



Alliance of communicators for sustainable development



United Nations
Framework Convention on
Climate Change

**MEDIA TRAINING WORKSHOP
28 November to 9 December 2011**

International Convention Centre (ICC),

Press conference room - Kosi Palm

Durban, South Africa

PROGRAM

Red: For COM+/UNFCCC fellows only
Green: Open to developing country journalists, live webcast

Monday, 28 November 2011	
13:15 -13:45 Press Conf.room - Yellowwood	Joint opening press conference: UNFCCC Executive Secretary and COP Presidency
16:00 – 17:00 Press Conf.room - Kosi Palm	<p>Welcome and Introduction</p> <ol style="list-style-type: none"> 1. Welcome and introduction to the training workshop by Kevin Grose, Coordinator, Communication and Knowledge Management Services, UNFCCC 2. Welcome by John Hay, Media Relations Officer 3. Overview of the workshop programme and practical aspects of the workshop, Lucy Waruingi, Facilitator, UNFCCC 4. Introduction of the workshop participants and support to be provided, Robert Hart, Trainer, COM+ Alliance
Tuesday, 29 November 2011	
10:30 -11:30 Press Conf.room Kosi Palm	<p>CDM briefing / presentation:</p> <p><i>Introduction to the CDM, its governance and regulatory bodies</i></p> <p>Niels Lohmann, Learning Specialist and Irimi Roumboglou, Communications Officer, UNFCCC</p> <ul style="list-style-type: none"> • Discussion - questions and answers

17:00 – 18:00 Press Conf. room Kosi Palm	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> • Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories <p>Robert Hart, Trainer</p>
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Wednesday, 30 November 2011

10:00 -11:00 Press Conf. room Kosi Palm	<p>CDM briefing / presentation:</p> <p><i>CDM Programme of Activities (PoA)</i></p> <p><i>Nic Frances, Project Developer of PoA 2535, Cuidemos, Mexico; Luis Muñozcano Álvarez, Mexican DNA (tbc), Lindiwe Chauke, Designated National Authority (DNA), South Africa</i></p> <ul style="list-style-type: none"> • Discussion - questions and answers
13:15 -13:45 Press Conf. room Yellowwood	<p>UNFCCC press conference: Briefing on the status of negotiations</p> <p>Ms. Christiana Figueres, UNFCCC Executive Secretary</p>
16:00 – 17:00 Press Conf. room Kosi Palm	<p>Climate Finance</p> <p><i>Presenting the National Climate Fund new guidebook to help developing countries speed up access to climate finance</i>, Cassie Flynn, UNDP</p> <ul style="list-style-type: none"> • Discussion/Questions and Answers
17:00 – 18:00 Press Conf. room Kosi Palm	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> • Open slot: <i>Hands-on training and journalists to follow proceedings</i>, speak to Delegates, and compile stories <p>Robert Hart, Trainer</p>

Thursday, 1 December 2011

09:00 - 16:00	<p>For information</p> <p>Climate Communication Day :Southern Sun Elengani Hotel</p> <p>8:00 – Registration 9:00 – Welcome Address – James Fahn, Executive Director, Internews’ Earth Journalism Network 9:15 – Opening Plenary Panel: A focus on the message. 11:00 Coffee Break 11:15 Second Plenary Panel: A focus on the medium 12:45 Lunch and Information Buffet 13:45 Breakout Sessions 1: 1. Communicating climate change with games 2. Climate Movies: 3. What’s God Got To Do With It? 14:30 Breakout Sessions 1 ends 14:40 Breakout Sessions 2: • The Dragon’s Breath: From the front lines of climate change to the front page • Climate Change Skeptics in the Global South? • Connecting IT and Climate Communications 15:30 Coffee Break 15:45 Closing Plenary: From Top-Down to Two-Way Climate Communication</p>
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17:00 – 18:00 Press Conf.room - Kosi Palm	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> • Open slot: <i>Hands-on training and journalists to follow proceedings</i>, speak to Delegates, and compile stories Robert Hart, Trainer
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Friday, 2 December 2011

10:00 -11:00 Press Conf. room Kosi Palm	<p>CDM briefing / presentation:</p> <p><i>The CDM and carbon market actors</i></p> <p><i>Henry Derwent, President and CEO of IETA; Neeraj Prasad, Manager, Climate Change Practice, The World Bank Institute, Washington DC, USA; Tim Stumhofer, Senior Program Associate, Greenhouse Gas Management Institute, Washington DC, USA; Gareth Phillips, Chair, Project Developer Forum</i></p>
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13:15 -13:45 Press Conf.room - Yellowwood	<p>UNFCCC press conference: Briefing on the status of negotiations</p> <p>Ms. Christiana Figueres, UNFCCC Executive Secretary</p>
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16:00 - 17:00 Press Conf. room Kosi Palm	<p>Technology</p> <p><i>Clean technology and status of wind energy in developing countries, including what the new mechanisms can achieve</i>, Steve Sawyer, Global Wind Council</p> <ul style="list-style-type: none"> • Discussion/Questions and Answers
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<p>17:00 – 18:00</p> <p>Press Conf.room Kosi Palm</p>	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories Robert Hart, Trainer
<p>18:00 - 19:00 Location tbc</p>	<p>Fight Climate Change, Switch to LED</p> <p>17.45: Welcome remarks, Senior Director Energy and Climate Change, Harry Verhaar</p> <p>17. 47: 'LED Switch' video (2-3 minutes)</p> <p>17.50: Short address by Andrew Etzinger, Senior General Manager for Integrated Demand Management, at Eskom</p> <p>17.55 : Short address by Derek Morgan, Senior Manager, eThekweni Energy Office, municipality Durban.</p> <p>18.00: Move to catering point for drinks and snacks</p> <p>18.25: Departure to visit to LED street lighting project around the ICC</p> <p>19.00: End of program</p>
<p>Saturday, 3 December 2011</p>	
<p>10:00 - 14:00h</p>	<p>CDM project site visit - starting from Coastlands Hotel</p> <p>Niels Lohmann, Learning Specialist and Irini Roumboglou, Communications Officer, UNFCCC</p>
<p>17:00 – 18:00</p> <p>Press Conf.room Kosi Palm</p>	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories Robert Hart, Trainer
<p>Monday, 5 December 2011</p>	
<p>10:00 -11:00</p> <p>Press Conf.room Kosi Palm</p>	<p>CDM briefing / presentation:</p> <p><i>CDM story ideas following the project site visit</i></p> <p>Journalists will present their stories and ideas produced during the COP/MOP</p> <p>Irini Roumboglou, Communications Officer, UNFCCC</p>
<p>13:15 -13:45</p> <p>Press Conf.room Yellowwood</p>	<p>UNFCCC Executive Secretary and COP Presidency press conference: Expectations for the High Level Segment</p> <p>Ms. Christiana Figueres and COP President</p>

