



POTSDAM-INSTITUT FÜR  
KLIMAFOLGENFORSCHUNG

# Economic evaluation of climate metrics: A conceptual framework

**Gunnar Luderer, Odette Deuber,  
Ottmar Edenhofer**

**UNFCCC Workshop on Climate Metrics  
Bonn, 03/04 April 2012**



# Motivation

---

- **Change of perspective: an economy-based approach**
- **Many alternative metrics have been proposed – how can we structure them?**
- **What are implicit value judgements of alternative metrics?**
- **What are relevant trade-offs in metric choice?**

# Framing metrics in economic terms

---

**Overarching question: What is the (marginal) utility of the abatement of a non-CO<sub>2</sub> forcing agent X vs the abatement of CO<sub>2</sub>?**

$$M_x = \frac{MU_x}{MU_{CO_2}} = \frac{AM_x}{AM_{CO_2}}$$

By using metrics in an economic context (e.g. emissions trading) explicit or implicit assumptions about the marginal utility of abatement are made

# General formulation of a climate metric

---

Most general form of an absolute metric:

$$AM_x = \int_0^{\infty} \left( \frac{\Delta I}{\Delta E} \right) W(t) dt$$

**Impact function /:**

Relation to physical  
climate parameters

**Weighting function:**

Aggregation of impacts  
over time

Basic idea: Make use of this general structure to classify metrics and to reveal implicit assumptions

# Examples

---

## Global Warming Potential (**GWP**)

$$AM_{GWP} = \int_0^H \frac{\Delta RF}{\Delta E} dt$$

## Global Temperature Potential (**GTP**)

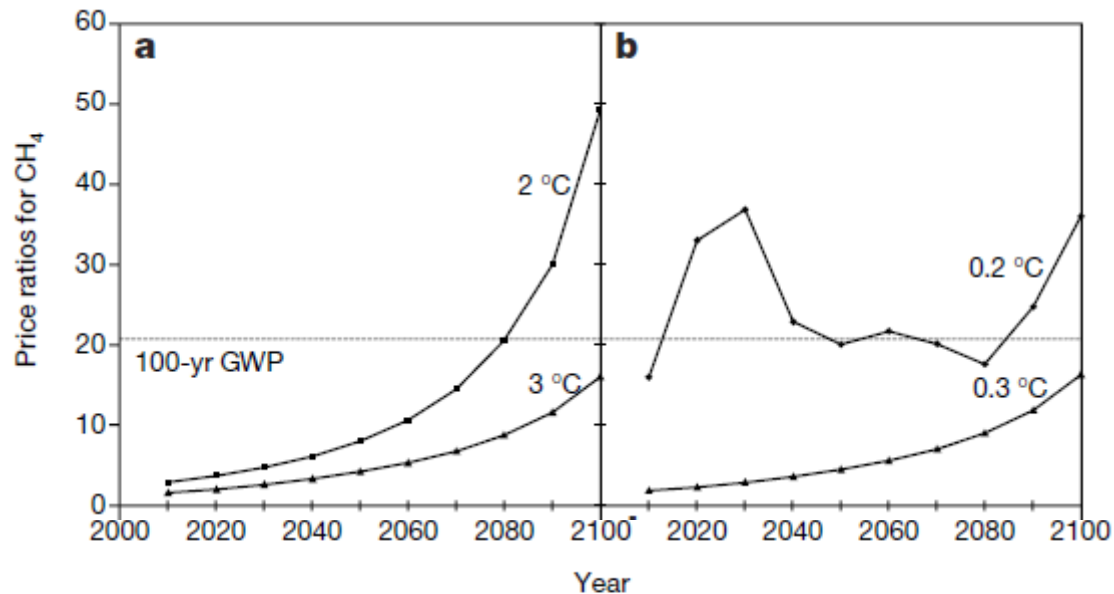
$$AM_{GTP} = \frac{\Delta T(t_x)}{\Delta E}$$

