

Mobilising Private Sector Climate Finance A Project-Based Approach Terry McCallion, EBRD

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EBRD SEI business model



SEI responds to needs of energy transition in EBRD countries of operations, as well as to the call of the G8 for IFIs to scale-up climate change mitigation investments

Projects with numerous clients, private and public, with a range of financial instruments

EBRD's TA to overcome barriers includes market analysis, energy assessments, training and awareness raising, and grant cofinancing to provide incentives

Projects and investments

Technical assistance Policy dialogue

EBRD works with governments to support the development of strong institutional and regulatory frameworks that incentivise sustainable energy

Principles of using long-term climate finance



EBRD is utilising concessional climate finance from a variety of sources, including:

- European Commission
- Clean Technology Fund
- Global Environment Facility
- Bilateral Donors, including Copenhagen Fast-Start Finance

Use of concessional finance tightly governed:

- •Addresses specific barriers (e.g. lack of CO2 pricing, cost of technology due to lack of availability, capital gaps, risks)
- •Rewards energy and/or CO2 savings the more you save, the more concessionality you can realise
- •Complexity of climate finance absorbed as much as possible by EBRD (e.g. reporting, MRV, co-benefits), to protect client from having to deal with these issues

Mobilising Finance in a Project-Based Approach



EBRD combines different sources in individual projects to mobilise investment:

- •EBRD budgetary resources for project preparation, technical assistance, and grant cofinance
- Non-concessional EBRD finance
- Donor Finance (from one or more donors) for:
 - Technical Assistance
 - Grant/Concessional Finance Support

Types of finance raised:

- Repayments to EBRD
- Sponsor equity
- Syndicated Finance
- Co-lending

Enhancing credit worthiness through concessional support:

- •Yes Country support systems (e.g. feed-in tariffs, green certificates), but consider political risk
- •Yes grants/concessional loans administered through EBRD or another MDB
- •<u>Maybe</u> Regional support systems (e.g. EU Structural Funds), depending on facility structures
- •No Carbon credits (e.g. JI/CDM) can generally not be used to support project finance structures due to uncertainties and timing of payment.

Mobilising Finance in a Project-Based Approach



Effect of combining sources:

- •The combination of support enables projects to be financed in a commercial way that otherwise would not happen
- •The leverage factor including EBRD finance is usually on the range of 1:1 to 1:3, depending on whether grants are being used.
- •Leverage factors on grants/concessional finance alone are 1:4, on technical assistance alone 1:87

Considerations:

- •EBRD finance is market-based, and must be repaid like a commercial loan it should not be considered as a concessional element
- •Technical assistance is a key aspect in raising private climate finance. Without it, the potential is severely restricted.
- •As much as possible, clients should not be exposed to complexities of climate finance. MDBs can absorb this.

Conclusion

•Using MDB's to combine different funding sources to raise climate finance in the private sector is a working model that can be scaled up

Renewable energy EBRD business approach



Target group

 Renewable energy project developers using direct finance from the EBRD to invest in renewable energy projects

Sectors covered

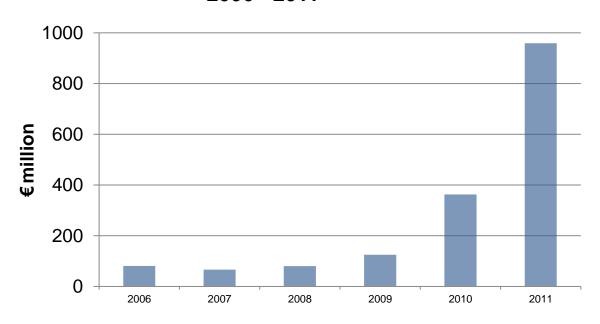
- Wind farms
- Hydro power plants
- Biomass
- Solar power

EBRD business Approach

- Project finance for large projects supported by country support systems (e.g. FIT, green certificates)
- Specific financial products to directly finance medium scale renewable energy projects with a simplified approval process, grant or concessional finance support where required
- Bank intermediation for small projects, grant support where required
- Policy dialogue aimed at improving the enabling environment and facilitating private sector finance



Renewable energy business volume 2006 - 2011



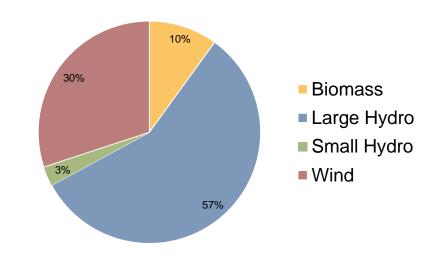
Despite an unfavourable policy environment for renewable energy in many parts of the EBRD region, the Bank has continued to grow its renewable energy portfolio. This reflects an improvement in regulatory frameworks

