

FIAT LUX: Illuminating Our Common Home

A public art projection on St. Peter's Basilica to tell the visual story of the interdependency of humans and life with the planet, and inspire change around the climate crisis.





#FiatLux

#OurCommonHome

On December 8, 2015, a coalition convened by the World Bank Group's Connect4Climate initiative presented a gift of contemporary public art entitled "Fiat Lux: Illuminating our Common Home" to Pope Francis on the opening day of the Extraordinary Jubilee of Mercy.

The large-scale architectural public art installation was inspired by the themes of climate change, human dignity and the earth's living creatures in the Encyclical "Laudato Si'" of Pope Francis. Programmed to coincide not only with the Jubilee, but also with COP21 in Paris, the historic occasion called on citizens of the world to join a global movement to protect our Common Home.

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Sebastião Salgado

Joel Sartore

Yann Arthus Bertrand

David Doubilet

Ron Fricke and Mark Magidson

Howard Hall

Shawn Heinrichs

Greg Huglin

Chris Jordan

Steve McCurry

Paul Nicklen

Louie Schwartzberg



4.4 billion +
potential audience reach



369K +
Engagements on Facebook



14.8K+
Twitter mentions



Global Twitter Conversation



10 million +
video & live views

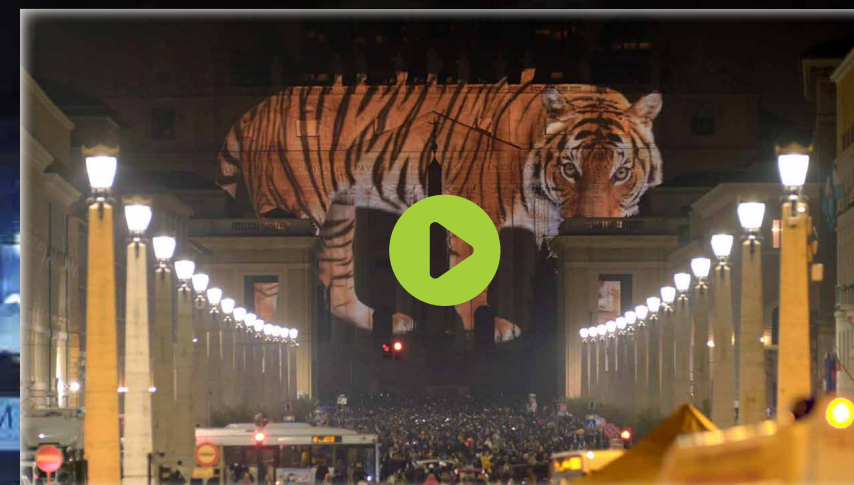
15 sec Recap:
vimeo.com/148333994



Full Show:
vimeo.com/149443978



90 sec Recap:
vimeo.com/148381415



“This impressive initiative will draw global attention to the urgency of tackling climate change for the sake of people and our planet.”

- Jim Yong Kim, President, World Bank Group

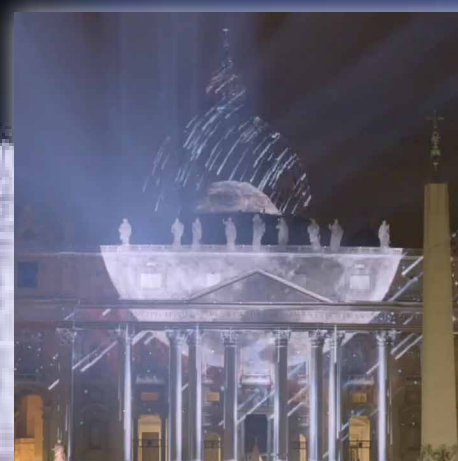


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A screenshot of a Twitter post from the account @worldbank. The profile picture is the World Bank logo, and the name is "worldbank" with "St. Peter's Basilica" as the bio. The tweet text reads: "wonderbank At today's unprecedented and historic Fiat Lux event, beautiful images of our shared natural world were projected onto the façade of St. Peter's Basilica in Rome to help spread the urgency of this week's #COP21 negotiations in #Paris. Enjoy these amazing and inspiring images and watch the full one hour replay at: <http://ourcommonhome.world>. Thanks to The Vatican, Paul G. Allen, @ksforconnect, @okeanos, @Connect4Climate, @vulcanic, @obscuredigitalart @edelman, and many others for having an inspiring event! #FiatLux #OurCommonHome #COP21 #ClimateChange #Biodiversity #JubileeOfMercy #RacingExtinction #StPetersBasilica #VaticanCity #Vatican". The tweet has 45 retweets and 215 replies. The reply section shows three replies: "jorgeardura79 Sweet.", "bildeuadardo flores Wononwwww", and "Log in to like or comment." with a login button.







