



MILANO 2015

NUTRIRE IL PIANETA  
ENERGIA PER LA VITA

## THE WORLD EXPO MILANO 2015: A POSITIVE EXPERIENCE OF PUBLIC AWARENESS ON CLIMATE CHANGE

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4<sup>th</sup> Dialogue on Action for Climate Empowerment  
Bonn, Germany, 18-19 May 2016

[www.expo2015.org](http://www.expo2015.org)



## VIDEO

**1.** The Universal Exposition of Milan 2015: the mission, **our commitment** and main areas of **action**

**2.** Focus on **People engagement** on sustainability:  
**Results** and **Transferable Practices**



# EXPO MILANO 2015: OUR COMMITMENT



MILANO 2015

AVAIL OF THE  
POTENTIAL OF AN  
EXTRAORDINARY  
EVENT

High  
environmental  
and social  
performance

## Legacy

Spreading of knowledge  
and sharing of new ideas  
and best practices

Benchmark for future events



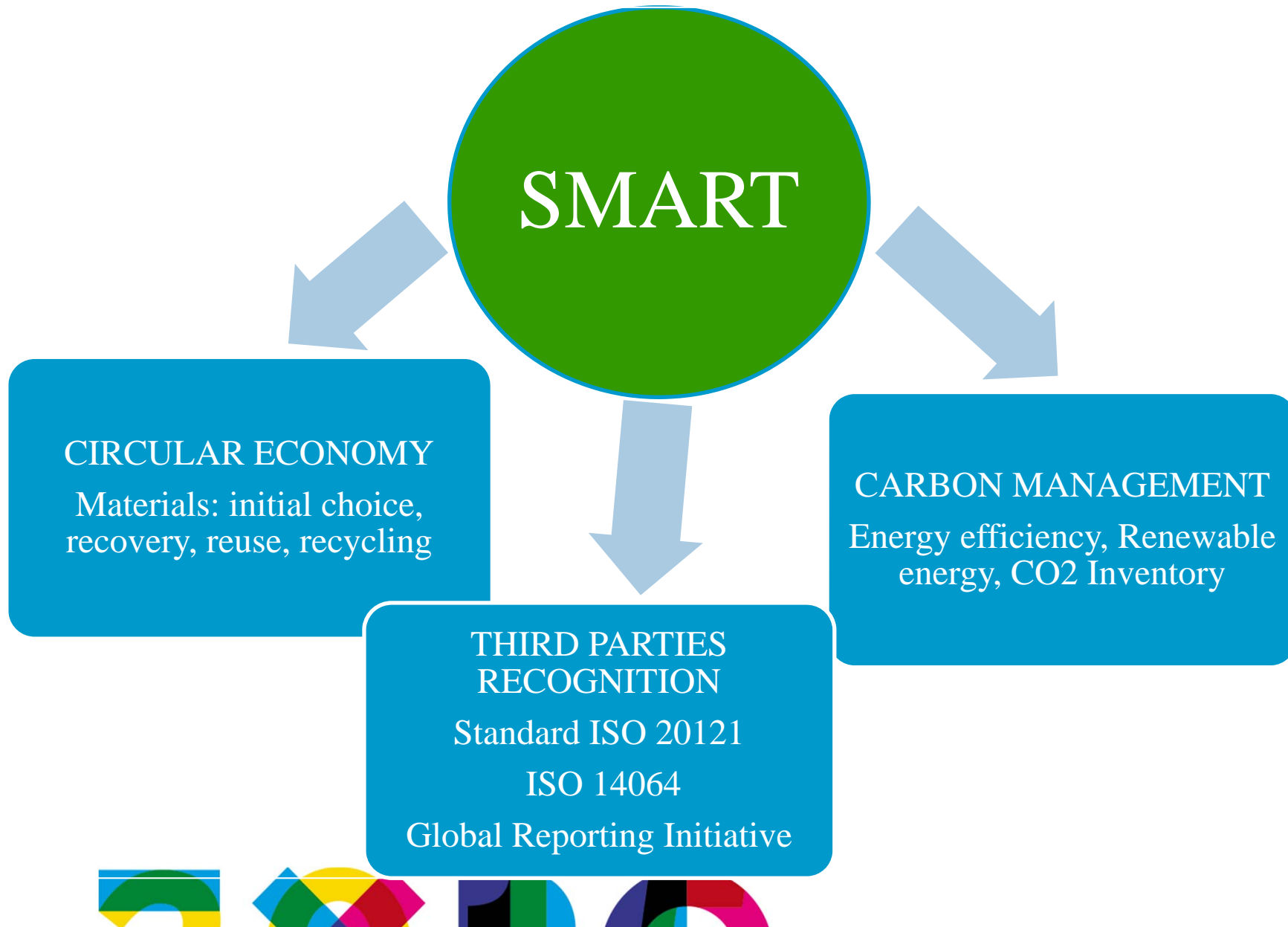
# EXPO MILANO 2015: A CALL TO ACTION



2015



# EXPO MILANO 2015: AREAS OF ACTION



# EXPO MILANO 2015: RESULTS



MILANO 2015

**.....BE CERTIFIED**  
**ISO 20121 FOR SUSTAINABILITY MANAGEMENT OF THE EVENT**  
**ISO 14064 FOR CO2 INVENTORY**

**.....OFF SET 100 % OF CO2 EMISSIONS (CARBON NEUTRAL)**  
**2,5 m€ FOR LOCAL PROJECTS (ENERGY EFFICIENCY AND RIQUALIFICATION**  
**OF PUBLIC BUILDINGS**  
**0,5 M€ FOR CREDITS (ISSUED, FROM PROJECTS ON FOOD SECURITY)**

**.....ISSUED THE SUSTAINABILITY REPORT**  
**(ref. GRI/G4 in 2013, 2014 and 2015)**

**.....ISSUED GUIDELINES FOR PARTICIPANTS**  
**ON SUSTAINABLE DESIGN, CONSTRUCTION AND REUSE OF BUILDINGS**  
**ON GREEN PROCUREMENT FOR F&B, FURNITURE, PACKAGING AND EVENT**

**.....50 TONS OF UNSOLD FOOD RECOVERED**  
**WASTE PREVENTION AND 70% OF SEPARATE COLLECTION**



Visitors stated that Expo Milano 2015  
had reached the objective of :

a. «rising the awareness of people on sustainability  
themes» **61%**

b. «improving daily behaviour of people  
(selective waste collection, food waste reduction,  
energy savings)» **53%**

