



ANNOUNCEMENT FOR TEMPORARY JOB OPENING

Visual Designer (Associate Communication Officer, P-2)
Communications and Engagement, Division
Communications and Knowledge sub-division , Digital Unit

Deadline for application	Announcement number	Expected date for entry on duty	Duration of appointment	Duty Station
30 September 2020 23:59 hrs CET	20/TJO028/C&E	As soon as possible	Six months	Bonn, Germany

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The United Nations Framework Convention on Climate Change (UNFCCC) is the focus of the political process to address Climate Change. The UNFCCC secretariat supports the Convention, its Kyoto Protocol and the historic Paris Agreement through a range of activities, including substantive and organizational support to meetings of the Parties and the implementation of commitments. It is a dynamic organization working in a politically challenging environment to help resolve one of the defining environmental issues of our time.

Communications and Engagement Division is accountable for serving multiple cross-cutting objectives, including communicating authoritative, relevant and timely information to Parties, non-Party stakeholders and the public regarding the secretariat's process and action on climate change, with emphasis on proactively building support among all stakeholders so as to facilitate climate action and increase ambition.

Where will you be working

This post is located in the Communications and Knowledge sub-division.

Your responsibilities

Reporting to the Chief of the Digital Team, you will create and oversee the production of high-quality visual design assets including print and digital designs, photos and videos. You will advise on UN Climate Change's visual brand management and support the consistent application of design and branding guidelines.

More specifically, you will perform the following duties:

In the area of Visual Design, you will:

- Oversee the work of external graphics and design service providers to ensure high-quality products that are consistent with UN Climate Change branding and design guidelines;
- Create and identify high-end visuals for digital and print use, including, inter alia, animations, infographics, illustrations, banners or publications;
- Create effective and appealing user interface and user experience designs for UN Climate Change websites, apps and platforms;
- Advise client divisions on the effective use of visual design assets and on questions of corporate branding in the context of communication products, events or campaigns.



In the area of Brand Management, you will:

- Advise on further enhancements of UN Climate Change's branding and visual identity guidelines including on design standards and quality control measures.
- Coordinate with host country communication teams on branding in the context of international conferences and ensure accurate use of UN Climate Change's branding guidelines in all visual products and conference designs.
- Oversee and guide the development of an overall harmonizing of branding elements and guidelines throughout the secretariat's products in all divisions.

In the area of Photography and Videography, you will:

- Provide photo coverage for high-level events, conferences, meetings and workshops;
- Provide custom photo editing (restoration, noise reduction, tonal adjustment...etc) as needed;
- Advise on photo selection for digital and print use;
- Advise on design, tone and style for video recordings and productions.

Outputs

The staff member will deliver the following outputs:

- Guidelines and advice on visual design and branding;
- High-quality visual design products for print and digital communications;
- High-quality photos;
- Advice on high-quality video products.

Contract duration

This contract is for a duration of six months.

Competencies

Applying Professional Expertise: Creates a culture across the department which values expertise and multidisciplinary cooperation, and takes action to address behaviors which undermine this culture; Promotes alternative sources of expertise and best practice to create cutting edge, robust and sustainable solutions; Engages with substantive leaders outside the business unit and organization to maintain professional expertise; Institutionalizes coaching and professional development within the business unit to build substantive expertise; Sets benchmarks and performance standards for delivery in accordance with identified best practice, and monitors the business unit's capacity to deliver.

Delivering results: Critically analyses situations to develop sound strategic goals and plans; Focuses the business unit on the achievement of results and holds managers accountable for developing mechanisms to measure results and meeting their commitments; Expects and holds managers accountable for creating an environment where staff, regardless of their gender, family situation or other circumstances, are able to perform at their best; Regularly reviews business areas' activities to assess the results achieved against targets, and holds managers accountable for addressing any under-performance; Benchmarks performance levels against the performance of other business areas and external sectors.

Learning continuously and knowledge sharing: Speaks of the value of continuous interpersonal development and assigns resources to support it; Fosters a culture which values information and



knowledge-sharing; Acts as a mentor or coach to support the professional development of more junior staff.

Your qualifications

Educational Background

Required: Advanced university degree (Master's degree or equivalent) in Design, Fine Arts or related area is required. A first level university degree in combination with two additional years of qualifying experience may be accepted in lieu of the advanced university degree.

Experience

Required: At least two years of progressively responsible experience in visual design or related field is required. Experience in an international environment is an advantage. Experience in using industry standard softwares as Adobe Photoshop, InDesign, Adobe Acrobat Pro, Adobe Illustrator, Adobe After Effects, Adobe XD, Adobe Premiere Pro, Adobe After Lightroom, Procreate, Concepts, Sketchup, AutoCad;

Language skills

Required: Demonstrated proficiency in the English language

What is the selection process:

Evaluation of qualified candidates will include an assessment of the work portfolio and a competency-based interview.

How to apply:

Candidates, whose qualifications and experience match what we are looking for, should use the online application system available at <http://unfccc.int/secretariat/employment/recruitment>

Please note:

1. Service is limited to the UNFCCC secretariat.
2. We will confirm receipt of your application. However, only candidates under serious consideration and contacted for an interview will receive notice of the final outcome of the selection process.
3. Indicative net monthly salary and allowances:
US\$ 3,991 to 4,543
(plus variable post adjustment, currently 37.6% of net salary),
plus other UN benefits as indicated in the link below:
<https://unfccc.int/secretariat/employment/conditions-of-employment.html>

UNFCCC is committed to diversity and inclusion within its workforce, and encourages all candidates, irrespective of gender, nationality, religious and ethnic backgrounds, including persons with disabilities to apply to become part of the organization.