



Internship Assignment

Sustainable Development Mechanisms (SDM) Programme
Global Climate Action – Communications

Announcement number	Application deadline	Duration of assignment
19/Intern07/SDM-Global Climate Action – Communications	18 March 2019	Two to six months

Background

The United Nations Framework Convention on Climate Change (UNFCCC) is the focus of the political process to address Climate Change. The Convention secretariat supports the Convention and its Kyoto Protocol through a range of activities, including substantive and organizational support to meetings of the Parties.

The Sustainable Development Mechanisms (SDM) programme is leading in the development and effective implementation of innovative approaches to broaden the engagement in and effectiveness of action to mitigate climate change and drive sustainable development. SDM supports the operationalization of the cooperative approaches established by Article 6 of the Paris Agreement and broader efforts to engage non-Party stakeholders in climate action. SDM manages Global Climate Action portal, (previously known as NAZCA) portal, supports the COP Presidencies' Climate Action High-Level Champions and supports the implementation of the three Kyoto mechanisms - the Clean Development Mechanism (CDM), Joint Implementation (JI), and International Emissions Trading (IET). SDM also manages and promotes Global Climate Action (GCA) with the aim to catalyze the expansion and success of actors and initiatives to act on climate change.

Objectives of the internship assignment

Under a wide programme of work to spur and recognize private sector action toward climate action and neutrality, the Paris Agreement calls for ambition and climate neutrality in the second half of the century. Achieving this goal requires broad-based action. The Global Climate Action section has several areas of work aimed at spurring and recognizing that action: the Marrakech Partnership for Global Climate Action framework for mobilizing transformational action, Climate Neutral Now, including an online UN offsetting shop; reporting and tracking climate action such as through the Global Climate Action portal (previously known as NAZCA), and via the Momentum for Change campaign, which spotlights and awards human touch success stories. Come and help us to be part of the Paris outcome, learn the latest on these important areas of work to ensure its success and lend your views.

This internship position is located within the communications team of the GCA division, supporting activities related to strategy, events, digital work and public information.

Under the direct supervision of the Programme Officer in the Communications Team, the intern will work to on a variety of communications-related activities for Global Climate Action.

The specific functions are:

During this internship, you will be responsible for:

- Undertaking detailed media reviews in target regions on climate action to assess tone, public opinion, and range of coverage



- Conducting research and analysis on climate action globally, identifying current and potential stakeholders
- Contributing to strategic discussions, both on communications plans and digital strategies
- Drafting social media products, including posts, images and video scripts
- Drafting content and editing the Global Climate Action website
- Providing input, or background briefings, to written products such as press releases, media advisories and speeches
- Working closely with the Global Climate Action team to ensure that messaging is aligned and communicated effectively with internal and external stakeholders

Learning Areas

During the period of the internship, you will develop a deep understanding of:

- The Paris Agreement and its aims;
- Climate action opportunities and activities by non-Party stakeholders;
- The Sustainable Development Goals (SDGs) and their linkage with climate change;
- Development and implementation of communication materials (strategies, plans, written pieces, digital products, etc);
- Events organization.

Timeframe

The internship is for a period of minimum three to maximum six months. The exact period will be determined based on the availability of the intern, the needs of the programme, and the intern's on-going university enrolment and performance.

Minimum requirements

- **Education:** Completed first level university degree, and currently enrolled in a postgraduate degree at a recognized university at the time of application and for the duration of the internship. Preferred fields of studies include communications, journalism, digital communications, public information, political science, public relations, graphic design or a related field
- **Language skills:** Fluency in both written and verbal English is essential.
- **General requirements:** Proficiency in MS Office (Word, Excel, PowerPoint) required; strong writing, analysis and research skills. Familiarity with primary social media channels and internet websites (including drafting content). Literacy in Graphic Design and video production and associated design softwares (e.g. Adobe Suite) are an advantage.

Internship conditions

UNFCCC secretariat internships are not remunerated and the selected intern will be responsible for all costs before, during and after the internship assignment. Interns of the UNFCCC secretariat are not considered to be staff members. The selected intern will work on a full-time basis (40 hours per week) at the UNFCCC premises in Bonn, Germany. For more detailed information about UNFCCC Internship programme please visit the internship section on our recruitment [webpage](#).

Application procedure

Candidates who are interested in this assignment and meet the minimum requirements must use the [on-line application system](#) and include a cover letter. Due to the high number of applications, only candidates under serious consideration will be contacted for a telephone interview.