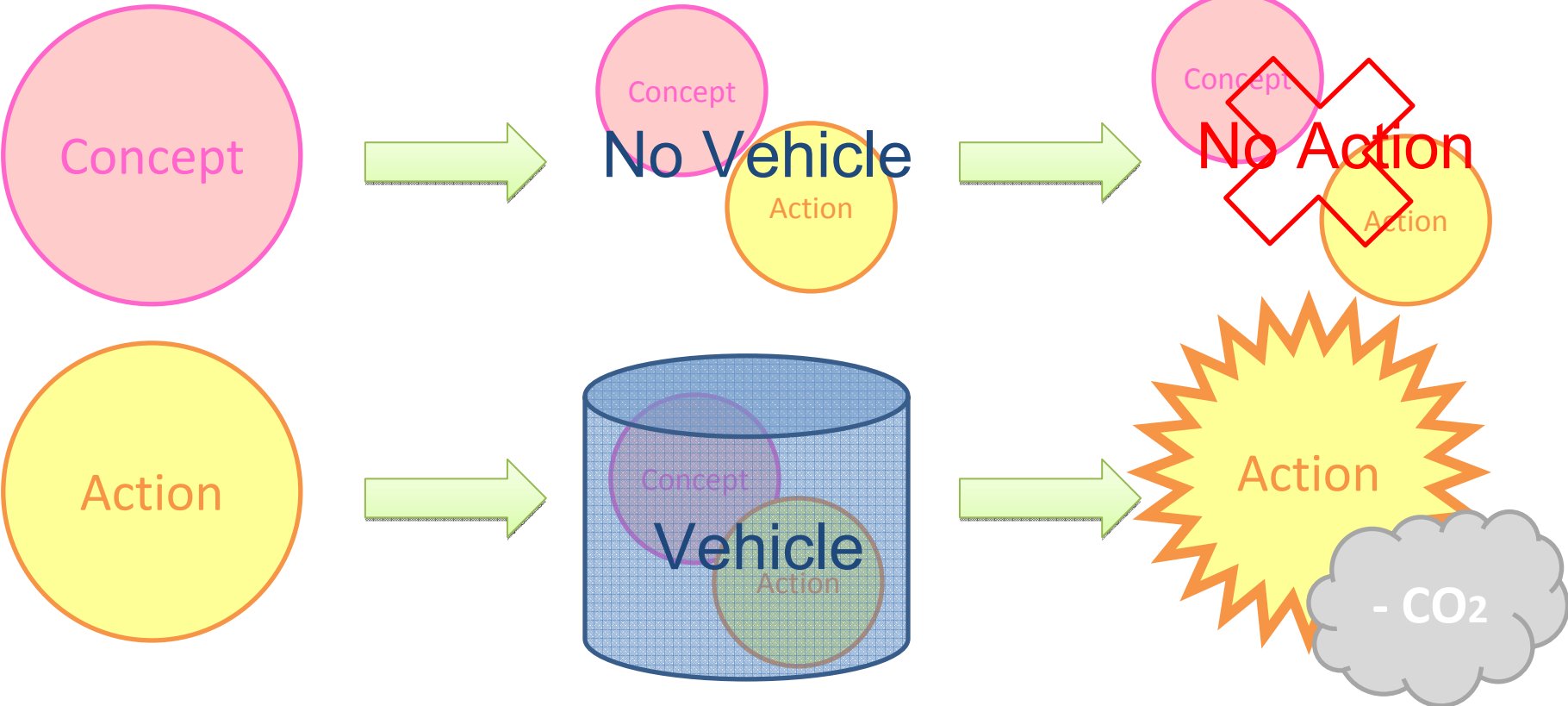
Shiho Segawa, JAPAN

Outline

- Japan's Practical Approach
- Japan's Domestic Activities
- Case studies of International Cooperation on Art.6
- Conclusion

Japan's Practical Approach

“Concepts and Actions are in One Package.”



JAPAN'S DOMESTIC ACTIVITIES



みんなで止めよう温暖化

チーム・マイナス6%



みんなで止めよう温暖化

チーム・マイナス6%

Team Minus 6%

Purpose:

Team Minus 6% was established in April 2005 as a Japanese international commitment to the Kyoto Protocol, and is a national campaign against global warming aimed at cutting greenhouse gas emissions by 6%.

Target: Team member (As of Oct 3,2009)

Individual Approx. : 3,115,154

Businesses/civil groups Approx.: 33,001

Samples of Activity:

- My Challenge declaration!!
- Cool Biz/ Warm Biz
- Download logo & tool from Website

Points:

- Concepts are always with Practical actions





みんなで止めよう温暖化

チーム・マイナス6%

Membership of Team minus 6%





みんなで止めよう温暖化

チーム・マイナス6%

Results of Cool Biz/ Warm Biz

COOLBIZ

A business style to deal with global warming which enables us to feel cool and comfortable when working in offices with the air conditioning set at 28 degrees C in summer.

