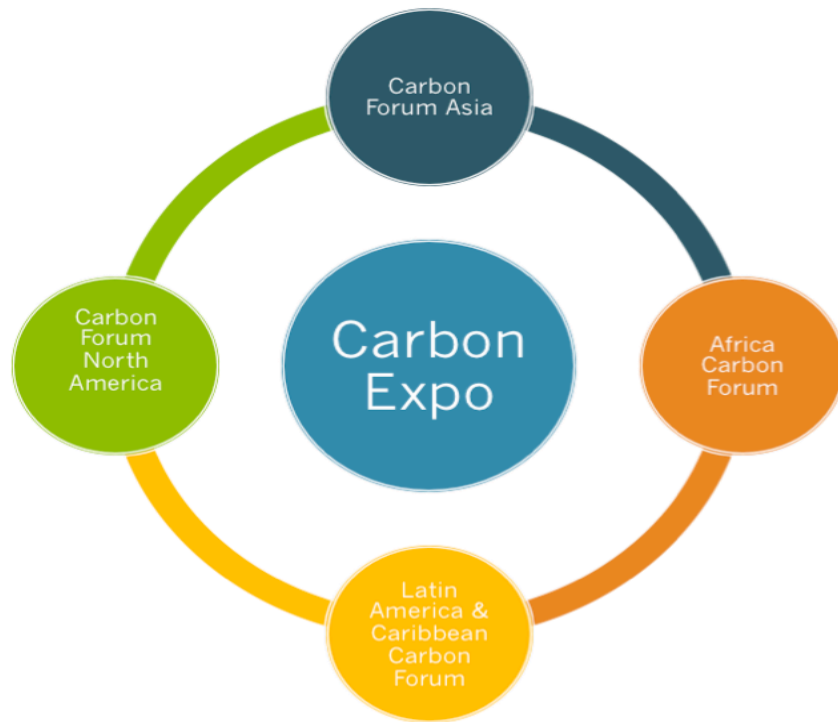


**Broadening Business Support for Climate Action**  
**IETA's Carbon Forum platform, an opportunity to co-host SCF Forest Forum 2015**



**IETA**

**October 2014**

***About IETA***

The International Emissions Trading Association (IETA) is the leading voice of the business community on market based climate policy. Founded in 1999 as a non-for profit organization, IETA's membership has grown to 140 companies, including stakeholders across the entire carbon value chain – and from OECD and non-OECD countries. Our conference portfolio reaches the key places on the globe where new climate policy is emerging.

## Partnership with SCF to host Forest Forum 2015

### Summary

IETA proposes to partner with the Standing Committee on Climate Financing Forest Forum 2015 a new Initiative to allow for public private sector dialogues on forest financing for climate action.

#### Benefits:

- Utilizing IETA existing conference platforms with choice of global locations to host Forest Forum 2015
- We host an existing private sector audience through IETA's global network & partnerships
- Strong history in landuse and forestry policy and project implementation
- Advancement of shared mission for climate change mitigation through forests by engaging a broader audience as part of Forest Forum 2015
- Regular partner with UNFCCC on events
- Lean upon our current forestry and REDD+ NGO partners to coordinate a strong private sector presence

We propose holding the event at:

#### **Carbon Forum Asia (27 March 2015)**

Macau, People's Republic of China

SCF Forum could take place on either the 26th or the 28th of March 2015

Cost estimation: **venue would be provided for free**, main costs would be AV + catering (approx 5'000-7'000US\$ for 200 people), and simultaneous translation

Or

#### **Africa Carbon Forum (15-17 April 2015)**

Mauritius, Republic of Mauritius

SCF Forum could take place on the 14th of April 2015

Cost estimation: 40-50US\$ per delegate (includes the meeting room + morning and afternoon coffee breaks + lunch), and simultaneous translation

## *Background and Context*

IETA's existing global conference series brings together participants across the globe to share successes, expand business networks, promote best practices and engage in dialogue with policymakers about issues and concerns. The IETA forums are known for their excellence in programming, cutting-edge policy analysis and fairness in allowing open dialogue on challenging topics of the day. They are unique in that they bring the entire climate finance, clean energy and carbon market value chain together on global and regional platforms.

Today's markets are emerging alongside major new initiatives by governments to provide **climate finance through public private partnerships an innovative structures**. Through the Green Climate Fund and other financial mechanisms, governments hope to leverage private sector investment into forests, clean energy infrastructure and adaptation strategies with a goal of mobilizing \$100 billion per year by 2020. Climate finance of this scale requires much more dialogue between the private sector and governments.

## *IETA's Global Conference Platforms*

IETA convenes its forums to encourage harmonized approaches, good business practices and new innovation. These priorities are aimed at stimulating **an efficient global policy** to support carbon abatement at a scale commensurate with a 2° C temperature limitation.

