## Businesses To Call For Continued U.S. Support For Paris Climate Agreement

MARRAKECH - U.S. business leaders will hold a press conference at 12:30 p.m. on Wednesday (Nov. 16) in the Blue Zone at the COP22 climate negotiations in Marrakech, Morocco to announce strong business support for implementing the historic Paris Climate Agreement and accelerating the low-carbon economy in the U.S. and around the world.

Where: Press Conference Room Dakhla, Blue Zone

For remote reporters, a live stream of the event will be available at <a href="http://unfccc.cloud.streamworld.de/upcoming">http://unfccc.cloud.streamworld.de/upcoming</a> and on demand after the event.

When: 12:30 p.m. GMT/7:30 a.m. EST (U.S) Wednesday, Nov. 16

## Who:

Kevin Rabinovitch, Global Sustainability Director, Mars, Inc.
Diane Holdorf, Chief Sustainability Officer, Kellogg Company
Gilles Vermot Desroche, Senior Vice President of Sustainability, Schneider Electric

## Moderator:

Sue Reid, Vice President of Climate and Clean Energy, **Ceres** Mariana Panuncio-Feldman, Senior Director, International Climate Cooperation, **World Wildlife Fund** 

The press conference is being organized by <u>Ceres, We Mean Business</u>, and World Wildlife Fund.

## For inquiries please contact:

Sara Sciammacco <u>ssciammacco@ceres.org</u> 617-247-0700 ext. 172 (in U.S.), **Deborah McSkimming** <u>deborah@wemeanbusinesscoalition.org</u> +44 (0)7391 512090 (at COP22), **Melanie Gade** <u>Melanie.gade@wwfus.org</u> (202) 725-3928 (at COP22)