## Global Damage Potential (**GDP**)

$$AM_{GDP} = \int_0^{\infty} \frac{\Delta D}{\Delta E} e^{-\tau t} dt$$

# Special case: cost-effectiveness approach

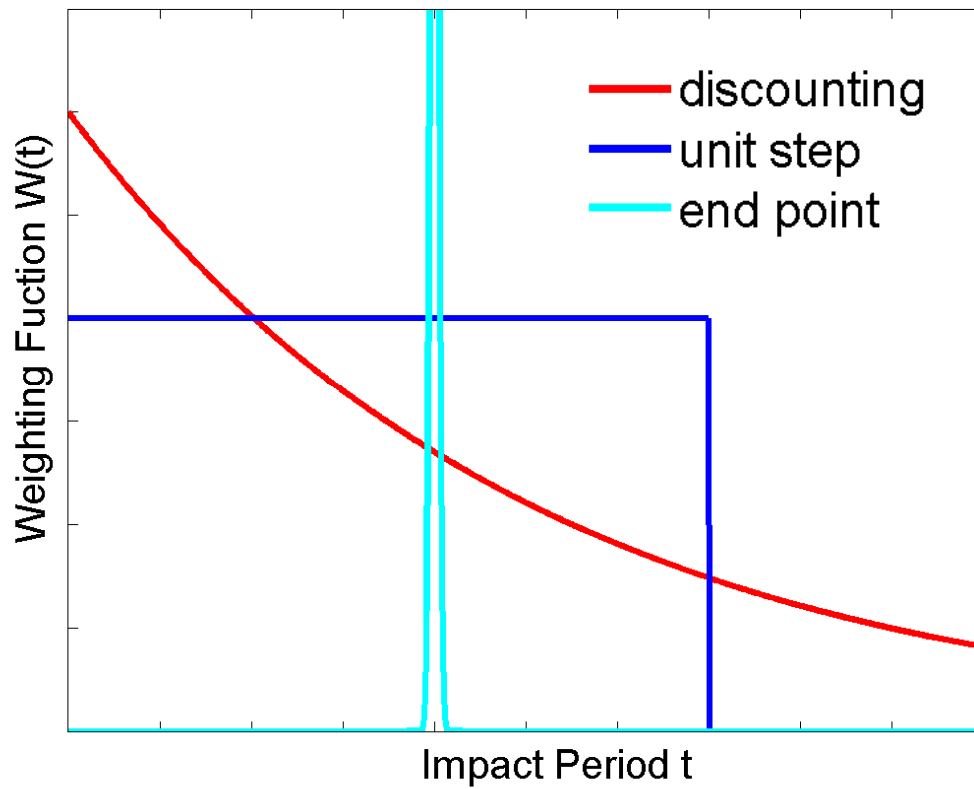
Global Cost Potential (**GCP**) as metric that allows a prescribed climate target at least costs (cost-effectiveness approach)



**Figure 2** The prices of CH<sub>4</sub> and N<sub>2</sub>O relative to that of CO<sub>2</sub> under alternative constraints on absolute and decadal temperature change. **a, c**, Prices of CH<sub>4</sub> and N<sub>2</sub>O relative to that of CO<sub>2</sub> when the ceiling is on absolute temperature change. **b, d**, The corresponding results when a rate of change constraint is added. GWP, global warming potential.

Manne and Richels (2001)