 connect4climate Follow

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connect4Climate We don't stop to see again and again the beautiful photos of the #FiatLux Illuminating #OurCommonHome projection on #stpetrusbasilica Vatican It is a powerful message that illuminated the world leaders to deliver a new #ClimateAgreement at #COP21 in #Paris #lightsAnimals #nature #technology Photo credits: Joshua Brott / Obscura Digital


[viktoria_kovacs](#) @nazdc @bet2
@marieheleenekabran

assembly keep making great things!
connect4Climate Thank you @assembly

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 oceana FOLLOW

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oceana Did you see the St. Peter's Basilica transformed into a magnificent digital canvas this past week? In honor of Discovery's *Extinction*, some of the most endangered creatures were splashed across the landmark to draw attention to the threats they face, and to inspire the world with a message of hope that we can make a difference. Join us and #starblinking. [#oceana](#) [#fracingextinction](#) [#ourcommonhome](#)

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seabin_project Hey @oceana you help us with a shout out for our project? [@toniamoss](#) 🐠🐠🐠🐠🐠🐠🐠🐠

20gramsforsugar @pupped [@chronic706](#) @_Samantha

octa_paul @daniellesocapla Pis go and take pics, so I can vicariously live thru you! Love this so much!

Log in to like or comment.




A screenshot of a tweet from the user @daviddoublet. The tweet text reads: "netpage Photo by @daviddoublet The environment found a world voice on an extraordinary canvas. The oceans, humanity and endangered species were shared this week in an unprecedented scale on the Vatican's St Peter's Basilica during #FiatLux Illumination of #OurCommonHome In solidarity with #COP23, the environment and #you. I witnessed this clovenfish in a bright white anemone during a coral bleaching event in Papua New Guinea for @netpage, this week it swam through St Peter's Square as a symbol of climate change. Today's #ParisAgreement recognized a world effort to keep rising temperatures below 2C. With #RacingExtinction #LossesPulsoshey #Oceanpreservationisclimate #Hope #peace #NotASecond #Italy #FromGratitude #Witness #moreocean @netpagecreate @daviddoublet". The tweet has 17,762 retweets and 1,000 comments. The user's profile picture shows a person with glasses and a beard. The background of the tweet is a dark image of the St. Peter's Basilica at night, illuminated with blue and white lights.



 **racingextinction** [FOLLOW](#)

3,546 likes 7w

racingextinction "People protect what they love." - Jacques Cousteau
#StartWithTing & take action to protect lions and other species >>
bit.ly/RacingChallenge 

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bonniebeats 🐾

kateshm8 @htyrrell_5

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theeconomist

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theeconomist The St. Peter's Basilica façade is illuminated as part of a contemporary public art project entitled 'Fiat Lux: Illuminating our Common Home' in Rome, Italy on the opening day of the Extraordinary Jubilee of Mercy, December 8th 2015. Video projections tell a visual story of the interdependency of humans and the planet. In order to educate and inspire change around the climate crisis. Credit: EPA/ Giuseppe Lami #StPetersBasilica #Rome #Italy #FiatLux #ExtraordinaryJubilee #climate

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compos.rosaleny Fantastico!!!

jamegpcr jelyfish619

kh3820a the_wandering_wolf

lalalazizie_is_my_sister jallifzer

sweetface_sicksool @mkokeyl getting much a similar taste for Christmas 🎄

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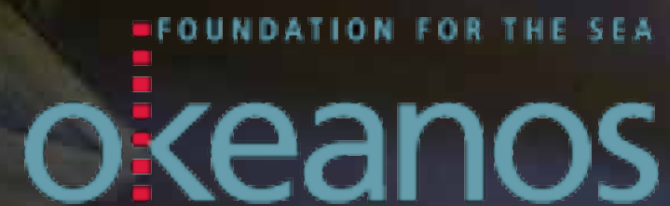
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Fiat Lux: Illuminating Our Common Home www.fiatlux.com December 8, 2015 Rome, Italy

04 CONNECT 4CLIMATE



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