

# Mobilizing Climate Finance

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## G-20 Mandate: Deepening the AGF Analysis

*"We tasked the World Bank, working with Regional Development Banks, and the IMF, in coordination with other relevant organizations, to **conduct the analysis on mobilizing sources of climate change financing, including public and private bilateral and multilateral as well as innovative sources, drawing inter alia on the AGF report consistent with the objective, provisions and principles of the UN Framework Convention on Climate Change.**"*

Communiqué of G-20 Finance Ministers and Central Bank Governors, Washington D.C., 14-15 April, 2011



# Public and Private Flows are Complements

## Public Sources

Comprehensive carbon pricing policies

Market-based instruments (MBIs) for international aviation and maritime fuels

Fossil-fuel subsidy reforms

## Leveraging Private & Multilateral Flows

Other policies and instruments to engage private finance

Carbon markets to catalyze private flows

Strengthening MDB leverage and pooled arrangements





- 1. Public Sources**

2. Leveraging Private & Multilateral Flows

3. Monitoring Climate Finance Flows

4. In Summary

# Comprehensive Carbon Pricing (1/2)

- More effective: exploits mitigation opportunities economy-wide
- More efficient: pursues least-cost options
- Substantial revenue potential
  - \$25 per ton CO<sub>2</sub> => \$250 billion in 2020 in developed countries
  - for efficiency, fiscal consolidation and support to low-carbon growth (domestically and abroad)



## Comprehensive Carbon Pricing (2/2)

- Choice between carbon taxes and emissions trading less important than doing something and getting the design right
- Economic costs expected to remain modest, if revenues applied productively (e.g., used to scale-back inefficient taxes)
- Several options to improve acceptability (e.g., reduce other taxes/use transfer system) but reduce revenue

# International Aviation and Maritime Fuels

- A sizeable and growing source of emissions, under-taxed from both an environmental and broader fiscal perspective
- Global approach to charging needed (esp. for maritime), due to mobility of vessels; so need to compensate developing countries
- Compensation and implementation need further study—but appear feasible
- Revenue potential of about \$40 billion (\$25 per ton CO<sub>2</sub> charge on fuels); \$22 billion net of compensation for climate finance and other uses



# Reform of Fossil Fuel Subsidies

- US\$10 billion p.a. if reforms in developed countries led to 20% of subsidies being directed to international climate finance
- Scope for reforms in developing countries (> \$300 billion p.a.)
- Progress in several countries on reform, for efficiency, fiscal consolidation and low-carbon growth
- Well-targeted, transparent and timebound programs required to assist poor households and energy workers

## New OECD inventory of fossil-fuel support in developed economies

- US\$40-60 billion p.a. (2005-10) for Annex II (OECD: \$45-75 billion p.a.)
- half for oil; two-thirds for consumption
- over 250 support mechanisms, mostly budgetary transfer and tax expenditures
- not all are inefficient and lead to wasteful consumption
- estimates must be interpreted and aggregated with caution, since majority are tax expenditures (in reference to country-specific benchmark)





