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MICROSOFT GLOBAL CARBON FEE | GLOBAL

In 2012, Microsoft voluntarily introduced an <u>internal carbon fee</u> that holds its business units financially accountable for their carbon emissions. It's a financial model that puts an incremental fee on carbon emissions associated with the company's global operations for data centers, offices, labs, manufacturing, and business air travel. The carbon fee is set each year based on the estimated cost of internal efficiency, renewable energy, carbon offset, e-waste recycling, and other innovative research projects to be carbon neutral. The carbon fee is already changing behavior at Microsoft – because its business units now include the cost of carbon into their annual budgets, they have a real incentive to reduce their emissions.

Key facts

- With the funds collected, Microsoft has purchased more than 10 billion kilowatt-hours of green power, reduced emissions by 7.5 million tonnes of carbon dioxide equivalent and saved more than USD 10 million per year
- Microsoft's community offset projects have reached more than three million people around the globe since 2012
- Microsoft expects to invest more than USD 50 million over the next three fiscal years from its carbon fee fund

More information

Digital assets are available for download at: http://bit.ly/1MExrNR

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