



FOSTERING CLEANER PRODUCTION | COLOMBIA

An all-women leadership alliance is helping transform Colombia's highly polluting construction industry into a cleaner, greener business. The [Fostering Cleaner Production](#) initiative brings together leading women from academia, utility companies, public organizations and large and small industries to create partnerships to foster clean production practices. Despite their diverse backgrounds, the women all have one thing in common – they have already led successful cleaner production projects in various industries in Colombia. The initiative supports and encourages women to develop action plans in key industries to reduce industrial pollution and address climate change. As a result, women working in water and sewage companies, hydraulic and sanitary installation firms, and construction companies are now being trained in pollution prevention techniques and technologies.

Key facts

- Women who have led successful cleaner production projects are working to develop cleaner production proposals to minimize industrial pollution in the region, including a proposal related to 450 small-scale industries located in one area in the city of Cali
- Research projects, training and certificate programs are being developed together with a local university and an NGO to support women working in the construction industry who want to introduce cleaner production practices in their organization's processes
- The alliance encourages and allows women to lead technology transfer processes for pollution prevention, which is not a common practice in industries where men typically lead technological transformations

More information

Digital assets are available for download at: <http://bit.ly/1MExrNR>

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