

UNFCCC TEM: Renewable Energy

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BSR®

The Business of a Better World

Working with Parties on Ambition & Action



We Mean Business (WMB)

A coalition of seven private sector facing organizations.

Elevating climate & shaping policy options:

Advocating for a thriving clean economy at the international & domestic levels and shaping policies conducive to business leadership on climate.

Driving actionable initiatives

The WMB Action Framework provides a platform for corporate climate commitments. RE100 is our signature framework on renewables.



After Paris

From moment to movement:

Paris is an unprecedented global agreement, a defining moment for the global economy and a catalytic signal to the private sector.

Increasing volume of action:

- 406 companies (>\$8tn in global revenue)
- 183 investors (>\$20tn of assets under management)
- Nearly 1000 climate commitments

From international to domestic:

Having made international commitments the private sector is now focused on improving the domestic enabling environment to drive ambition and action.

Making the leap from Action to Ambition



Procurement challenges:

Companies are often prevented from scaling renewable energy due to market barriers such as the persistence of energy monopolies and lack of availability of products for procuring renewable energy (i.e. PPAs).

Production challenges:

Legal, technical and policy barriers prevent more companies from generating their own energy offsite using renewables.

Cost challenges:

Cost premiums for renewables versus fossil fuels continues to be a problem.