



## MEDIA TRAINING WORKSHOP 29 November - 10 December 2010

## Moon Palace Hotel, Cancún Azteca, ground floor

## **PROGRAM**

Red: For COM+ fellows only

**Green:** Open to all journalists, live webcast

Monday, 29 November 2010		
13:15 -13:45	Joint opening press conference: UNFCCC Executive Secretary and COP Presidency	
Press Conf. room SOL	Ms. Christiana Figueres and Ms. Patricia Espinosa	
TOOM COL		
16:00 – 17:00	Welcome and Introduction	
Press Conf. Room LUNA	Welcome and introduction to the training workshop by Kevin Grose, Coordinator, Information Services, UNFCCC	
	2. Welcome by Eric Hall, Manager, Communications and Media Relations, UNFCCC	
	3. Overview of the topics of the workshop. John Hay, Media Relations Officer	
	4. Practical aspects of the workshop, Maria Garcia, Facilitator, UNFCCC	
	5. Introduction of the workshop participants, Robert Hart, Trainer, COM+ Alliance	
	Tuesday, 30 November 2010	
16:00 -17:00 Press Conf.	Tuesday, 30 November 2010  IPCC: The latest climate change science, with a focus on climate change impacts in Latin America	
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Press Conf.	IPCC: The latest climate change science, with a focus on climate change impacts in Latin America  Mr. Ramon Pichs Madruga (Cuba), IPCC Working Group III Co-chair, specialized on Mitigation.  Mr. Eduardo Calvo Buendia (Peru), IPCC Working Group II Vice-chair, specialized on Impacts, Adaptation and Vulnerability	
Press Conf. Room LUNA  17:00 – 18:00  Press Conf.	IPCC: The latest climate change science, with a focus on climate change impacts in Latin America  Mr. Ramon Pichs Madruga (Cuba), IPCC Working Group III Co-chair, specialized on Mitigation.  Mr. Eduardo Calvo Buendia (Peru), IPCC Working Group II Vice-chair, specialized on Impacts, Adaptation and Vulnerability  • Discussion/Questions and Answers	
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Press Conf. Room LUNA  17:00 – 18:00  Press Conf.	IPCC: The latest climate change science, with a focus on climate change impacts in Latin America  Mr. Ramon Pichs Madruga (Cuba), IPCC Working Group III Co-chair, specialized on Mitigation.  Mr. Eduardo Calvo Buendia (Peru), IPCC Working Group II Vice-chair, specialized on Impacts, Adaptation and Vulnerability  • Discussion/Questions and Answers  Daily interpretation  John Hay, Media Relations Officer and Robert Hart, COM+ Trainer	

Wednesday, 1 December 2010		
13:15 -13:45 Press Conf.	UNFCCC press conference: Update on the negotiations	
room SOL	Ms. Christiana Figueres, UNFCCC Executive Secretary	
16:00 – 17:00 Press Conf. Room LUNA	Green Economy Perspective	
ROOM LONA	Ph.D. Kilaparti Ramakrishna	
	UNEP, Senior Advisor, Environmental Law and Conventions	
	Discussion/Questions and Answers	
17:00 – 18:00	Daily interpretation	
Press Conf. Room LUNA	John Hay, Media Relations Officer and Robert Hart, Trainer	
	Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories     Robert Hart, Trainer	
	Thursday, 2 December 2010	
16:00 – 17:00	How can small scale farmers survive in a climate changed world?	
Press Conf. Room LUNA	Dr. Sergio Zelaya	
	UNCCD Coordinator, Policy and Advocacy on Global Issues and Platforms	
	Discussion/Questions and Answers	
17:00 – 18:00	Daily interpretation	
Press Conf. Room LUNA	John Hay, Media Relations Officer and Robert Hart, Trainer	
Toom Zorvi	Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories     Robert Hart, Trainer	
	Friday, 3 December 2010	
11:30 – 13:00	Media Clinic: Key Party negotiating positions	
Press Conf. Room LUNA	Panel speakers comprised of members from key country delegations. Event organized by Climate Change Media Partnership	
13:15 -13:45	UNFCCC Executive Secretary and COP Presidency press conference:	
Press Conf. room SOL	Status at close to end of first week	
	Ms. Christiana Figueres and Ms. Patricia Espinosa	

16:00 – 17:00 Press Conf. Room LUNA	What is climate change doing to global fresh water reserves? And how can humanity adapt to diminished supplies?	
	Ms. Julia Bucknall	
	Sector Manager of the Water Unit, Department of Transport, Water, and Information Communication Technology, World Bank	
17:00 – 18:00	Daily interpretation	
Press Conf.	John Hay, Media Relations Officer and Robert Hart, Trainer	
Room LUNA	Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories Robert Hart, Trainer	
Saturday, 4 December 2010		
17:00 – 18:00	Daily interpretation	
Press Conf.	John Hay, Media Relations Officer and Robert Hart, Trainer	
Room LUNA	<ul> <li>Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories Robert Hart, Trainer</li> </ul>	
	Monday, 6 December 2010	
13:15 -13:45	UNFCCC Executive Secretary and COP Presidency press conference: Expectations for the High Level Segment	
Press conf. room SOL	Ms. Christiana Figueres and Ms. Patricia Espinosa	
16:00 – 17:00	How can developing countries benefit from the Kyoto Protocol's Clean Development Mechanism?	
Press Conf. Room LUNA	Including video projection of best examples from the CDM Video Contest 2010	
	Mr. David Abbass	
	Public Information Officer, Sustainable Development Mechanisms Programme, UNFCCC	
17:00 – 18:00	Daily interpretation	
Press Conf.	John Hay, Media Relations Officer and Robert Hart, Trainer	
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17:00 – 18:00 Press Conf.	Daily interpretation		
Room LUNA	John Hay, Media Relations Officer and Robert Hart, Trainer		
	Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories     Robert Hart, Trainer		
Wednesday, 8 December 2010			
To be confirmed	Press conference by the Secretary-General's supported by UNFCCC Executive Secretary		
17:00 – 18:00	Daily interpretation		
Press Conf. Room LUNA	John Hay, Media Relations Officer and Robert Hart, Trainer		
	Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories Robert Hart, Trainer		
	Thursday, 9 December 2010		
13:15 -13:45	UNFCCC press conference: Status of the High Level Segment		
Press conf. room SOL	Ms. Christiana Figueres, UNFCCC Executive Secretary		
17:00 – 18:00	Daily interpretation		
Press Conf.	John Hay, Media Relations Officer and Robert Hart, Trainer		
Room LUNA	Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories     Robert Hart, Trainer		
	Friday, 10 December 2010		
00:00 - 00:00	Joint opening press conference: UNFCCC Executive Secretary and COP Presidency		
Location tbc	on outcomes of the conference		
	Ms. Christiana Figueres and Ms. Patricia Espinosa		
	followed by other Parties' press conferences		
	Wrap up session		
	Other briefings – check on CCTV and daily programme		