# Alternative temporal weighting functions



**Discounting:**  
e.g. GDP, EGWP

**Unit Step function**  
e.g. GWP, MGTP

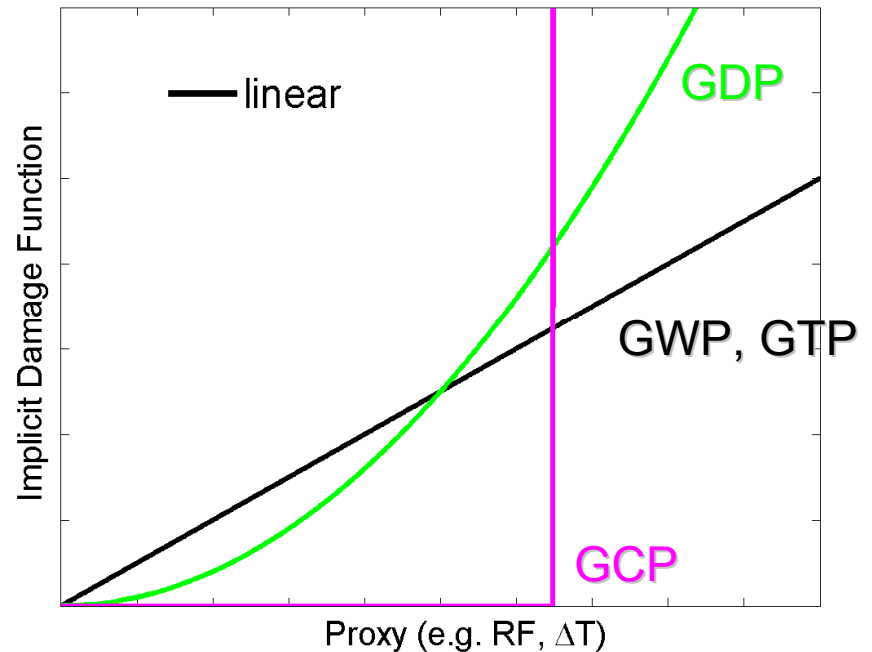
**End point metric**  
e.g. GTP

# Impact functions

## Establish relationship to physical impact proxies

### Characterized by

- Physical climate proxy, e.g.  $RF$ ,  $\Delta T$ ,  $\partial T / \partial t$
- functional relationship between to physical climate proxy
- Background assumptions





# Classification of climate metrics according to conceptual framework

Impact function <i>I</i>			Weighting function <i>W</i>		
Implicit Damage function	Atmospheric background ( $\vec{C}_{ref}, specification$ )		Discounting <i>dicount rate r</i>	constant ( $\theta - function$ ) <i>time horizon H</i>	End point ( <i>Dirac function</i> ) <i>end point tx</i>
$D$ $D = f(\Delta T)$	scen, <i>exogenous</i>		<b>GDP</b>		
$\Delta T$ $D = \theta_{\infty} (\Delta T - \Delta T_{thres})$	const,		<b>GCP(T)</b>		
$D \propto \Delta T$	const, <i>ref(t<sub>0</sub>)</i>			<b>MGTP</b>	
$D \propto \Delta T$	scen, <i>exogenous</i>				<b>GTP</b>
$D \propto \Delta T$	scen, <i>historical</i>			<b>TEMP</b>	
$\Delta RF$ $D = \theta_{\infty} (\Delta RF - \Delta RF_{thres})$	scen, <i>endogenous</i>		<b>GCP(RF)</b>		
$D \propto \Delta RF$	scen, <i>ref(Øfuture)</i>		<b>GWP(r)</b>		
$D \propto \Delta RF$	const, <i>ref(t<sub>0</sub>)</i>			<b>GWP(H)</b>	
$D = \gamma \cdot \Delta RF + \omega \cdot \partial RF / \partial t$	const, <i>ref(t<sub>0</sub>)</i>		<b>EGWP</b>		
$D \propto \Delta RF$	scen, <i>historical</i>			<b>FEI</b>	

