



United Nations
Climate Change Secretariat

Nations Unies
Secrétariat sur les changements climatiques

MEDIA ADVISORY
Saturday 12 November, 11:00 – 12:00
Climate Action Arena Room Fes, Blue Zone, COP 22 Venue

Momentum for Change: Energy Efficiency Through Smart Lighting Systems Event

WHAT:

This one-hour, thought-leadership event will explore how countries, cities and corporations are using smart lighting systems to cut greenhouse gas emissions and reduce energy costs. These systems are creating a profound transformation of the lighting sector, pushing the old technologies out of the market. The energy and GHG saving potential of this one single technology are huge, with the potential to reduce by half the energy demand from lighting - representing 15% of total electricity consumption and 5% of GHG emissions.

Hundreds of governments, businesses and financial institutions pledged major action on energy efficiency at COP 21, recognizing it as the basis of the energy transition. And with the adoption of the Sustainable Development Goal 7 on energy, renewable energy, energy efficiency, and energy access, the international community set itself a clear roadmap towards a clean energy, sustainable future.

Moderator:

- Nick Nuttall, UNFCCC Spokesperson

Speakers:

- Bill Bien, Global Head of Strategy & Marketing, Philips Lighting
- Vincent Biruta, Minister of Natural Resources, Government of the Republic of Rwanda (TBC)
- Sandrine Dixson-Declève, Chief Partnership Officer, Sustainable Energy for All Initiative
- Illac Diaz, Founder, Liter of Light
- Mark Radka, Chief of UN Environment's Energy, Climate and Technology Branch

WHEN:

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WHERE:

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badged).

Digital assets:

Photos, fact sheets and other assets are available for download at: <http://bit.ly/m4c-assets>

For more information, please contact:

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www.momentum4change.org