



From Waste to Wow I Italy

QUID is a woman-led, eco-fashion social enterprise in Verona, Italy, that addresses climate change, while responding to gender inequality by providing jobs for disadvantaged female workers. This mainly female enterprise (85% of the employees are women) recycles high-quality fabric waste from fashion companies to produce and sell women's designer clothing collections. These collections are sold through partnerships with fashion companies that believe in QUID's values and feature QUID's collections in their stores. As demand and sales have increased, so too has production, which allows the cooperative to employ an increasing number of female workers every year, while recovering a growing amount of otherwise wasted fabric. The increase in fabric that is recycled leads to less textile waste and less energy needed to dispose of that waste.

Key facts

- Of the 75 workers, 85% are women, with 70% of those representing disadvantaged women;
- More than 200,000 metres of fabric were recovered in 2016, reducing carbon dioxide emissions by around 18,000 tonnes;
- 20,000 tonnes of textile materials were recovered and recycled in 2016;
- 18,000 tonnes of carbon dioxide and 1,000 tons of sulphur dioxide emissions were avoided;
- 60 million kilowatts of energy were saved;
- 500.000 metric tonnes of water, 650 tonnes of chemicals used to wash and die fabrics, and 300 tonnes of coloring products were saved;
- Turnover growth has increased from € 100,000 in 2013 to over a million euro in 2016.

More information

Digital assets are available for download at:
<http://unfccc.thirdlight.com/a.tlx?l=9ffm9Iji>

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