

Corporate use of internal carbon pricing

A powerful tool to prepare for the low-carbon economy

- ▼ Navigate future regulations and sourcing requirements
- ▼ Implement climate strategies throughout business, like driving carbon and energy efficiency, raising revenue for low carbon investments
- ▼ Provide confidence to investors that risks posed by climate are recognized and being addressed

1,000+

Global companies currently price their carbon emissions – or intend to within two years.

Variety of emerging trends

	Shadow Price	Internal Price	Internal Fee
	Future emissions	Current emissions	Current emissions
Application	Risk analysis of future projects/capital investments	Applied directly to business unit	Charges each business unit
Strategy	Integration into strategic planning	Integrated into every-day operations	Generates revenue for green investments
Impacts	Develop competitive advantage	Sparks innovation (design, processes, sourcing)	Increase access to clean energy & technologies

Range of corporate prices on carbon

Owens Corning places an economic value of \$10 - \$60/metric ton on carbon emissions “to help frame the challenges and opportunities in monetary terms, more broadly understood than simply tons of emissions....”