**GDP** Kandlikar 1996, Hammitt 1996

**GCP(T)** Manne & Richels 2001

**GCP(RF)** Van Vuuren et al. 2006

**GTP** Shine et al. 2005, 2007

**MGTP** Gillett and Matthews 2010

**GWP(r)** Lashof and Ahuja 1990,

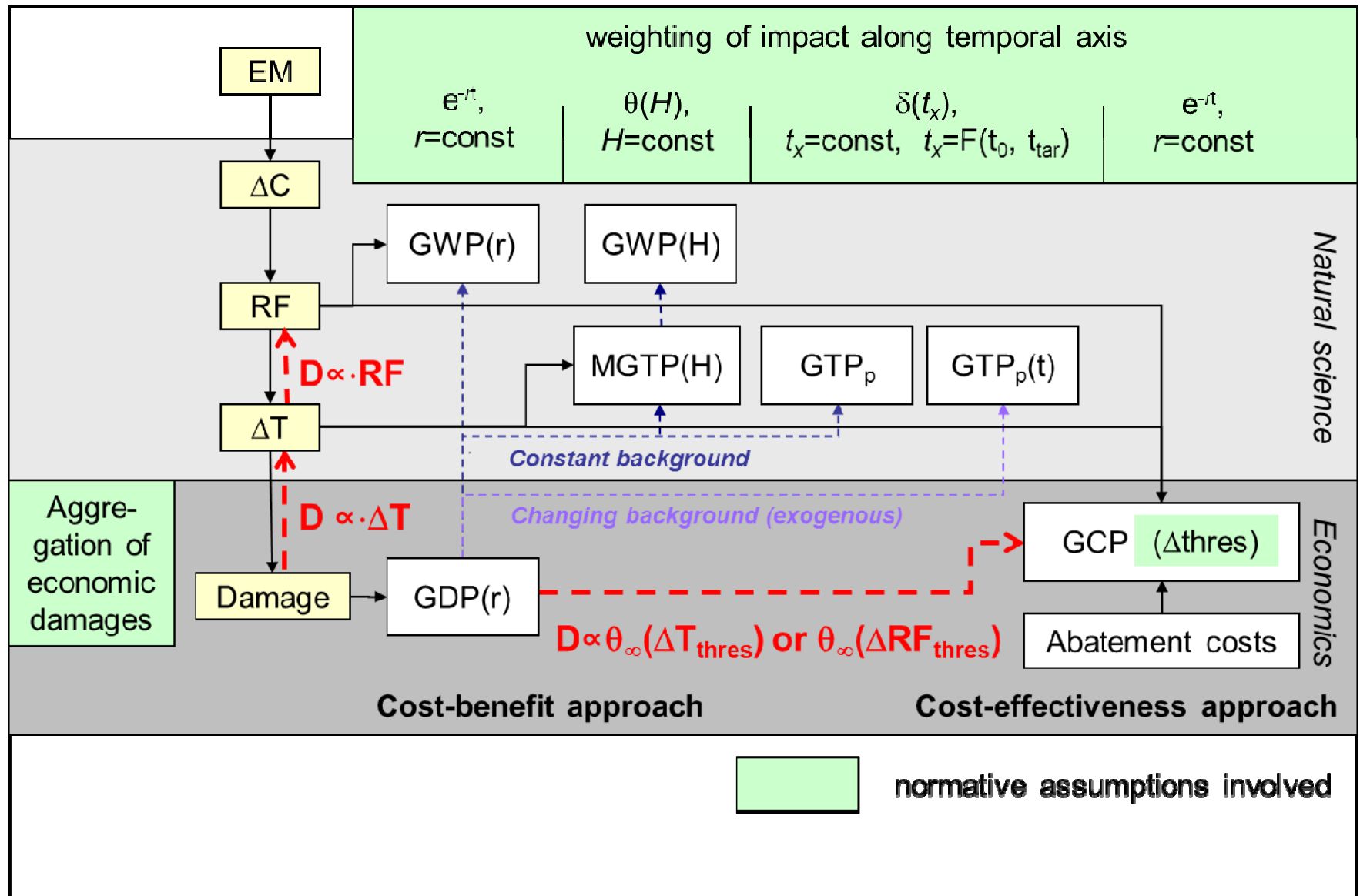
**GWP(H)** IPCC 1990

**TEMP** Tanaka et al. 2009

**EGWP** Wallis 1994

**FEI** Manning and Reisinger 2011

# Interrelation between selected approaches



# Metric choice and uncertainty

## Types of uncertainties

- **Scientific:** uncertainty in knowledge about chain of impacts
- **Value-based:** degree to which normative value judgements are involved
- **Scenario:** degree to which metric depends on future state of the world
- **Structural:** degree to which real world trade-off is presented

