



## **Net Positive Wine I United States of America**

Fetzer Vineyards has been leading the wine industry in sustainable practices by growing 100% organically in their Mendocino vineyards since the 1980s, becoming the first Zero Waste certified wine company in the world, and the first winery in California to operate on 100% renewable energy. In 2016, Fetzer Vineyards was the first wine company in the United States to become certified CarbonNeutral© by Natural Capital Partners, demonstrating that successful and profitable businesses can lead in the fight against climate change. Since Fetzer Vineyards began publicly reporting emissions to The Climate Registry in 2005, the company has significantly reduced its emissions through a variety of mechanisms, such as using on-site solar arrays to power winery operations with 100% renewable energy, and installing an innovative new wastewater treatment system that uses 85% less energy. Fetzer Vineyards offsets unavoidable emissions with the purchase of verified carbon credits.

### **Key facts**

- An on-site solar array generates around 1 million kWh of renewable energy per year, enabling Fetzer Vineyards to run winery operations on 100% renewable energy;
- In 2016, 99.2% of solid waste was diverted from landfills and incineration through composting, recycling, and repurposing;
- 3,033 tonnes of carbon dioxide equivalent were purchased to offset 2015 emissions.

### **More information**

Digital assets are available for download at:

<http://unfccc.thirdlight.com/a.tlx?l=9ffm9Iji>

### **Contact:**

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Proffered company webpage (url): [www.fetzer.com](http://www.fetzer.com)

Twitter handle: <https://twitter.com/fetzerwine>

Facebook page: <https://www.facebook.com/fetzer/>

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