

Media advisory:

Dramatic emission cuts through energy efficiency: industry solutions for Africa & the world

On Energy Day at COP22 Green Zone, Power & automation giant ABB to host panel featuring UN Environment Head of Technology and Executive Director of West Africa center for energy efficiency

15:00, Thursday, November 10th, COP22 Village Green Zone, Salle Moulouya

After the pledges, it is time to take action. Governments are looking for practical solutions to put the world on a sustainable path to economic growth, and avoid a catastrophic increase in global temperatures.

The simplest and most cost-effective way to cut greenhouse gas emissions is through the widespread adoption of energy efficient devices and appliances, and the implementation of globally agreed efficiency standards.

How can we make this happen? And what is being done today? The expert panelists will describe some of the innovative technological solutions which exist today, and how Africa can benefit. The panelists are:

- Mr. Frank Duggan, Executive Committee member and President, Asia, Middle East and Africa (AMEA) Region, ABB
- Dr. Zitouni Ould-Dada, Head of Technology Unit of UN Environment, Economy Division
- Mr. Mahama Kappiah, Executive Director, Regional Center for Renewable Energy and Energy Efficiency, at the Economic Community of West African States (ECOWAS-ECREEE)

Notes

ABB is a pioneering technology leader serving customers in utilities, industry and transport & infrastructure globally, with energy efficiency as a central element of its huge range of products and services. (www.abb.com)

The UN Environment's **United for Efficiency** public-private initiative is working towards a global transition to high-efficiency products. ABB is a member, contributing expertise to the development of standards in industrial electric motors and transformers.

ECOWAS-ECREEE supports a transition to energy-efficient products in West Africa.

Mr. Saïd Mouline, Director General of the **Moroccan Agency for Energy Efficiency**, will introduce the panel discussion.

WHEN: November 10th, 2016
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WHERE: Salle Moulouya (Green Zone),

WHAT: **1 hour panel discussion** *Energy Efficiency as the Most Cost-Effective Way to Cut Industrial Emissions*

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LINKS: ABB COP22 microsite: new.abb.com/events/cop22