

4th Dialogue on Action for Climate Empowerment 18-19 May 2016

Public access to information on the carbon content & carbon footprints of products.

Republic of Korea



Climate Change Portal

Portal Overview

Objectives

- Fulfilling increased concerns and information needs to respond climate change through newly information and public awareness to climate change policies
- Inducing citizen's voluntary actions for GHGs reduction

Activities

■ Introducing Polices for climate change action, Infographic newsletter, educational contents including cartoon, movie, game, glossary

Major Outcomes

- Card news for climate change education
- 100 climate change glossary for youth
- Climate Change Webzine
- User Satisfaction Survey for the Portal visitors
- Events for naming and promoting the Portal



Climate Change Portal

Portal Overview





Climate Change Portal

Portal Contents







Movie



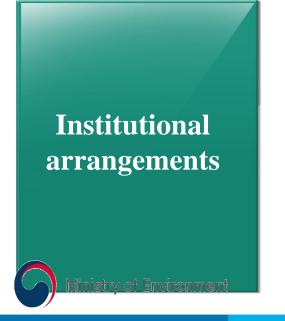


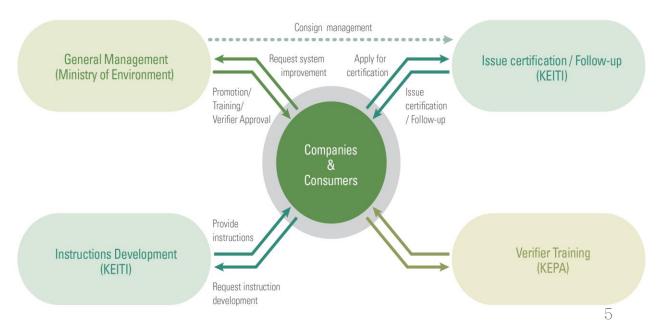


CFP Labeling Overview

Objectives

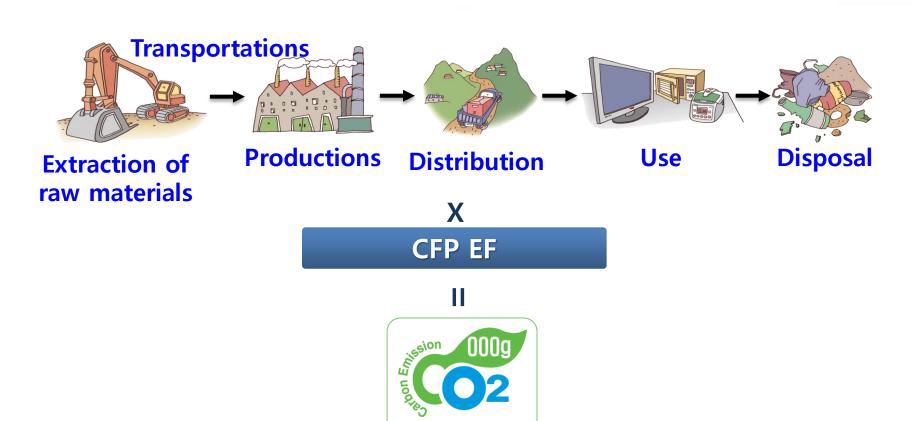
Marking on a product to specify the CO₂ equivalent of GHG emissions generated in the entire lifecycle of the relevant products and services, from production, transportation, distribution, and usage to the end of product life.







Phase I: Certification of Carbon emissions

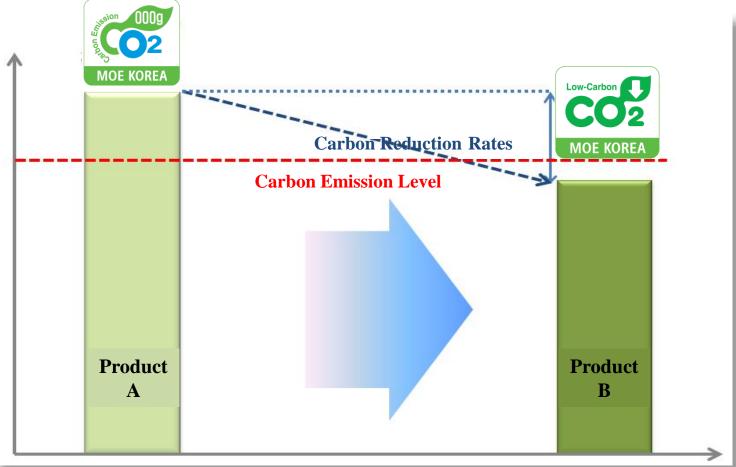


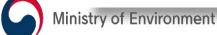
MOE KOREA





Phase II: Certification of low carbon products







Phase III : Certification of carbon neutral products

Carbon emission offset activities



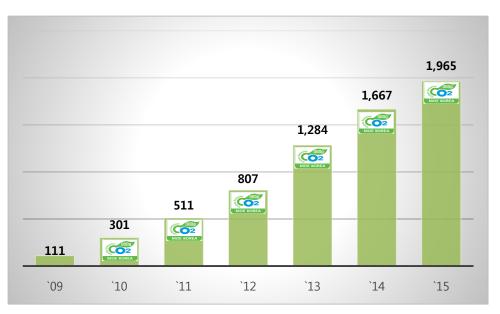












Types of Carbon Footprint Labeled Products (as of Dec. '14)

Classification	Number of products	Certified products
Non-durable general goods	635	Shampoo, detergents, milk, confectionary, beverages, etc.
Durable general goods	27	Office chairs, air-tight containers, adhesive sheets, etc.
General production goods	334	Wallpapers, tiles, gypsum boards, storage batteries, etc.
Services	23	Railroads, air transportation, banking services, etc.
Energy-using durable goods	648	Television sets, computers, mobile phones, vacuum cleaners, refrigerators, washing machines, etc.,





International Cooperation

- Asia Carbon Footprint Network(ACFN)
 - Objective: to share information and reinforce cooperation among operating agencies of carbon footprint labeling in the Asia region
 - Launched in Oct. 2013
 - 14 agencies across nine countries in Asia including China,
 Thailand, Taiwan and the Philippines





Thank you

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Climate Change portal: http://www.gihoo.or.kr/portal/2013_Eng/html/index.jsp CFP Labeling: http://www.edp.or.kr/en/