Renewable energy Track record



- Investments in hydro and wind power dominated the renewable energy portfolio during 2009 to 2011
- In line with the SEI objectives, the Bank also expanded its activities in the use of biomass for renewable energy generation
- SEI 3 (2012 2014) expands
 the renewable energy portfolio
 across two dimensions:
 through direct loan financing
 instruments and through
 expanding the coverage of
 renewable energy types

Renewable energy composition in SEI 2 (2009 – 2011)



Renewable energy Case Study Bares Windfarm (Turkey)



DESCRIPTION

Construction of a 142.5MW onshore wind power project located in Balikesir in Western Turkey. The wind farm is expected to be operational by the end of 2012 and will become Turkey's largest wind farm to date. The commissioning of Bares wind farm will increase privately owned wind capacity in Turkey by 11% compared to the end 2010 installed capacity of 1,329MW.

FINANCIAL STRUCTURE

EBRD € 100 million

of which SEI component € 100 million

Syndicated loan € 35 million Project Sponsor € 54 million

Total project value € 189 million

ESTIMATED CO2 REDUCTIONS

317 ktonnes CO2 per year

PRIVATE SECTOR FINANCE RAISED

€ 135 million through repayments to EBRD and syndicated lender

€ 54 million from project sponsor

CONCESSIONAL FINANCE USED

None

LESSON LEARNED

In countries with a mature regulatory framework, MDBs can finance risky projects when the sponsor is low risk and experienced. Private banks may require comfort of MDB participation in some cases.

Renewable energy Case Study Ukraine Sustainable Energy Lending Facility (Ukraine)



DESCRIPTION

Lending facility for smaller renewables projects with EBRD finance of up to EUR 10 million each, covering wind, solar, biomass, and hydro.

FINANCIAL STRUCTURE

EBRD € 50 million

of which SEI component € 50 million

CTF co-finance € 20 million Project Sponsors € 30 million

Total facility value € 100 million

Use of CTF to cover equity gaps and provide some concessionality through reduced interest rate.

Use of GEF technical assistance to support project developers in achieving bankability.

ESTIMATED CO2 REDUCTIONS

~350 ktonnes CO2 per year

The facility combines EBRD finance with CTF concessional support and GEF technical assistance. It has taken a very long time to achieve the first signing. The reason for this has been an almost complete absence of skills amongst project developers, and the need to put in place additional technical assistance. It is expected that deal flow will now accelerate, and that the facility will deliver a real increase in the capacity of local developers in the small- to medium-size renewables sector.

PRIVATE SECTOR FINANCE RAISED

€ 100 million through bank repayments to EBRD and CTF

CONCESSIONAL FINANCE USED

€ 20 million for concessional finance

€ 5 million for technical assistance

€ 25 million total (25% of private sector finance)

LESSON LEARNED

Medium-size renewable project developers require substantial technical assistance support

Sustainable Energy Finance Facilities Coverage

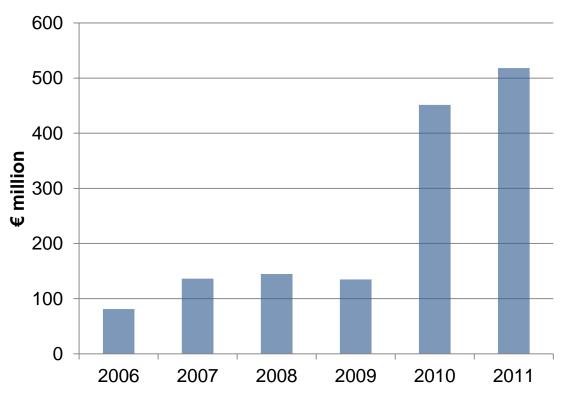




- Operating in 15 countries via 70 local financial institutions
- € 1.5 billion signed (through more than 100 loan operations)
- More than € 900 million on-lent to approximately 1,000 businesses, 500 housing associations and 30,000 households
- Over 2 million tonnes of CO₂ avoided per year
- Sub-loans range from € 2,500 to € 5 million