<p>16:00 – 17:00 Press Conf. room Kosi Palm</p>	<p>Adaptation</p> <p><i>Global risk report and the Cancun Adaptation Framework</i>, Koko Warner, United Nations University</p> <ul style="list-style-type: none"> • Discussion - questions and answers
<p>17:00 – 17.30 Press Conf.room Kosi Palm</p>	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> • Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories Robert Hart, Trainer
<p>Tuesday, 6 December 2011</p>	
<p>10:00 -11:00 Press Conf. room Kosi Palm</p>	<p>CDM briefing/presentation:</p> <p><i>Regional distribution - CDM in Africa</i></p> <p>John Kilani, Director of Sustainable Development Mechanisms programme, UNFCCC (tbc); John Christensen, Head of Centre, UNEP Risoe Centre (TBC); <i>Glenn S. Hodes, Manager, African Carbon Asset Development Facility, Johannesburg, South Africa</i></p> <ul style="list-style-type: none"> • Discussion - questions and answers
<p>13:00 - 13.30 Press Conf.room - Yellowwood</p>	<p>For information</p> <p>IPCC briefing:</p> <p>IPCC Special Reports on “Renewable Energy Sources and Climate Change Mitigation (SRREN)” (SRREN) and “Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation” (SREX)</p> <ul style="list-style-type: none"> • Discussion - questions and answers
<p>17:00 – 18:00 Press Conf.room Kosi Palm</p>	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> • Open slot: Hands-on training and journalists to follow proceedings, speak to Delegates, and compile stories Robert Hart, Trainer

<p>18:30h</p> <p>Plenary 2</p>	<p>For information:</p> <p>The launch the Momentum for Change Initiative</p> <ul style="list-style-type: none"> - Date and time: 6 December, starting at 18.30 - Place: Plenary 2 of the conference venue - Moderator of event: Lord Nicholas Stern - High-level guests: United Nations Secretary-General Mr. Ban Ki-moon, H.E. Mr. Jacob Zuma, and President of South Africa
<p>Wednesday, 7 December 2011</p>	
<p>10:00 -11:00</p> <p>Press Conf. room</p> <p>Kosi Palm</p>	<p>CDM briefing/presentation:</p> <p><i>CDM benefits for countries and local communities</i></p> <p>Niclas Svenningsen, Manager, Strategy and Policy Development Unit, UNFCCC (TBC); <i>Erik Haites, author of the CDM benefits report, UNFCCC; Laura Lahti, Project Developer, Solar Water Heaters PoA in South Africa; John Parkin, Project Developer, Landfill project in Durban</i></p> <ul style="list-style-type: none"> • Discussion - questions and answers
<p>17:00 – 18:00</p> <p>Press Conf.room</p> <p>Kosi Palm</p>	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> • Open slot: <i>Hands-on training and journalists to follow proceedings</i>, speak to Delegates, and compile stories Robert Hart, Trainer
<p>Thursday, 8 December 2011</p>	
<p>10:00 -11:00</p> <p>Press Conf.room</p> <p>Kosi Palm</p>	<p>CDM briefing/presentation:</p> <p><i>CDM feature and human interest stories</i>, Irini Rouboglou, Communications Officer, UNFCCC</p> <ul style="list-style-type: none"> • Discussion - questions and answers
<p>17:00 – 18:00</p> <p>Press Conf.room</p> <p>Kosi Palm</p>	<p>Daily interpretation</p> <p><i>Discussion of progress in the negotiation in Durban</i>, John Hay, Media Relations Officer and Robert Hart, Trainer</p> <ul style="list-style-type: none"> • Open slot: <i>Hands-on training and journalists to follow proceedings</i>, speak to Delegates, and compile stories Robert Hart, Trainer

Friday, 9 December 2011

10:00 -11:00 Press Conf. room Kosi Palm	CDM briefing/presentation: The role of market mechanisms in an evolving international climate regime Robin Rix, Programme Officer, UNFCCC; <i>Andrew Gilder, Director, IMBEWU Sustainability Legal Specialists Ltd</i> <ul style="list-style-type: none">• Discussion - questions and answers
16:00 - 18:00 Press Conf. room Kosi Palm	Wrap up/Interpretation session
00:00 – 00:00 Location tbc	Joint closing press conference: UNFCCC Executive Secretary and COP Presidency on outcomes of the conference Ms. Christiana Figueres and COP President , followed by other Parties' press conferences
	Other briefings – check on CCTV and daily programme