1. Public Sources

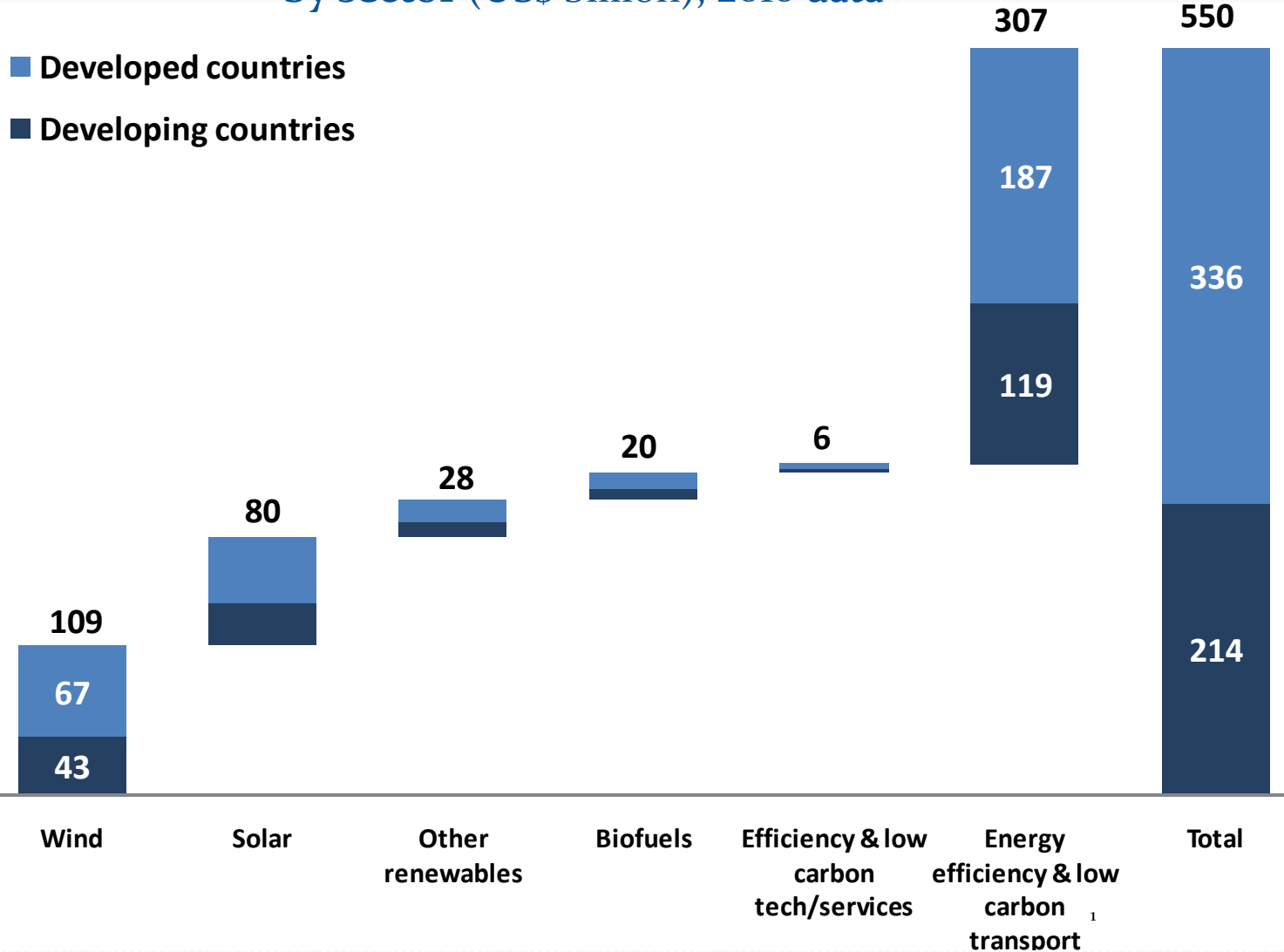
- 2. Leveraging Private & Multilateral Flows**

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# Climate investment has grown fast and has more potential if market failures and barriers can be tackled

