



## ANNOUNCEMENT FOR TEMPORARY APPOINTMENT

### **Strategic Communications Specialist and Senior Editor, P-5** Communications and Outreach (CO) Programme

Deadline for application	Announcement number	Expected date for entry on duty	Duration of appointment	Duty Station
20 June 2017	17/TA11/CO	As soon as possible	Starting 01 July 2017 for seven months	Bonn, Germany

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**The United Nations Framework Convention on Climate Change (UNFCCC)** is the focus of the political process to address Climate Change. The UNFCCC secretariat supports the Convention, its Kyoto Protocol and the historic Paris Agreement by a range of activities, including substantive and organizational support to meetings of the Parties and the implementation of commitments. It is a dynamic organization working in a politically challenging environment to help resolve one of the defining environmental issues of our time.

The **Communications and Outreach (CO)** programme is responsible for external communications, media relations, online public information and outreach to stakeholders in support of the Convention and the Paris Agreement. The programme leads the public advocacy work of the secretariat and the strategic high-level engagement of stakeholders involved in the development of climate change policies. The programme supports the communications and outreach work of the secretariat and will seek to increase the number of outreach partnerships, in particular with the private sector and other key stakeholders, with a view to facilitating enhanced action under the Convention.

#### **What will you be doing**

Contributing to the communications and outreach activities, media relations and digital information tools prior to, during and shortly after COP23 you will be responsible for the following duties:

- Recommend, formulate and manage the integrated communication strategy for COP23 and other campaigns. Assist in the coordination of work in the different areas to implement the communications and outreach plan for COP23.
- Proactively identify and respond to global, regional and national issues and events that relate to COP23 that arise in the media and public domain to support the CO Director in ensuring that the Executive Secretary and the UNFCCC's position is communicated and where necessary clarified. Be attuned to the changing concerns and needs of priority target audiences or the emergence of new target audiences.
- Craft messages that advance COP23 priorities, address concerns or respond to emerging political developments. Act expeditiously and creatively to maximize impact through the use of important/influential media such as by writing op/eds; articles; Executive Secretary speeches and other materials under the guidance of the Director of CO. Monitor and analyse media reporting on COP23 in relation to strategic objectives and events and provide continuing advice to the Director of CO.
- Manage the daily content of the UNFCCC's front web site—the Newsroom—to ensure that all items which are published meet political rigour and sensitivity while remaining lively and informative to the widest possible audience.



- Lead content production and editing of the new cross Secretariat and the COP23 website to be launched between July 2017 and September 2017 under the guidance of the Director of CO to ensure the revamp of the entire web pages occurs smoothly, on-time and meet the highest possible standard of quality and accuracy.

### **What are we looking for**

#### **Educational background**

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Required: Advanced University degree in communications and public information, international relations and political science, or environmental affairs. A combination or relevant academic qualifications and additional experience may be accepted in lieu of the advanced degree.

#### **Experience**

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Required: A minimum of 10 years progressively professional experience in public information, journalism or international relations. Familiarity with climate change, its history and policies. Proven experience in delivering strategic messages, speeches, opinion pieces and press releases.

#### **Language skills**

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Required: High level English language skills (written and oral).

Desired: Working knowledge of another UN official language or German highly desirable.

### **How to apply:**

Candidates, whose qualifications and experience match what we are looking for, should use the on-line application system available at <http://unfccc.int/secretariat/employment/recruitment>.

### **Please note:**

1. Qualified women candidates and candidates from developing countries are especially encouraged to apply.
2. Service is limited to the UNFCCC Secretariat.
3. We will confirm receipt of your application. However, only candidates under serious consideration and contacted for an interview will receive notice of the final outcome of the selection process.
4. Indicative net monthly salary and allowances:  
US\$ 7,060.00 to 7,591.00  
(plus variable post adjustment, currently 28.0% of net salary),  
plus other UN benefits as indicated in the link below:

<https://unfccc.int/secretariat/employment/conditions-of-employment.html>