



**Ensuring transparency &  
enabling public access to  
environmental information -  
Lessons from CDP**

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[www.cdp.net](http://www.cdp.net) | @CDP





**“CDP is crucial to the success of global green business in the 21st century... CDP is harnessing the power of information and investor activism”**

Ban Ki-Moon, Secretary-General, UN



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# CDP

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An international not-for-profit organisation that provides the only global natural capital disclosure system for companies and cities to measure, manage and share vital environmental information.

CDP holds environmental data from companies and cities in both Annex I and non-Annex I countries

- ▼ CARBON ACTION
- ▼ CITIES
- ▼ CLIMATE CHANGE
- ▼ CLIMATE DISCLOSURE STANDARDS BOARD
- ▼ FORESTS
- ▼ REPORTER SERVICES
- ▼ SUPPLY CHAIN
- ▼ WATER

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CDP holds the **largest** and **most comprehensive** collection **globally** of primary **climate change, water** and **forest-risk information**.

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Over **4,500** organizations, including **81%** of the world's largest public companies, use CDP to disclose vital environmental information to investors and major purchasers.

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The world's **largest cities** use CDP  
to **measure** and **manage** their  
progress in **addressing climate  
change**

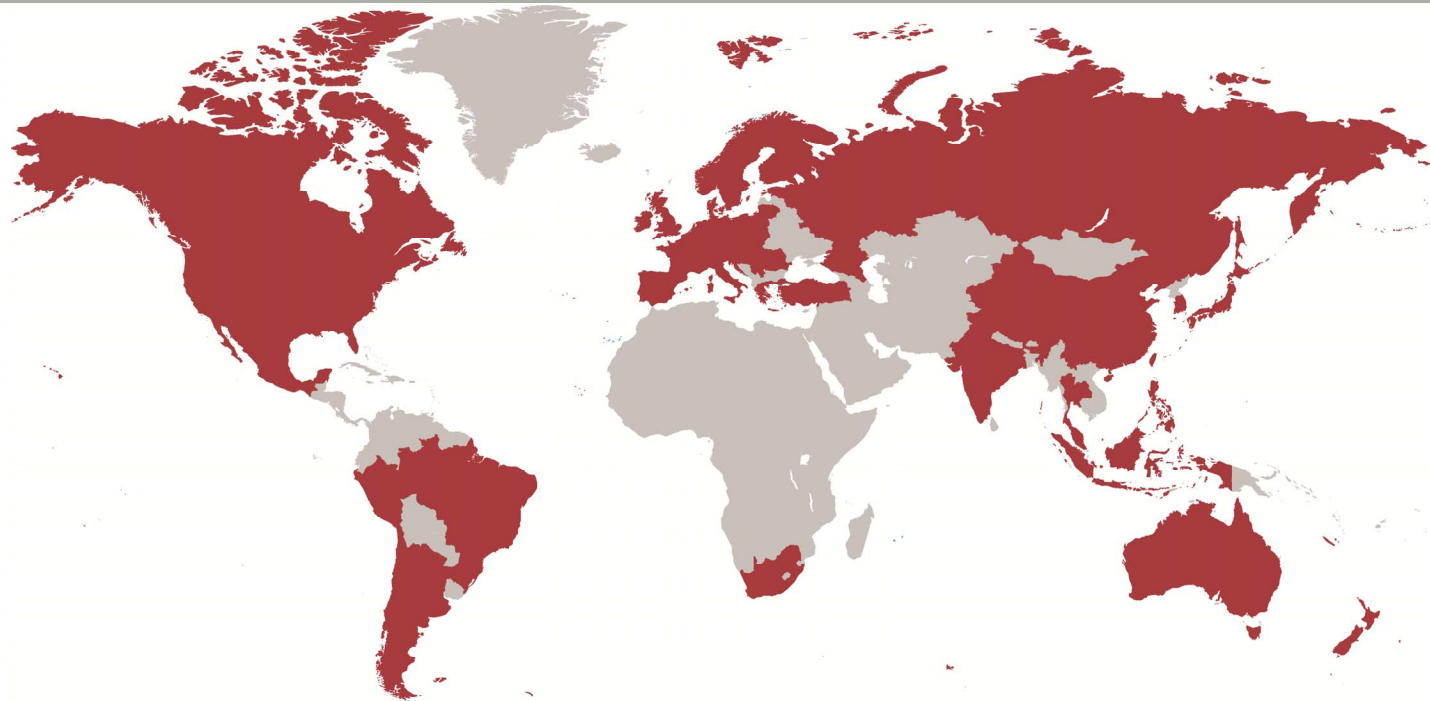
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CDP programs are currently used in **81**  
**countries**

