



Internship Assignment

Communications and Outreach (CO) Programme
Momentum for Change (MfC)
Information Communications / Graphic Design

Announcement number	Duration of assignment
17/Intern14/CO-MfC-Graphic Design	Three to six months

Background

The United Nations Framework Convention on Climate Change (UNFCCC) is the focus of the political process to address Climate Change. The Convention secretariat supports the Convention and its Kyoto Protocol through a range of activities, including substantive and organizational support to meetings of the Parties.

The Communications and Outreach (CO) programme is responsible for external communications, media relations, online public information and outreach to stakeholders in support of the Convention and the Kyoto Protocol. The programme leads the public advocacy work of the Climate Change Secretariat and the strategic high-level engagement of stakeholders involved in the development of climate change policies. The programme supports the communications and outreach work of the secretariat and will seek to increase the number of outreach partnerships, in particular with the private sector and other key stakeholders, with a view to facilitating enhanced action under the Convention.

In this regard, the **Momentum for Change (MfC) initiative** aims to create a public platform that raises awareness about concrete mitigation and adaptation actions being implemented by a wide range of stakeholders at regional, national, or local level. Momentum for Change areas of focus currently include:

- Women for Results: recognizing the critical leadership and participation of women in addressing climate change;
- Financing for Climate Friendly Investment: recognizing successful financial innovations for adaptation and climate mitigation;
- ICT Solutions: recognizing successful climate change mitigation or adaptation activities in the field of information and communication technology;
- Planetary Health: recognizing human-health-focused solutions that address the drivers of environmental change by promoting sustainable and equitable patterns of consumption;
- Climate Neutral Now: recognizing efforts by individuals, companies and governments that are achieving real results in transitioning to climate neutrality.

In 2017, MfC will launch calls for applications for its current five focus areas. A small number of these activities will be chosen by the Momentum for Change Advisory Panel as the 2017 Momentum for Change Lighthouse Activities and will be presented in a series of special events during the 2017 United Nations Climate Change conference in Bonn, Germany. These and all projects that are considered to have met the basic eligibility criteria will be also displayed on the secretariat's website and through other media channels.



Objectives of the internship assignment

Assist the Momentum for Change team to implement visual storytelling to ensure that communications products tell clear and appealing stories that can be easily interpreted by our audiences. The internship will include a combination of designing, editing and producing static graphics to accompany stories about Momentum for Change activities. Depending on the intern's skillset, he/she may be requested to support larger interactive projects such as our annual report.

The particular functions are:

- Contribute to internal brainstorms with well-reasoned insights and executable concepts through sketches and mock-ups;
- Assist to develop topic ideas into a detailed concept to design and produce infographics and/or data visualizations to support communications activities (i.e. annual report, blog posts, media pitches, social media activities, etc);
- Support web design and general design requirements as needed.

Timeframe

The internship is for a period of three months, with the possibility of a three-month extension, subject to the intern's ongoing enrolment at university and performance. The exact period will be determined based on the availability of the intern and the needs of the programme.

Minimum requirements

Candidates must have completed an undergraduate degree and be enrolled in a Master's programme at a recognized university at the time of application and for the duration of the internship. Candidates must be fluent in English (both oral and written) and have strong writing skills. Studies in the field of information design, graphic design and/or communications are preferred. Knowledge of graphics and visualization tools such as Adobe CS5 Suite including Illustrator, Photoshop, InDesign and Flash and presentation tools such as PowerPoint and Apple Keynote and other industry-standard design and data presentation tools is preferred.

Internship conditions

UNFCCC secretariat internships are not remunerated and the selected intern will be responsible for all costs before, during and after the internship assignment. Interns of the UNFCCC secretariat are not considered to be staff members. The selected intern will work on a full-time basis (40 hours per week) at the UNFCCC premises in Bonn, Germany. For more detailed information about UNFCCC Internship programme please visit the internships section on our recruitment webpage:

https://unfccc.int/secretariat/internship_programme/items/2653.php.



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Application procedure

Candidates who are interested in this assignment and meet the minimum requirements must use the on-line application system available at <http://unfccc.int/secretariat/employment/recruitment> and include a cover letter. Due to the high number of applications, only candidates under serious consideration will be contacted for a telephone interview.
