

COP22 Marrakech:

BIR World President promotes recycling industry's important role in climate change mitigation

BIR organises Global Recycling Day to put focus on the benefits of recycling.

Marrakech, 10 November 2016

For immediate release

Ranjit S. Baxi, President of the world recycling body Bureau of International Recycling (BIR) is attending the currently ongoing Conference of the Parties COP22 in Marrakech to represent the international recycling industry in this important supranational forum.

In line with the UN's Climate Neutral initiative, the recycling industry has been actively contributing to climate change mitigation by saving at least 700 million tonnes of CO2 emissions, revealed by a [scientific study](#) published at the beginning of the year.

With the aim of further drawing attention to the recycling industry's important role in the reduction of carbon emissions, President Baxi has made it one of his main objectives to organise a [Global Recycling Day](#) in cooperation with supranational organisations, national governments and local communities, supported by BIR's strong network of national recycling associations across the globe. His presence in Marrakech gives him the opportunity to reach out to stakeholders to come on board for this important project.

Mr Baxi stresses that governments must understand that recycling needs to be encouraged and fostered by facilitating free trade of recyclables internationally. “Further work will be done so quantify the benefits of recycling. Substituting primary raw material with secondary raw material saves energy, reduces CO2 emissions and saves resources,” he adds.

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