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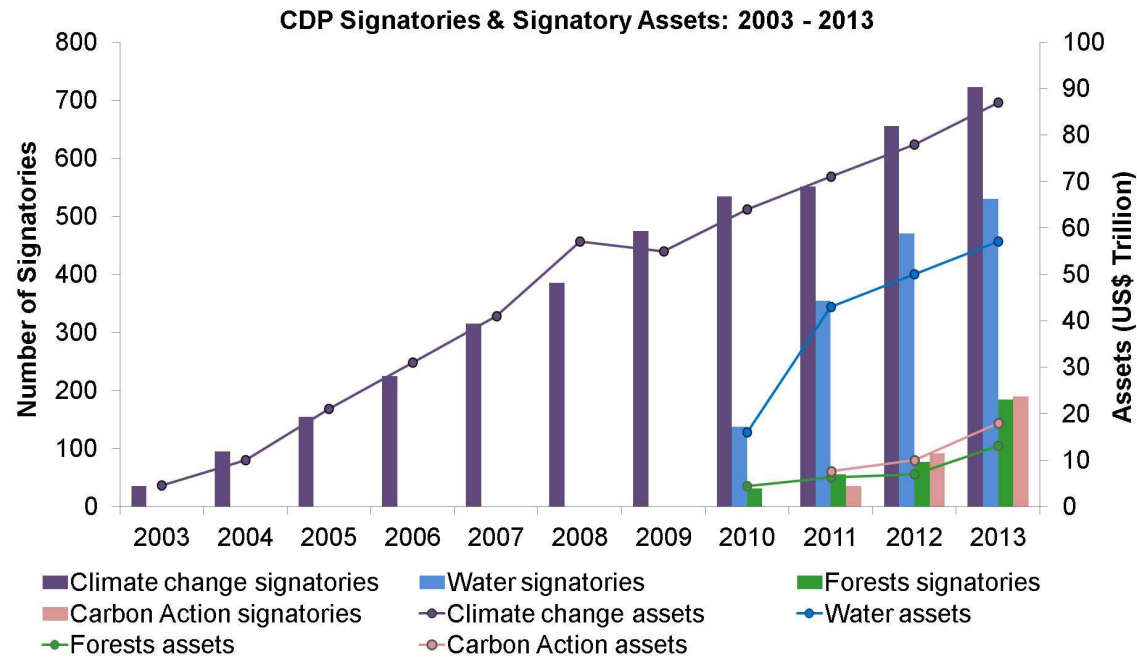
# CDP's Reach

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# Growth of CDP



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Who uses CDP data?

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# Institutional Investors

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## Fund managers

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- ▼ CDP data enables institutional investors (such as fund managers) to analyse the environmental risks and financial opportunities across their portfolios.
- ▼ Signatory investors have access to CDP responses, as well as reports and analysis.
- ▼ CDP data is available through Bloomberg portals and via Google Finance.
- ▼ CDP partners with FTSE, which has launched the FTSE CDP Carbon Strategy Index, the Dow Jones Sustainability Index, and UN PRI among others.
- ▼ Numerous financial products and indices have been developed using CDP data, e.g. Bombay Stock Exchange Carbonex launched in 2012.

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## Asset owners

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- ▼ 767 investors representing US\$92 trillion – more than half the world’s invested capital – request environmental data from companies through CDP.
- ▼ CDP empowers pension fund trustees to consider long term investments in the best interests of their beneficiaries - a world with a stable climate and natural capital stewardship.
- ▼ Asset owners are empowered to alert fund managers to the risks from climate change and natural resource scarcity, ensuring they manage these appropriately in order to protect shareholder value.
- ▼ CDP works with a leading group of 254 investors (with \$19 trillion of assets) to directly request companies to reduce GHG emissions and invest in projects, through its Carbon Action programme.

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Who uses CDP data?

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# National governments & local government

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## Who uses CDP data? Governments

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CDP engages and works with governments and international institutions sharing data and providing information to policymakers. For example:

- ▼ Evidence and insights, e.g. 2012 study of corporate adaptation measures for UK government;
- ▼ Advice to regulators on formulating policy on high quality corporate environmental reporting, e.g. providing inputs to policy-makers for US SEC climate reporting guidance, UK emissions reporting requirement, EU Non-Financial reporting Directive.
- ▼ Supporting governments in designing and implementing robust corporate environmental reporting systems, e.g. the development of an XBRL taxonomy for reporting and sharing climate data.

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## Who uses CDP data? Cities

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- ▼ 110 of the world's largest cities reported in 2013 on their climate change efforts through CDP, including Berlin, Belo Horizonte and Bogota.
- ▼ CDP analysis shows that many cities are investing heavily in activities like cycling infrastructure, green space and adaptation planning.
- ▼ The program drives cities—like Detroit, Durban and Dublin—to begin measuring and tracking their GHG emissions using international standards.
- ▼ The program also highlights areas of leadership and enables sharing of best practice.

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Who use CDP data?

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# Research Institutions



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## Who uses CDP data? Research Institutions

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- ▼ CDP engages with researchers to increase awareness about its database, share key information and increase the amount of published academic research that uses CDP data.
- ▼ Many universities around the world already use CDP data for academic research, including universities in the US, Australia, Singapore, Europe.
- ▼ CDP is collaborating on projects with academics from UCLA, Edinburgh, Michigan, UCL and Oxford.
- ▼ Many other academics are referencing CDP's data, including academics from Harvard, London Business School and Edinburgh.
- ▼ CDP will shortly add a page to its website for academics – providing easy access to free CDP data, plus supporting materials.

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Who use CDP data?

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# Citizens

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## Who uses CDP data? Citizens

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- ▼ Citizens can have a powerful influence on the behaviour of corporations by choosing sustainable goods and services and making sustainable investments.
- ▼ To bring about the necessary systemic change in relation to climate change, we need to empower citizens to engage directly with business.
- ▼ CDP is extending its activities to cover this area of work. Initially this includes delivering a citizen-facing project in collaboration with Climate-KIC.
- ▼ We are also identifying other opportunities to transform CDP data into a resource for citizens to use in their purchasing and investment decisions. As well as integrating CDP data into everyday, individual decision making we hope that this will also help to facilitate a two-way dialogue between business and empowered citizens.

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