



Internship Assignment

Internship, Global Climate Action
Momentum for Change

Announcement number	Duration of assignment
18/Intern69/GCA-MfC	Three months starting February/March 2019

Background

UN Climate Change's Global Climate Action Unit supports the implementation of the Paris Agreement by enabling collaboration between governments and the cities, regions, businesses and investors that must act on climate change. Its mission is to step up collaboration between governments and key stakeholders to immediately lower emissions and increase resilience against climate impacts.

Momentum for Change is an initiative of the Global Climate Action Unit. Momentum for Change shines a light on solutions that are already achieving impact on the ground in addressing both climate change and wider economic, social and environmental issues. The initiative has four areas of focus:

- **Women for Results**: recognizing the critical leadership and participation of women in addressing climate change, implemented in collaboration donors supporting the implementation of the UNFCCC Gender Action Plan.
- **Financing for Climate Friendly Investment**: recognizing successful financial innovations for adaptation and climate mitigation, implemented in partnership with the World Economic Forum Global Project on Climate Change.
- **Planetary Health**: recognizing novel solutions that balance the need for both human health and a healthy planet, implemented with support by The Rockefeller Foundation.
- **Climate Neutral Now**: recognizing efforts by individuals, companies and governments that are achieving real results in transitioning to climate neutrality, implemented with the secretariat's Climate Neutral Now initiative.

In early 2019, Momentum for Change will launch a call for applications for its four focus areas. A small number of applications will be chosen by the Momentum for Change Advisory Panel, as the 2019 Momentum for Change Lighthouse Activities and will be celebrated in a series of special events during the 2019 United Nations Climate Change conference.

Objectives of the internship assignment

Support the Momentum for Change initiative to identify and reach out to potential applicants during the 2019 call for applications.

The particular functions are:

- Help monitor current events relating to Momentum for Change for their potential to become campaign activities;



- Assist in developing campaign strategies that utilize email, social media and/or other channels;
- Draft campaign material, such as emails and social media content;
- Conduct research on best practices in online campaign strategies and tactics;
- Identify and reach out to potential applicants
- Other relevant ad-hoc projects and assignments related to communication or research as required.

Timeframe

The internship is for a period of three to six months. The exact period will be determined based on the availability of the intern, the needs of the sub-programme, and the on-going university enrolment.

Minimum requirements

Candidates must have completed an undergraduate degree and be enrolled in a Master's programme at a recognized university at the time of application and for the duration of the internship. Candidates must have a strong working knowledge of English (both oral and written) and strong English writing skills. Studies in the field of **public policy, public relations, marketing, digital activism, public relations or journalism** are an asset.

Candidates should have experience in online research, social media content creation and/or email campaigning. They should have a basic understanding of list building tactics and some experience building an engaged following.

Internship conditions

UNFCCC secretariat internships are not remunerated and the selected intern will be responsible for all costs before, during and after the internship assignment. Interns of the UNFCCC secretariat are not considered to be staff members. The selected intern will work on a full-time basis (40 hours per week) at the UNFCCC premises in Bonn, Germany. For more detailed information about UNFCCC Internship programme please visit the [internships](#) section of our website.

Application procedure

Candidates who are interested in this assignment and meet the minimum requirements are encouraged to send their application including a cover letter through the on-line [recruitment system](#). Due to the high number of applications, only candidates under serious consideration will be contacted for a telephone or Skype interview.