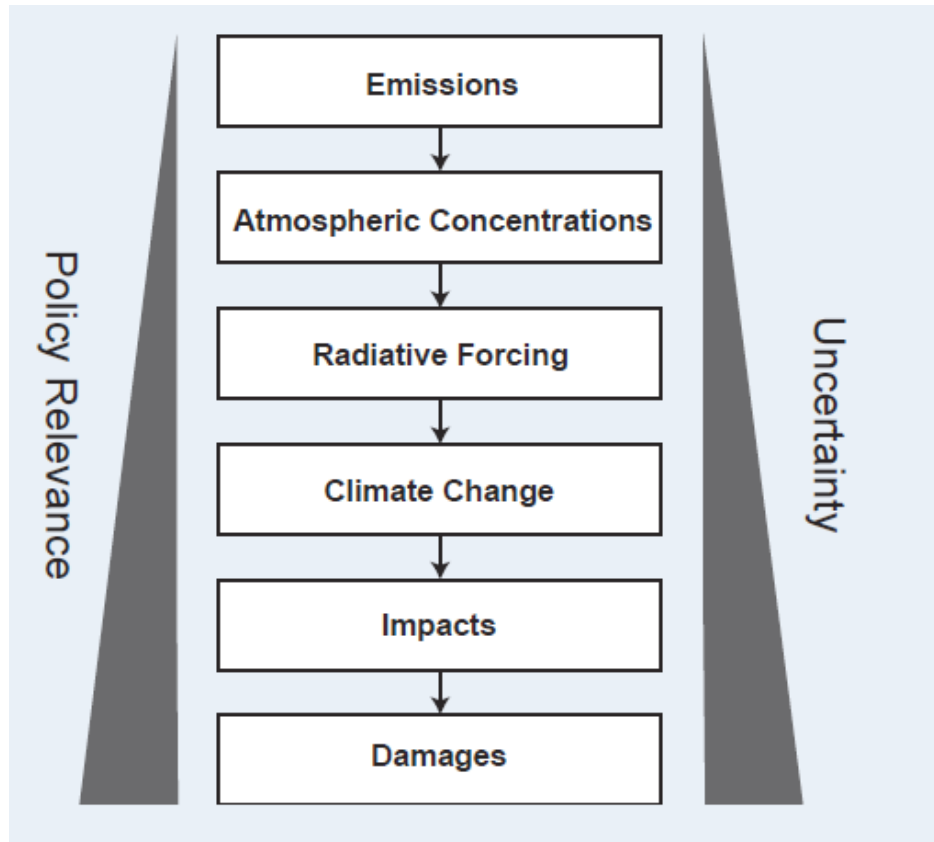
## Qualitative uncertainty assessment of in commonly used metric approaches

Metric approach	explicit uncertainties			implicit uncertainties
	scientific	value-based	scenario	structural
Global Warming Potential	●	●●	●	●●●●●●
Global Temperature Potential	●●	●●	●●	●●●●
Global Cost Potential (RF)	●●	●●●	●●	●●●
Global Cost Potential (T)	●●●	●●●	●●	●●
Global Damage Potential	●●●	●●●●	●●	●
	Increasing <b>operationalizability</b> with decreasing uncertainty			Increasing <b>policy relevance</b> with decreasing structural uncertainty
	Implications for policy applications			

→ Trade-off between structural uncertainties on the one hand,  
and scientific, value-based, scenario uncertainties on the other hand

# Uncertainty

---



IPCC (2009)

# Conclusions

---

- **Any metric application in economic contexts (e.g. emissions trading) makes explicit or implicit assumptions about the marginal utility of emission abatement of different gases**
- **The impact function and temporal weighting function can be used to categorize alternative metrics and to make value judgements explicit**
- **Most metrics can be constructed as special cases or simplified versions of the Global Damage Potential**
- **There is a trade-off between policy relevance and operationalizability**