My name is Gotelind Alber, from GenderCC, and I would like to tell you a fairy tale (not the one on the Emperor's new clothes, this should be familiar to you ...).

Once upon a time, everybody lived in harmony, and the world was ruled by a princess, on whose soft heart all the plants, the trees and the flowers and the carrots were depending. One day, a wicked wizard bewitched the princess and she was trapped in a glass mountain. There she sat, and she got hard-hearted like steel, and the flowers decayed.

Everybody was concerned, and all the animals came together to deliberate upon the problem. A wise man from India with a huge beard came and declared that he found the solution: everybody had to go without food for one month, and thereby the spell could be broken.

The lion said "ok guys, that's easy, everybody go ahead. But myself, I'll modestly stay in the background when it comes to fasting. As your king I have to keep in good shape."

Said the elephant "I will abstain from eating meat, but now and then I need to eat a little grove."

And the crocodile: "I'd be willing to fast, but I am short-sighted, and every time I open my mouth and close it again, a wildebeest gets caught and I can't avoid swallowing it."

The bear said "I already converted my diet to sunlight, but every now and then I need 10 tons of salmons and some honey."

Said the snake "I use to eat only once a year, but I had my last snack 12 months ago, so now is the time for a decent meal."

And so they went on and an, and everybody had another excuse -- I will spare you what the ostrich said with his head buried in the sand. And in the meanwhile the plants began to die.

Finally, the frog came and curiously peeked into the glass mountain. As the princess saw him, she believed him to be the frog king. She grabbed him and threw him with all her might against the wall, hoping he would be transformed into a beautiful prince. -- The result was only a flat frog. But due to the big bang, the glass mountain broke, the spell was released, and the flowers began to bloom again.

And they all lived happily and sustainably ever after.

Days I urge you to be audacious and ambitious, too. Please throw the frog against the wall and break the spell.