

Support for the Electro-Mobility Declaration and Call to Action
December 2015

Michelin

Geographical coverage: Worldwide

Summary: Very low rolling resistance tires are essential to reduce energy consumption of electric vehicles and thus increase mileage and/or reduce battery cost and weight. Michelin has the know-how and already markets such technology. Since 1998 Michelin has advocated e-mobility as part of the solutions towards sustainable mobility.

Time-frame: On-going.

Partners: Potentially all vehicle manufacturers willing to commercialize electric drive vehicles.

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Other: www.michelin.com; <http://ebooks.michelin.com/green-paper-mcb-2014/>