

# **Internship, Momentum for Change – Graphic Design September – December 2015**

## **Background**

The United Nations Framework Convention on Climate Change (UNFCCC) is the focus of the political process to address Climate Change. The Convention secretariat supports the Convention and its Kyoto Protocol through a range of activities, including substantive and organizational support to meetings of the Parties.

The Communications and Outreach (CO) programme is responsible for external communications, media relations, online public information and outreach to stakeholders in support of the Convention and the Kyoto Protocol. The programme leads the public advocacy work of the Climate Change Secretariat and the strategic high-level engagement of stakeholders involved in the development of climate change policies. The programme supports the communications and outreach work of the secretariat and will seek to increase the number of outreach partnerships, in particular with the private sector and other key stakeholders, with a view to facilitating enhanced action under the Convention.

In this regard, the Momentum for Change initiative aims to create a public platform that raises awareness about concrete mitigation and adaptation actions being implemented by a wide range of stakeholders at regional, national, or local level. Momentum for Change areas of focus currently include:

- Urban Poor: recognizing activities addressing climate change while improving the lives of the urban poor;
- Women for Results: recognizing the critical leadership and participation of women in addressing climate change;
- Financing for Climate Friendly Investment: recognizing successful financial innovations for adaptation and climate mitigation;
- ICT Solutions: recognizing successful climate change mitigation or adaptation activities in the field of information and communication technology.

In 2015, Momentum for Change will launch calls for applications for its four focus areas. A small number of these activities will be chosen by the Momentum for Change Advisory Panel as the 2015 Momentum for Change Lighthouse Activities and will be presented in a series of special events during the 2015 United Nations Climate Change conference in Paris, France. These and all projects that are considered to have met the basic eligibility criteria will also be displayed on the secretariat's website and through other media channels.

## **Objective**

Assist the Momentum for Change team implement design activities in the lead-up to the United Nations Climate Change Conference in Paris, France.

## **Tasks**

- Contribute to internal brainstorms with well-reasoned insights and executable concepts through sketches and mock-ups;

- Assist to develop topic ideas into a detailed concept to design and produce infographics and/or data visualizations to support communications activities (i.e. annual report, blog posts, media pitches, social media activities, etc.);
- Design and layout fact sheets on Lighthouse Activities;
- Support web design requirements as needed.

### **Timeframe**

This is a 3-month-long internship during September to December 2015. This internship has a possibility of a 3-month extension subject to the enrolled university's agreement and the intern's performance. The selected intern will work onsite at the UNFCCC campus in Bonn, Germany.

### **Minimum requirements**

Candidates must have completed an undergraduate degree and be enrolled in a Master's programme at a recognized university at the time of application and for the duration of the internship. Candidates must be fluent in English (both oral and written) and have strong writing skills. Studies in the fields of information design, graphic design and/or communications are preferred. Knowledge of graphics and visualization tools such as Adobe CS5 Suite including Illustrator, Photoshop, InDesign and Flash and presentation tools such as PowerPoint and Apple Keynote and other industry-standard design and data presentation tools is preferred.

### **Conditions of internship at the UNFCCC secretariat**

Interns of the UNFCCC secretariat are not remunerated. The selected intern will be responsible for all the costs before, during and after the internship assignment. Interns of the UNFCCC secretariat are not considered to be staff members. The selected intern will be expected to work on a full-time basis (i.e., 40 hours per week).

### **Application procedure**

Candidates who are interested in the assignment and meet the minimum requirements are encouraged to send their curriculum vitae and a cover letter to [internship@unfccc.int](mailto:internship@unfccc.int) with the subject line: "Application: Internship, Momentum for Change – Graphic Design." Due to the high number of applications, only candidates under serious consideration will be contacted for a telephone interview. Closing date for application: 17 August 2015.