by sector (US\$ billion), 2010 data

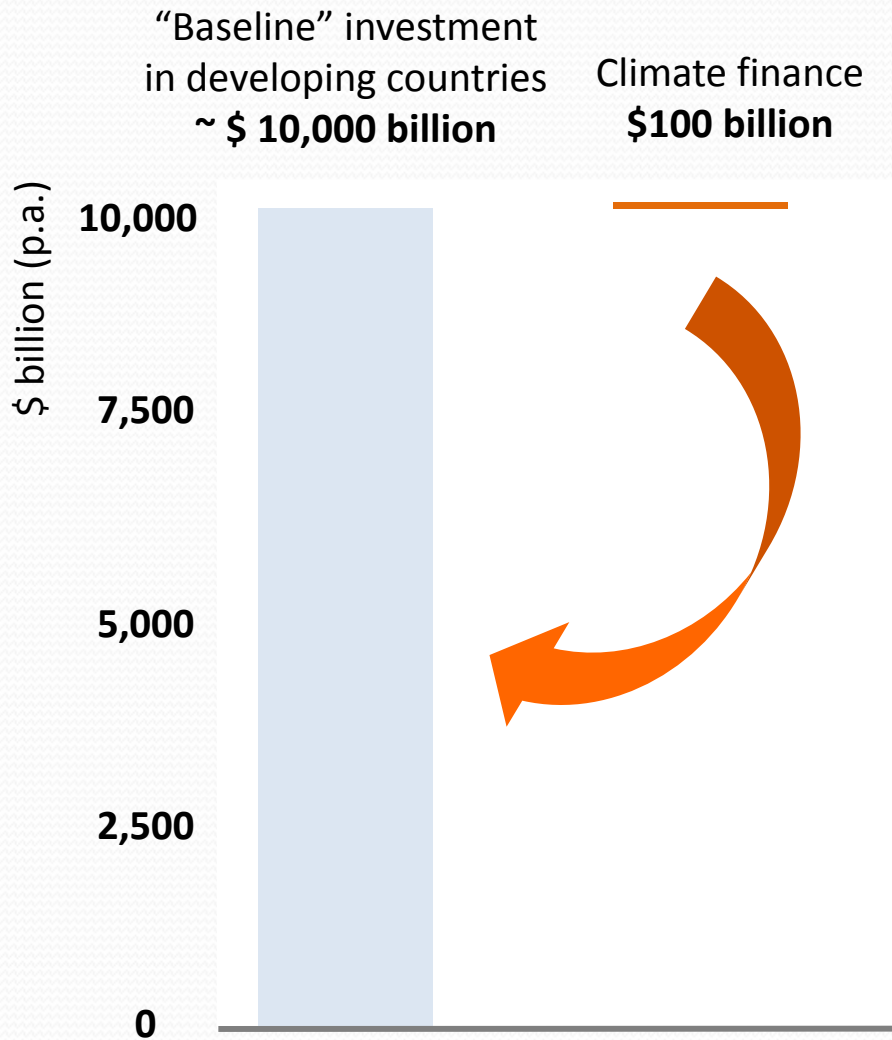


1: Pro-rated split between developed and developing countries

Source: Bloomberg New Energy Finance, HSBC, staff estimates

# The Need to Leverage

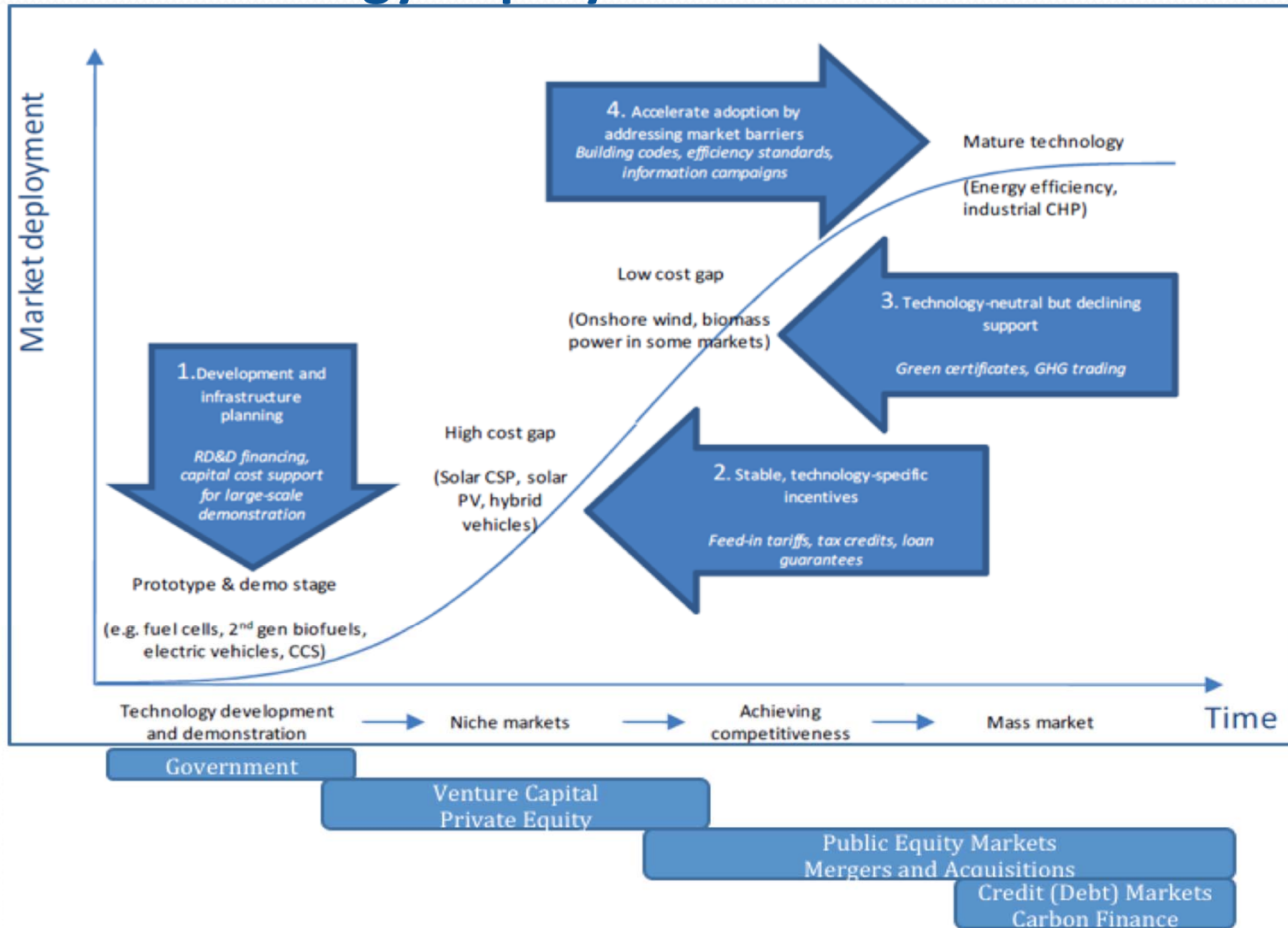
## Climate Finance as a catalyst (illustrative scenario)



**Climate finance covers additional costs and serves as a catalyst to leverage development investments & enhance development policy and finance**



# Financial instruments and support mechanisms can facilitate clean energy deployment



Source: Adapted from OECD (2011) and Bloomberg New Energy Finance (2011)

# Public and Private Flows are Complements

## Scaling-up financing & transformation with the Climate Investment Funds

### *Piloting index-based agricultural insurance*

contingency funding to farmers in Niger to cope with climate shocks (with Global Index Insurance Facility, private sector, other partners).

### *Transforming clean technology markets*

\$750 million to catalyze \$4.8 billion for deployment of 1GW in concentrated solar power (3 x current global capacity) in 5 Mediterranean countries.

### *Opening domestic capital markets for clean energy*

\$50 million in cofinancing for concessional debt and technical assistance to incentivize commercial banks in Turkey to establish new lines of business.

## Carbon markets: alive despite very low prices

- A viable, cost-effective means to reduce emissions and to catalyze low-carbon investment
- Joining EU and NZ, 6 jurisdictions passed climate bills, including market initiatives
  - Australia, California, China, Quebec, Republic of Korea, Mexico
- Durban decisions increased the regulatory clarity on existing market and advanced on new market instruments

### *Partnership for Market Readiness (PMR)*

A \$100 mln global partnership for carbon market innovation:

- Build market readiness
- Pilot new concepts for market instruments
- Foster technical discussions and exchange on lessons and best practices
- Connect countries and collectively foster a global carbon market.

