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9 September 2016 Agenda item 5 (c)

Tenth meeting of the Adaptation Committee Bonn, Germany, 13-16 September 2016

Draft information product on livelihoods and economic diversification

Recommended action by the Adaptation Committee

The Adaptation Committee (AC) will be invited to consider the draft information product contained in the annex to this document. It will also be invited to provide further written comments to the secretariat and request the secretariat to proceed with the finalization of the product after AC10.

1. Background

- 1. On 7 and 8 September 2015, the AC convened an expert meeting, led by members of the AC, on promoting livelihoods and economic diversification to build resilience in the context of planning, prioritizing and implementing adaptation. The expert meeting built on relevant work undertaken under the Nairobi work programme (NWP) on this matter.
- 2. As a follow up activity to this expert meeting, the AC requested a Co-Chair and a dedicated AC member to work with the secretariat to elaborate an information product on livelihoods and economic diversification.
- 3. The draft information product is contained in the annex to this document.

Annex 1: Draft information product on livelihoods and economic diversification

Adaptation Committee

Fact sheet - Livelihood and economic diversification: complementary tools for adaptation

How can we promote economic diversification and build resilience? **Keywords**: national level resilience; planning; prioritization; implementation; adaptation September 2016

INTRODUCTION

Building resilience may require the diversification from traditional economic activity, particularly in some developing countries that are vulnerable to climate change impacts. In this paper, livelihood and economic diversification (LED) are considered as complementary but valuable tools that can effectively support the mid to long-term transformation of at risk economies.

Under the UN Climate Change talks, policy makers are aware of the importance of economic diversification and countries are invited to use LED approaches in order to build and enhance resilient socioeconomic systems.

KEY MESSAGES FROM THE AC EXPERT MEETING

At a recent related expert meeting under the auspices of the Adaptation Committee, certain key messages emerged:

- We don't need to start from scratch. Decision-makers can start by upgrading the quality of existing products, before or instead of creating different products to stimulate economic growth
- LED is a new dimension for countries to find different avenues to develop in the process of preparing their main climate adaptation plans, or NAPs (National Adaptation Plans), in a holistic and inclusive way
- An enabling environment (characterized by good governance and regulatory systems) coupled with innovation and traditional knowledge is a powerful combination in approaching livelihood and economic diversification. In particular it's important to promote policy instruments (for example financial incentives, or environmental tax), projects and engagement of private sector (for example pilot projects, direct farm-level investment and industry actions) in the context of the national-wide adaptation strategies and national adaptation plans (NAPs)
- Planning needs to be approached in a manner that avoids foreseeable and potentially detrimental effects on the economy (for instance increased inequality of maladaptation). In order to incorporate LED into sustainable planning, top-down and bottom-up approaches should be combined, looking at macroeconomic policies with micro-level experience and insight

LED, NAPs and NAPAs

In order to embed Livelihood and Economic Diversification within national adaptation planning and strategies, countries can consider these approaches under the NAP formulation process. Countries can also build on existing LED projects included by Least Developed Countries in the **National Adaptation** Programmes of Action process where possible. Countries may consider including LED, as an option, in their medium and long-term strategies based on comprehensive vulnerability and adaptation assessments that aim to build resilience at the national, sectoral or local levels.

Economic diversification was identified by many countries as **one** of their **action areas** in their **intended nationally determined communications (INDCs).** Several countries highlighted adaptation measures that could contribute to those efforts to diversify.

Many INDCs showcased the linkage between responding to climate change and national development priorities. These

 The poorest and most vulnerable, including women and youth, should be given particular consideration in decision-making, since these are the people the least equipped to face climate risks or negative consequences include social development, economic development – and the co-benefits that can result from actions and plans for economic diversification.

DEFINITIONS Livelihood¹

The resources used and the activities undertaken in order to live. Livelihood is usually determined by the entitlements and assets to which people have access. Such assets can be categorized as human, social, natural, physical, or financial.

Economic diversification²

generally describes the process in which a growing range of economic outputs is produced. It can also refer to the diversification of markets for exports or the diversification of income sources away from domestic economic activities (i.e. income from overseas investment).

GRAPHIC - WHAT CAN BE DONE ON LIVELIHOOD AND ECONOMIC DIVERSIFICATION AT DIFFERENT SCALES

Community level

- Find opportunities for livelihood and economic diversification, targeting the most vulnerable communities
- Understand needs, identify gaps as well as financial and human resources required to act on livelihood and economic diversification opportunities
- Understand the dimensions of urban communities and create employment in well-paying economic activities

National level

- Help instill a strong sense of ownership of planning and diversification strategies, and encourage mobilization and support of planning and diversification strategies and actions
- Make efforts to ensure that NAPs are inclusive and address the adaptive capacity needs of vulnerable communities
- Identify ways for economic growth that could lead to increased income of persons in the vulnerable communities

Private sector

- Build and leverage private investments to achieve diversification, e.g. by identifying and mobilizing investments which broaden the income base and so act as a driver for growth
- Make use of financial reforms, such as reducing capital costs for investment
- Engage with government decision makers on their consideration of diversification for example to consider financial reforms and to enhance public-private institutional arrangements
- Provide incentives for the private sector including by helping them develop tools to strengthen their resilience to climate change impacts

GRAPHIC SHOWCASING BEST PRACTICES

Botswana's Economic Diversification Drive:

Following a Presidential Directive, federal ministries and stakeholders intensified economic diversification efforts by sectors and sub sectors. The production of locally manufactured goods and services were promoted by the federal government. The use of preference margins³ and citizen economic empowerment strategies promoted local production and consumption. In the medium to long term, the Botswana economy is planning to diversify by developing globally competitive enterprises needing little protection or

Livelihood and economic diversification can also be linked to achieving the UN Sustainable Development Goals (SDGs).

-Goal 8 related to sustainable and inclusive economic growth includes a target (8.2) to achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour

¹ https://www.ipcc.ch/pdf/assessment-report/ar5/wg2/drafts/fd/WGIIAR5-Glossary FGD.pdf

² See <unfccc.int/3994>.

³ Defined by UNCTAD as the difference between the duty payable under a given system of tariff preferences and the duty that would be assessed in the absence of preferences.

support.

Costa Rica's Ministry of Agriculture and **Livestock** aligned public and private sectors towards a new approach to public-private institutional arrangements. New dialogue bodies were created, including a National Commission of Livestock, a Livestock Bureau Program Research / Technology Transfer and Livestock Commissions in each region. This resulted in benefits to the Ministry by consolidation and commitment of institutions and organizations, and also it enabled project and program implementation by formalizing institutional arrangements. This best practice highlights the need for active participation of the private sector, as well as the importance of promoting both macro measures (for example financial incentives, environmental tax, and simplified procedures) and micro projects (for example pilot projects, direct farm-level investment and industry action).

BBC Media Action: A weekly radio programme in Tanzania showcased information from daily life stories, experts and government officials to discuss building resilience through livelihood and diversification practices. An estimated 2 million people were reached, and audience feedback showed how the programme resulted in a third of audience members adopting new practices and inspiring 86% of audience respondents to support others in similar situations.

For more information:

Adaptation Committee Expert Meeting promoting Livelihood and Economic Diversification (held September 2015)

To further explore and promote action on this topic, the Nairobi work programme on impacts, vulnerability and adaptation to climate change (NWP) opened a <u>call for submissions for views on adaptation actions that could enhance economic diversification</u>. All submissions received will be maintained in a database as a living reference product.

intensive sectors.

-Goal 15 related to ecosystem protection also includes a target (15.c) to increase capacity of local communities to pursue sustainable livelihood opportunities