



Ministry in charge of Environment  
Kingdom of Morocco



Media Advisory

### **COP22 Low-Emissions Solutions Press Conference**

**Thursday 17 November, 9.30am, room Daklah, UNFCCC media centre**

- \* Prof Jeff Sachs (Columbia University and UN Sustainable Development Solutions Network)
- \* Peter Bakker (President and CEO, World Business Council for Sustainable Development)
- \* Gino Van Begin (Secretary General, ICLEI – Local Governments for Sustainability)

### **The press conference will present the outcomes of the Low Emissions Solutions Conference and the statement from the business community.**

The COP22 Low-Emissions Solutions Conference (LESC) features low carbon solutions for country delegations to scale up and speed up the implementation of the Paris Agreement. The deployment of low carbon strategies and innovation is key to the success of Nationally Determined Contributions (NDCs).

This three-day Conference engages a collaborative dialogue among the key stakeholders involved in climate action on the ground. It operates a match-making exercise between the existing NDCs and the latest innovative solutions and technologies which could potentially increase the ambition and aggregate impact of NDCs to a much greater level.

The Solutions Conference brings together technical experts, world-leading scientists, engineers and innovators, from business, academia, and cities, to set common technological trajectories for a decarbonised economy as well as the transformations necessary in each sector.

Key outcomes of the LESL will be presented on the Action Agenda High-Level Event immediately following the press conference which includes participation from **Prof Jeff Sachs** (Columbia University and UN Sustainable Development Solutions Network), **Peter Bakker** (President, WBCSD), **Mr. Gino Van Begin**, Secretary General, ICLEI – Local Governments for Sustainability and selected participants of the LESL (10:00 to 13:00, Thursday 17 November) – open to press

For a synopsis of the Agenda and the Detailed Agenda follow this link:  
<http://www.lowemissions.solutions/#program>

If you would like any further information about this event, or would like to schedule an interview, please contact:

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### **About the World Business Council for Sustainable Development (WBCSD)**

WBCSD is a global, CEO-led organization of over 200 leading businesses and partners working together to accelerate the transition to a sustainable world. We help make our member companies more successful and sustainable by focusing on the maximum positive impact for shareholders, the environment and societies. Our member companies come from all business sectors and all



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major economies, representing a combined revenue of more than \$8.5 trillion and 19 million employees. Our global network of almost 70 national business councils gives our members unparalleled reach across the globe. WBCSD is uniquely positioned to work with member companies along and across value chains to deliver impactful business solutions to the most challenging sustainability issues. Together, we are the leading voice of business for sustainability: united by our vision of a world where more than 9 billion people are all living well and within the boundaries of our planet, by 2050. [www.wbcasd.org](http://www.wbcasd.org)

#### **About the UN Sustainable Development Solutions Network (UNSDSN)**

The UN Sustainable Development Solutions Network (SDSN) operates under the auspices of UN Secretary-General Ban Ki-moon to mobilize leaders from academia, business, civil society, and other development organizations to promote problem solving and practical solutions for the pressing challenges of sustainable development. Following the adoption of the Sustainable Development Goals, the SDSN is committed to supporting the implementation of the SDGs at local, national, and global scales. The SDSN aims to accelerate joint learning and help to overcome the compartmentalization of technical and policy work by promoting integrated approaches to the interconnected economic, social, and environmental challenges confronting the world. <http://unsdsn.org/>

#### **About ICLEI - Local Governments for Sustainability**

ICLEI - Local Governments for Sustainability is the leading global network of over 1,500 cities, towns and regions in more than 100 countries committed to building a sustainable future. By helping the ICLEI Network to become sustainable, low-carbon, ecomobile, resilient, biodiverse, resource-efficient, healthy and happy, with a green economy and smart infrastructure, ICLEI impacts over 25 percent of the global urban population. <http://www.iclei.org/>