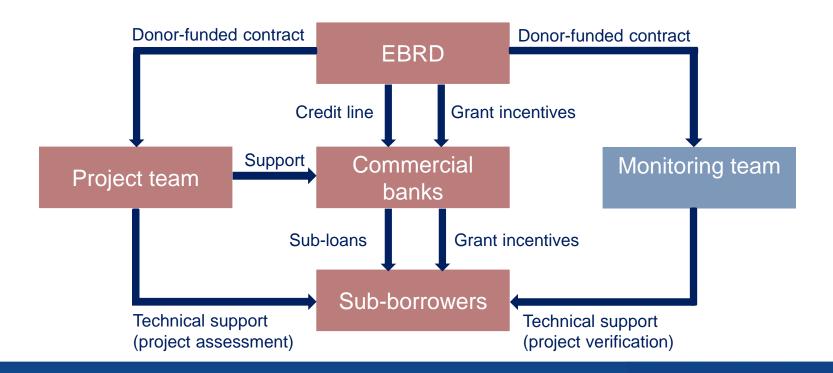
SEFF business volume 2006 - 2011



Sustainable Energy Financing Facilities Structure



- SEFFs are effective in reaching a wide range of industrial and residential clients
- SEFFs are effective in supporting commercial banks in providing finance in new areas such as residential energy efficiency and small scale renewables



Sustainable Energy Financing Facilities Case Study Residential energy efficiency credit line (Bulgaria)



DESCRIPTION

EBRD provides loans to 4 partner banks in Bulgaria. Loan proceeds are on-lent to individuals, households and associations of apartment owners for energy efficiency projects. Sub-borrowers receive grant incentives upon successful completion of sub-projects. Support from the Kozloduy International Decommissioning Fund.

FINANCIAL STRUCTURE

Overall volume € 40 million

Signed:

ProCredit Bank Bulgaria € 10 million Raiffeisen Bank Bulgaria € 8 million

DSK Bank € 5 million CIB Bank € 5 million

TECHNICAL ASSISTANCE

Technical assistance includes technical assessment of all applications, capacity building through trainings, and marketing activities. A risk-sharing first loss cover scheme is provided to partner banks to encourage them to prioritise financing to complex building projects and overcome the barrier that the lack of credit history poses to banks.

ESTIMATED ENERGY SAVINGS

5.8 ktoe per year

ESTIMATED CO₂ REDUCTIONS

41 ktonnes CO₂ per year

PRIVATE SECTOR FINANCE RAISED

€ 40 million through bank repayments to EBRD

CONCESSIONAL FINANCE USED

€ 9.4 million for grants and incentives

€ 2.7 million for technical assistance

€ 2.5 million for risk sharing

€ 14.6 million total (36.5% of private sector finance)

LESSON LEARNED

Financing building refurbishment requires substantial amounts of financial support .

Country Case: Scaling up SEI activities in Turkey



SEI activities in Turkey started in 2009 and 2010 with:

- Policy dialogue
- Financing the Rotor windfarm
- The Turkish Sustainable Energy Financing Facility, supported by the CTF and EU IPA

And continued in 2011 with key projects incl.:

- The Mid-Size Sustainable Energy Financing Facility for medium-size renewables projects
- Bursa light rail urban transport
- Aksa acrylic fibre producer
- Crescent Clean Energy Fund

And in 2012 with:

- Bares windfarm (largest in Turkey)
- Mersin waste water project
- Extending MidSEFF and TurSEFF further

CO₂ emissions abated 2009 -2011: 1,096 ktonnes per year

Scaling up SEI ABV in Turkey
2009 € 45m 30% of EBRD ABV
2010 € 207m 42% of EBRD ABV
2011 € 466m 52% of EBRD ABV
2012 1st Half € 204 million

To continue broadening of sectoral coverage and to maintain high share of ABV.

Objective:

Annex: Background on EBRD and SEI Performance



EBRD at a glance

- International financial institution, promotes transition to market economies in 29 countries from Central Europe to Central Asia
- Expanding 2009 added Turkey, now expanding to the southern and eastern Mediterranean region
- Established in 1991
- Owned by 63 countries and two inter-governmental institutions
- Capital base of €30 billion
- Invested over €9 billion in 380 projects in 2011

EBRD's mandates



- Sound banking principles
- Careful assessment of risk/rewards for all parties
- Commercial viability
- Good prospect of returns
- Advancing the transition to market economies
- Expansion of competitive markets, including private ownership
- Stronger institutional and legal framework
- Sound corporate governance
- Structural reforms
- This is now including move to a low-carbon economy
- Environmental mandate
- Sustainable development one of the EBRD's strategic objectives
- Every project screened for environmental and social impact
- Environmental monitoring throughout project life cycle
- Strong engagement with civil society organisations

EBRD's engagement in sustainable energy



EBRD has been engaged in sustainable energy finance since its establishment and set some firsts:

