



Alliance of communicators for sustainable development



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**Special Program for Journalists  
UN Preparatory Meetings on Climate Change  
Austria Center Vienna  
Bruno-Kreisky-Platz 1  
"Saal P" (The Freud Room) (Press Conference Room)  
U2 level  
A-1220 Vienna  
Austria  
August 27- 29, 2007**

**PROGRAM** (revised Aug 28 at 0800)

This workshop offers a chance for journalists covering financial and environment issues around climate change to participate in 'ON-THE-JOB' TRAINING including: status of climate change negotiations leading up to the UN Bali Meeting; financing mechanisms for a low carbon world; the role of the carbon market. Journalists have an opportunity as well to cover the negotiations under the Kyoto Protocol on greenhouse gas mitigation ranges; follow the talks under the UNFCCC (including the US and Australia) leading to a future climate regime; and talk to government delegates at the meeting, including from their own countries, (facilitated by the UNFCCC communications unit).

**August 27, 2007**

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**1130 Introduction**

Objectives of the Training Workshop and Introductions of Participants  
*Facilitator: Reuters Foundation Trainer Colin McIntyre*

Participants Introduction

Welcoming Remarks

*UNFCCC: Kevin Grose, UNFCCC Information Manager; John Hay, Chief, Communications and Media United Nations Climate Change Secretariat  
World Bank: Anita Gordon, Senior Communication Officer, World Bank Carbon*

*Finance Unit*

*COM+: Katiana Murillo, COM+, the Alliance of Journalists for Sustainable Development*

*UNIS: Nasra Hassan, Director, United Nations Information Service Vienna*

Discussion/Questions and Answers

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**1215 LUNCH**

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**1315 Press Conference UN Vienna Climate Change Talks 2007**

Opening of Vienna Climate Change Meeting

*Yvo de Boer, Executive Secretary, UNFCCC;*

*Ms. Sandra De Wet and Mr Howard Bamsey, co-chairs of the "Dialogue on long term cooperative action to address climate change"*

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**1400** *Colin McIntyre, Reuters Trainer*

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**1500 COFFEE BREAK**

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**1515 Prospects for a Low Carbon World**

Global Energy Use from Now to 2030

*Barbara Buchner, International Energy Agency, Administrator, Energy, Efficiency and Environment Division*

New Financial Flows: The UNFCCC's Investment and Financial Flows Project

*Maria Netto, Financial and Technical Support Program, UNFCCC*

The World Bank's Clean Energy for Development Framework

*Joëlle Chassard, Manager, Carbon Finance Unit, the World Bank*

The Role of the Private Sector

*Andrei Marcu, President and CEO, the International Emissions Trading Association, IETA*

*Yoshi Tachibana, Sustainability Advisor to the Board, Tokyo Electric Power Company (TEPCO), Energy and Climate Delegate, World Business Council for Sustainable Development (WBCSD)*

Discussion/Questions and Answers

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**1645 Other issues key to a post-2012 agreement (Part 1 of 2)**

Promise of Technology—Solutions?

*Bill Kyte, Advisor on Sustainable Development and Climate Change at E.ON, and Chairman of the EURELECTRIC Environment & Sustainable Development Committee.*

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**1745**            **Reception**

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**August 28, 2007**

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**0900**            *Colin McIntyre, Trainer: Reuters Foundation*

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**0915**            **The Power of the Market**

The Basics: The Carbon Market from A – Z (State and Trends)  
*Karan Capoor, Senior Financial Specialist, the World Bank, co-author State and Trends of the Carbon Market 2007*

The Clean Development Mechanism – the Why and How  
*David Abbass UNFCCC CDM Information Officer*

Perspective from the Developing World  
*Eduardo Reyes, Chair Carbon Finance Host Country Committee*

Discussion/Questions and Answers

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**1030**            **COFFEE BREAK**

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**1045**            **Trading Regimes and Markets**

World Bank Experience: Potential of the Flexible Mechanisms  
*Johannes Heister, Carbon Finance Unit, the World Bank*

The EU-ETS  
*Nick Campbell, Chair, Climate Change Working Group, Business Europe*

The Voluntary Market  
*Edwin Aalders  
Director, International Emissions Trading Association IETA*

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**1215**            **LUNCH**

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**1315**            **UNFCCC Press Conference on Financial Flows**  
*Yvo de Boer, Executive Secretary UNFCCC or Halldor Thorgeirsson, Head of Sustainable Development Mechanisms and head of the Financial Flows Task Force (TBC)*

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**1400**            **What's at Stake in Bali?**

Why the December Conference is so Important: the Status of Negotiations (the launch of negotiations at Bali and what is required for that to happen)  
*Yvo de Boer, Executive Secretary, UNFCCC*

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Discussion/Questions and Answers

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**1500**      **Follow the UN Climate Change Meeting Discussions**  
Workshop participants will attend Vienna Climate Change Meetings to hear reactions of delegates to the financial flows presentation.

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**1800**      **Wrap up the Day**  
*Reuters facilitator Colin McIntyre*

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**Wednesday, August 29**

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**0900**      **Reuters Facilitator**  
*Colin McIntyre*

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**0910**      **Other Issues Key to a Post-2012 Agreement (Part 1 of 2)**  
  
Adaptation – What has to happen?  
*Ian Noble, World Bank*  
*Olga Pilifosova, Programme Officer with UNFCCC's Adaptation, Technology and Science Programme*

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**1000**      **COFFEE BREAK**

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**1015**      **A New Vision of Forests**  
Deforestation - what's at stake?  
*Maria Sanz-Sanchez UNFCCC Secretariat, Adaptation, Technology and Science Programme*  
  
Tackling the Big Issues – New Directions for Carbon Sequestration and Avoided Deforestation  
*Kevin Conrad, Ambassador and Special Envoy on Environment and Climate Change Permanent Mission of Papua New Guinea to the United Nations; Coalition of Rainforest Nations*  
  
Discussion/Questions and Answers

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**1130**      **WRAP WORKSHOP**  
*Reuters facilitator Colin McIntyre*

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**1215**      **LUNCH**

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**1315**      **Press Briefing by United States Delegation**  
The US delegation will be giving a briefing on the outcomes of the Dialogue

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