Our conference portfolio serves as a platform focused on four priorities. We aim to --

- **educate business, opinion leaders and the media about climate policy,**
- **facilitate technology transfer and innovative climate financing,**
- **showcase business leadership**

Our events are a premier platform for building business support and encouraging corporate responsibility on climate change -- business support that is critical for the success of future climate policy efforts. The events have become focal points on the calendar for business and government alike to communicate key messages and demonstrate leadership to the broadest business audience possible.

The forums can tap even greater potential by partnering with the Standing Committee on Climate Financing Forestry Forum to draw together private sector and policy makers for dialogues on forest financing.

## *A Proven Track Record*

With over a decade of experience, IETA's existing conference programs have a **proven track record in building business support**. By bringing the business community, governments, and other stakeholder groups together to discuss policies and commercial trends in the early stages of market formation, IETA conferences have helped establish a true "community" of climate professionals.

With IETA's proven track record with these events and its existing infrastructure, our organization is well positioned to partner with SCF to leverage our current platforms for Forest Forum 2015. We host some of the most active private sector participants in forests and land use carbon projects and a broader NGO community active in forest financing and engaging the private sector.

## IETA's Conference Portfolio

Over the past decade, IETA developed a set of carbon forums in collaboration with the World Bank, the UNFCCC, regional development banks and private sector partners.

New markets, Forests, REDD+ and climate finance are major topics of international debate. Business engagement is critical.

IETA's events occur throughout the year, culminating in a two-day forum at the UN Climate Negotiations.

These events provide a valuable platform for policy dialogue, business engagement and capacity building.



## Summary of Conferences

IETA's current portfolio includes five major events that utilize both commercial and non-profit financial models. The commercially focused events that encompass IETA's core market include our flagship Carbon Expo in Europe, Carbon Forum North America, and Carbon Forum Asia. These events continue to attract significant attention as established gatherings of the global carbon markets.

IETA is a partner in two non-profit conferences aimed at broadening business appreciation of carbon market solutions under the UN's Nairobi Framework. These include the Africa Carbon Forum and the Latin American & Caribbean Carbon Forum. These regions represent the future of climate policy specifically related to private sector engagement.

### 1. Carbon Expo

<b>Average Attendance</b>	2,600 delegates
<b>Revenue Model</b>	Commercial event in partnership with Koelnmesse and World Bank. Paid attendance plus sponsorships from corporates, development banks and national pavilions.
<b>Sectors Represented</b>	Power sector, banks and exchanges, consulting firms, brokers, originators and traders, energy providers, aviation, shipping, law firms, government, multilateral development banks, academia, environmental NGOs.
<b>Geographic Focus</b>	Global – alternates yearly between Cologne and Barcelona.

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**2. Carbon Forum Asia**

<b>Average Attendance</b>	500 - 800 delegates
<b>Revenue Model</b>	Commercial event in partnership with Koelnmesse. Paid attendance plus sponsorships from Asian Development Bank, other development organizations and corporate sponsorships.
<b>Sectors Represented</b>	Power sector, banks and exchanges, consulting firms, brokers, originators and traders, energy providers, aviation sector, shipping industry, law firms, ministerial government representatives, multilateral development agencies, academia
<b>Geographic Focus</b>	Asia Pacific region, with attendees from Europe and North America. Held in Bangkok.

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**3. African Carbon Forum**

<b>Average Attendance</b>	600 - 900 delegates
<b>Revenue Model</b>	Non-profit event with free attendance. Underwritten by UNFCCC, African Development Bank, development agencies & IETA-arranged corporate sponsorships.
<b>Sectors Represented</b>	Project owners, project developers, CDM participants, national climate change focal points, national CDM offices, Investment promotion agencies, Designated National Authorities, service providers, financial institutions, brokers, law firms, energy companies and multilateral development banks.
<b>Geographic Focus</b>	All countries from the African continent. Investors and developers from Europe and North America. Venue rotates to African capitals.

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**4. Latin American and Caribbean Carbon Forum**

<b>Average Attendance</b>	600 - 800 delegates
<b>Revenue Model</b>	Non-profit event with free attendance. Underwritten by UNFCCC, African Development Bank, development agencies & IETA-arranged corporate sponsorships.
<b>Sectors Represented</b>	Financial institutions, national development banks, stock exchanges, consulting firms, energy providers, power sector, law firms, ministerial government representatives, Designated National Authorities (DNAs), national climate change focal points, investment promotion agencies, project owners, project developers and CDM sectoral institutions.
<b>Geographic Focus</b>	Latin American and Caribbean countries, North America and Europe. Venue rotates amongst regional capitals.

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**5. Carbon Forum North America**

<b>Average Attendance</b>	300 - 500 delegates
<b>Revenue Model</b>	Commercial event with program support from C2ES. Paid attendance plus sponsorships from IETA member companies.
<b>Sectors Represented</b>	Power sector, banks and exchanges, consulting firms, brokers, originators and traders, energy providers, law firms, government multilateral development banks, academia, environmental NGOs.
<b>Geographic Focus</b>	US, Canada and Mexico with international business. Held in Washington, with potential rotation to Canada and Mexico.

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