

Solar Generation



2006 – Nairobi
www.solargeneration.org

GREENPEACE

Around the world:

students are taking action
to fight climate change
and promote solutions !!!

- Germany
- Switzerland
- France
- China
- Hong Kong
- India
- Japan
- the Philippines
- Thailand
- USA



- the Netherlands
- Spain
- Australia

Starting 2007

- Canada?
- Argentina?
- Greece?
- African partnerships?
- Lebanon?
- ...





Practical work

installing renewable energy



Lobbying the government

Germany



China





Raising awareness

Holland

Thailand



India



Greening Campuses

France

Australia





Canadian actions:





Solar Generation France

Greenpeace campaign since 2004

Began with a trip around France
to see how concerned about climate change
the French youth felt

Solar Bar
(Dijon)



→ Launch of Green Campus Project



Green Campus Project

2005 → concrete actions on French campuses :

- reduction of energy consumption
- installation renewable energies (solar and wind)



Network

skillshare → less failures
and greater achievements !



2005 : 10 campuses

2006 : 9 more !





Photo Message Campaign

French Green Campuses



Future of Climate depends on you!



We don't want to be the « fossil generation »



We want to be the « solar generation »



Student under... Greenhouse effect !



Climate is changing... I'm taking action, and you?



Climate is changing... AND YOU?



Greenhouse gas generation ???



Al Gore convinced me!!



We just need human heat



The sea in Strasbourg? NO THANKS!!!



Climate is changing, we must change before!



+2°C I'M SO HOT!



WE destroy the planet, WE need to save it



Climate Change? One solution: SOLAR GENERATION

**PHOTO MESSAGE
CAMPAIGN POSTER**



**AGISSONS
POUR LE
CLIMAT !**



French Green Campuses :

Exemplary Projects, to create snow ball effect...

Example : Euromed Marseille (Management School)
One of the 10 first green campuses

OBJECTIVES for June 2007:

- reduction of 15% of the electric consumption
- installation of more than 1500 m² of photovoltaic solar panels on the roofs of the school





Legitimacy, because...

- as we are acting (on our campuses, at our scale) we can ask for a concrete involvement from the delegates and ministers
- the decisions you are taking today have a direct impact on our future

→ Solar Generation delegation involved in great international meetings :

2005 Montreal
COP 11 / MOP 1

2006 Hyderabad
Asian Development Bank





Solar Generation Side Event

African HotSpot video

Thursday November 16th

11:15 to 12:45

Gigiri 2