25 countries (15 implementing)



# Where Next for Carbon Markets ?

€40

€35

€30

€25

€20

€15

€10

€5

€0

Apr-08

Apr-09

Apr-10

Apr-11

Apr-12

Apr-13

Apr-14

Apr-15

Apr-16

Apr-17

Apr-18

Apr-19

Apr-20

2 degrees

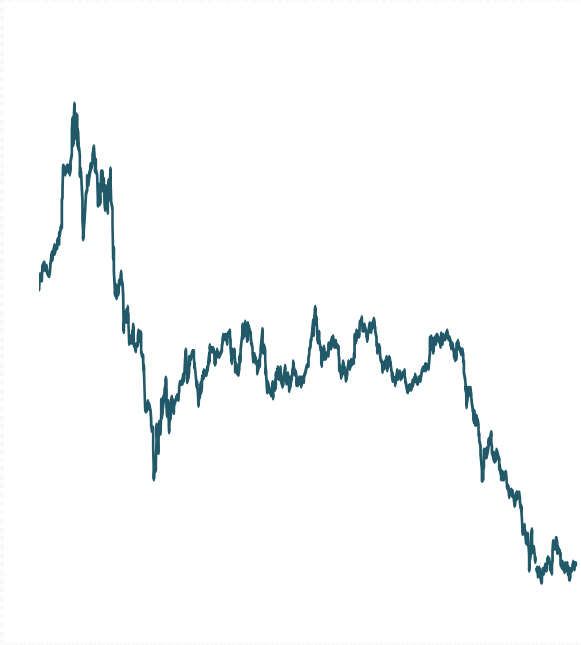
€39 per tCO<sub>2</sub>e  
(\$150 billion p.a.)

Copenhagen  
high

€20-28 per tCO<sub>2</sub>e  
(\$31-43 billion p.a.)

Copenhagen  
low

€12-20 per tCO<sub>2</sub>e  
(\$5-9 billion p.a.)



# Options to keep momentum in carbon markets

## Demand: Bridge the gap

- Manage transition post 2012
- Adopt ambitious targets, aligned with 2°C, with greater scope for market mechanisms
- Bring long-term policy clarity on future frameworks and work towards their harmonization

## Supply: Build a pipeline

- Support readiness to design eligible projects and programs
- Innovate to turn carbon into finance (frontloading mechanisms, risk-mitigation tools, revolving funds)

## Harmonize rules and institutions

- Scale-up from projects to programs
- Harness untapped opportunities, e.g., sustainable energy, forestry and agriculture in Africa, cities, policies
- Harmonize market framework, for efficiency, greater access and environmental integrity

## Role of MDBs:

# Mobilizing and leveraging finance and markets

Facilitating  
access to climate  
finance



\$19 bln for  
mitigation  
in 2011

Climate  
Investment  
Funds

Green Bonds



Catastrophe risk  
financing

Pioneering carbon  
finance



## Role of MDBs:


# Mobilizing and Leveraging Finance and Markets

### A. Pooling flows to support targeted concessional lending

- **New ways to contribute**, e.g., long-term concessional loans with Clean Technology Fund
- **New sources**, e.g., private foundations and emerging donors
- More **flexibility in structuring**
- **Learning opportunities** from health sector (AMC, IFFIm)

### B. Leveraging shareholder capital with private market borrowing


- **Limited current headroom for additional climate financing**
- A climate-focused capital increase could be considered in the longer term
  - **Leverage factor of 3 to 4 for new climate loans**
  - Solutions needed to **accommodate climate capital increase with shareholder structure**

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## Monitoring a Complex Web of Flows to build trust and understand performance

- Clear definitions of public and private climate finance
- Tracking of international flows, at both ends
- For public flows, draw on existing systems (Rio Markers) and on-going efforts (e.g., by MDBs)
- For private flows, track leverage ratio of public instruments and carbon market flows



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## Taking forward revenue options

- Fossil-fuel subsidies: expand inventories of support; implement commitments through well-designed and durable reforms
- Carbon markets: implement targets under the Copenhagen Accord and Cancun Agreements; continue reform and innovation
- Expand MDB pooled financing arrangements to build momentum and gain experience
- Build in-country policy and institutional readiness to facilitate access and increase impact
- Generate knowledge and share experience through new networks and partnerships (e.g., SGG, B-20 Platform)
- Improve monitoring and tracking of flows for building trust and learning

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Thank you