



# Synergies between the 3 Rio Conventions

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Some thoughts related to  
education and communication

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# Education and communication

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- Mandate and roles
  - What does each convention bring?
  - What institutional mechanisms are in place?
  - What resources are available
  - Are there common messages/information – sustainable development?



# Education and communication

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## ■ Capacity

- What are the needs?
- What expertise exists:
  - Convention process
  - Secretariats
  - Networks
- What doesn't exist?
  - Educators
  - Journalists
  - Communicators
  - TV, radio professionals
- Are there other networks?



# Education and communication

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- Partnering
  - Governments: German (DSE) journalists support programme,
  - UNESCO, UNEP, IUCN, CBD plan
  - NGOs: WWF symbol & IISD, ENB
  - World Summit on the Information Society (ITU) 2003
  - Private sector: media associations, companies
  - Video Resource Center Network



## Next steps

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- Recognize importance of education and communication in convention processes
- Continue to develop work plans
- Identify joint communication projects
  - Three Conventions Exhibit at WSSD
- Undertake further analysis of synergies for communication and education
- Identify partners and networks