地球温暖化対策として、夏のオフィスの冷房温度を28°Cにしても、涼しく、快適に、格好良く働けるビジネススタイル。

WARMBIZ

A business style which enables us to feel warm and work efficiently in offices with the air conditioning set at 20 degrees C in winter.

暖房温度が20°Cでも暖かく効率的に仕事ができるビジネススタイル。

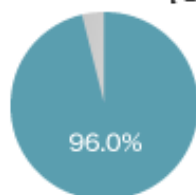
Results

(MoE Research Results)

実績(環境省調べ)

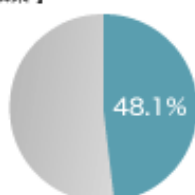
【 Results of FY 2007 】

【 2007年度の成果 】



Public recognition of COOL BIZ

(クールビズの認知率)



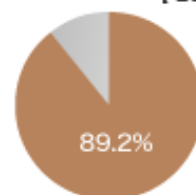
Temperature of air-conditioning set higher

(冷房の温度を高く設定している)

Estimated CO₂ reduction amount 1,400,000t
(CO₂削減量の推計1,400,000トン)

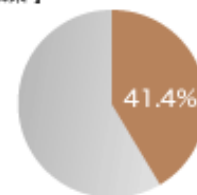
【 Results of FY 2006 】

【 2006年度の成果 】



Public recognition of WARM BIZ

(ウォームビズの認知率)



Temperature of air-conditioning set lower

(暖房の温度を低く設定している)

Estimated CO₂ reduction amount 1,430,000t
(CO₂削減量の推計1,430,000トン)



みんなで止めよう温暖化

チーム・マイナス6%

Results of Cool Biz/ Warm Biz (Cont.)



Enforcement of COOL BIZ EXECUTIVES
(COOL BIZ EXECUTIVES の実施)



The COOL BIZ Collection was held at World Expo Aichi
(愛地球博でCOOL BIZ Collectionを開催)



Participants in COOL ASIA 2006
(COOL ASIA 2006 の開催)

- The market size for COOL BIZ related industries in FY2007 will expand to 190.1 billion yen
- 215% of the equivalent market size in 2005, the first year of COOL BIZ.
- The economic effect is growing as COOL BIZ continues to spread.

Carbon Offset



Purpose:

Triggered on Climate Change issue

Target:

Individual, Businesses and civil groups

Samples of Activity:

- Event
- Information platform
- Help desk etc...

Points:

- Frequent opportunity to inform
- Easy understanding

Triggered on Climate Change issue

Visualization

Education
opportunity



CASE STUDIES OF INTERNATIONAL COOPERATION ON ART.6

Clean Development Mechanism in China (Information Dissemination Network)

The image shows two websites side-by-side, connected by a large circular arrow. On the left is the 'China Clean Development Mechanism Information Network' (中国清洁发展机制网). It features a navigation menu with categories like 'Domestic News', 'International News', 'Management Methods', 'International Rules', 'Methodology', 'Basic Knowledge', 'Capacity Building', 'Project Reporting', 'Project Information', and 'Supporting Units'. Below the menu is a search bar and a list of news items. On the right is the 'Kyoto Mechanisms Information Platform' (京都メカニズム情報プラットフォーム). It has a 'Contents' menu, a 'Home' button, and a 'News Tank' section. The main content area includes a 'Contents' list, a 'News Tank' section, and a 'Japan Kyoto Mechanisms Acceleration Programme (JKAP)' announcement. A large circular arrow connects the two websites, indicating a bidirectional flow of information.

Target: CDM Project Developers

Cooperation time frame: 3 years

Point:

- Learning from each other
- Keep communication with frequency

China Climate Change Info-Net

China



Japan's experiences

China's experiences

Target: CDM Project Developers

Point:

- Learning from each other
- Keep communication with frequency

Group Training on Development of Strategy to Address Climate Change

Activity Type: Training

Countries: about 20 countries (open for all ODA recipient countries)

- Continuous effort by Japan & Partnership countries
- Many graduates
- Network among participants remains





Group Training on BMA to Address Climate Change

Activity Type: Training

Target: Local Gov't

Bangkok Metropolitan Administration
(BMA) , Thailand

Working level : experience people (but not freshmen)

- As a part of BMA Plan to address Climate Change
- Local government effort (Japanese local gov't & BMA)
- Learned from each other
- Practical action to implement at home
- Bottom up approach
- Support and Strengthen BMA's Plan to address Climate Change



Conclusion

- Practical Experience give a strong feed back.
- Concepts and Activities are in One Package.
- Learning from each other and Communication are highly valued.

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THANK YOU