# Solar Generation



2006 – Nairobi www.solargeneration.org





#### Around the world:

# students are taking action to fight climate change and promote solutions!!!

- Germany
- Switzerland
- France
- China
- Hong Kong
- India
- Japan
- the Philippines
- Thailand
- USA





- the Netherlands
- Spain
- Australia

#### Starting 2007

- Canada?
- Argentina?
- Greece?
- African partnerships?
- Lebanon?
- •



# Practical work

installing renewable energy





# Lobbying the government

#### Germany



#### China





# Raising awareness

#### Holland

#### Thailand





GREENPEACE

India



# Greening Campuses

Australia



France







# Canadian actions:







### Solar Generation France

Greenpeace campaign since 2004
Began with a trip around France
to see how concerned about climate change
the French youth felt

Solar Bar (Dijon)



→ Launch of Green Campus Project



### Green Campus Project

# 2005 → concrete actions on French campuses:

- reduction of energy consumption
- installation renewable energies
   (solar and wind)





## Network

# skillshare ⇒ less failures and greater achievements!



2005 : 10 campuses

2006: 9 more!









# Photo Message Campaign French Green Campuses



**Future of Climate depends on you!** 



We don't want to be the « fossil generation »



We want to be the « solar generation »



Student under... Greenhouse effect!



Climate is changing... I'm taking action, and you?



Climate is changing... AND YOU?



**Greenhouse gas generation ???** 



Al Gore convinced me!!



We just need human heat



The sea in Strasbourg? NO THANKS!!!



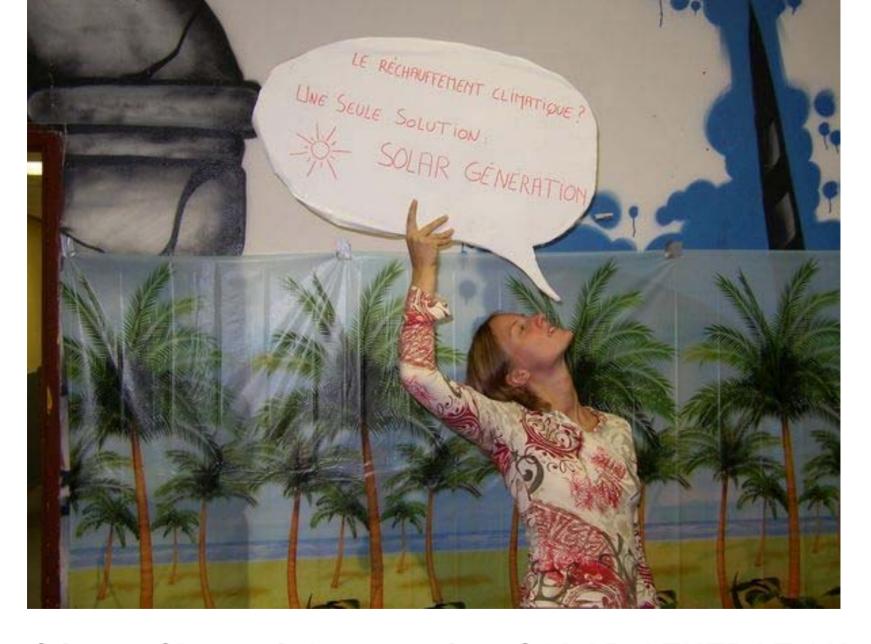
Climate is changing, we must change before!



+2°C I'M SO HOT!

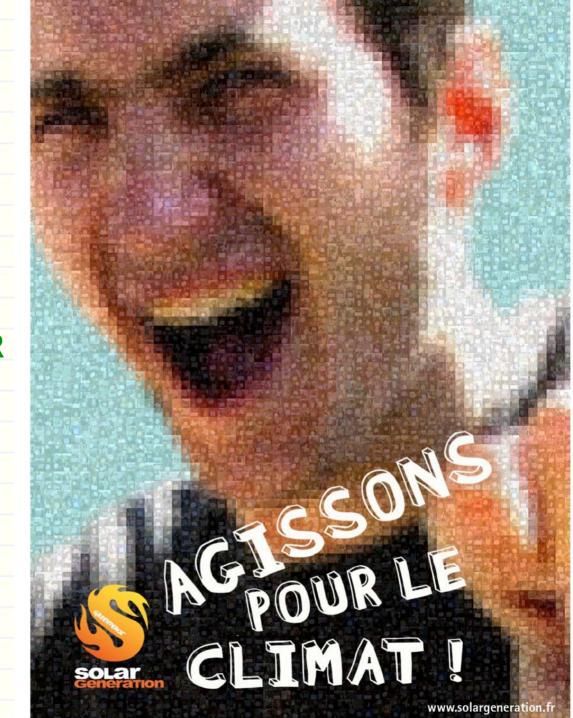


WE destroy the planet, WE need to save it



Climate Change? One solution: SOLAR GENERATION

# PHOTO MESSAGE CAMPAIGN POSTER





#### French Green Campuses:

#### Exemplary Projects, to create snow ball effect...

Example: Euromed Marseille (Management School)
One of the 10 first green campuses

#### OBJECTIVES for June 2007:

- reduction of 15% of the electric consumption
- installation of more than 1500 m<sup>2</sup> of photovoltaic solar panels on the roofs of the school





#### Legitimacy, because...

- as we are acting (on our campuses, at our scale)
  we can ask for a concrete involvement from the delegates and
  ministers
- the decisions you are taking today have a direct impact on our future
  - → Solar Generation delegation involved in great international meetings:

2005 Montreal COP 11 / MOP 1

2006 Hyderabad Asian Development Bank







#### Solar Generation Side Event

# African HotSpot video

Thursday November 16th 11:15 to 12:45 Gigiri 2