- •EBRD was amongst the first multilateral development banks with a dedicated pool of technical experts in-house in an energy efficiency team
- •In 2009 EBRD became the first and so far only multilateral development bank to set itself a carbon emission target

EBRD's early engagement can be seen in the context of its countries of operations which have been characterised by:

- High share of heavy industry
- Dilapidated infrastructure
- High energy intensity
- A lack of market-based pricing for energy

Realising EBRD's environmental and market mandate



EBRD's Sustainable Energy Initiative (SEI)

The SEI was created in 2006 to:

- address the twin challenges of climate change and energy efficiency
- mainstream energy efficiency and climate change aspects into all EBRD operations across all sectors
- help finance the efficient use of energy in the region of operations
- Scale up sustainable energy finance in the EBRD Region

SEI activity areas





Industrial energy efficiency



Sustainable Energy Financing Facilities (SEFFs)



Power sector energy efficiency



Renewable energy



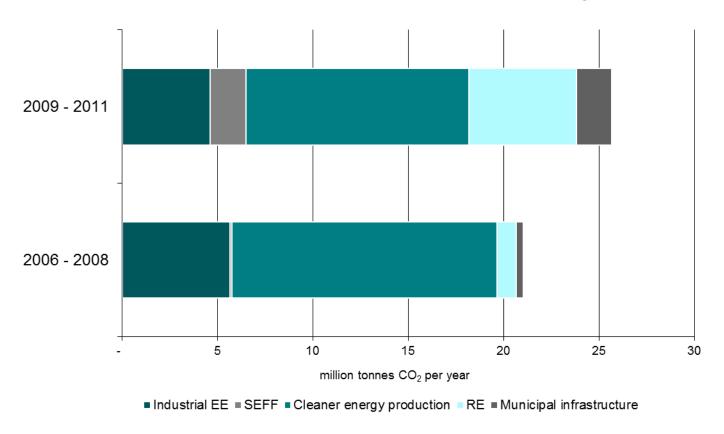
Municipal infrastructure energy efficiency

SEI activities also include climate change adaptation, carbon market development and sustainable energy policy dialogue

SEI track record and mainstreaming CO₂ emissions avoided by sector



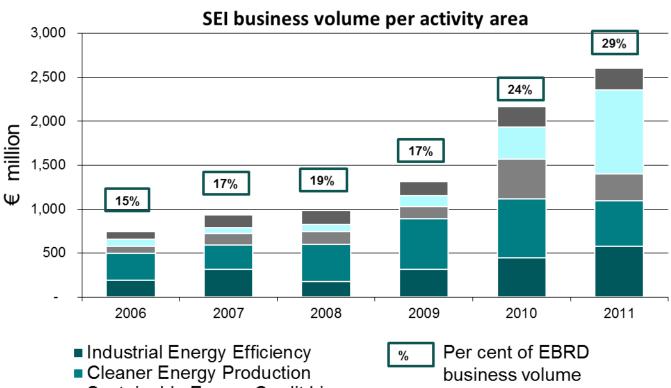
Estimated CO₂ emission reduction resulting from SEI



SEI investments from 2009 to 2011 delivered emissions reductions equivalent to the combined 2009 emissions of Croatia and Georgia

SEI track record SEI business areas





The majority of SEI activity has been in the private sector. Between 2006 and 2011 SEI private sector financing reached 5.4 billion accounting for 62% of total EBRD SEI financing.

- Sustainable Energy Credit Lines
- Renewable Energy
- Municipal Infrastructure EE

SEI achievements and drivers

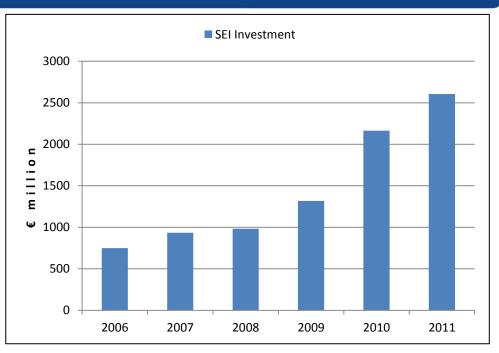


- EBRD SEI financing has risen significantly over 6 years reflecting its scaling-up objectives
- SEI financing accounted for close to 30% of EBRD ABV in 2011
- Cumulative EBRD SEI financing reached €8.8 billion for the period 2006-2011 for 464 projects with a total project value of €46 billion

SEI is driven by:

1. Skills:

- Banking (sound banking, innovative finance structures)
- Technical (EE expertise, innovative technology application)
- Policy (improved regulations, work with donors)



2. Support:

- Grants
- Concessional co-financing
- Technical assistance
- Policy improvements