

Caribbean Media and Caribbean Media and Climate Change
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Mass media coverage of Climate Change in the Caribbean needs to recognise the issue as one involving the survival of the region. This paradigm defines the subject as a distinct area of journalistic concern with a special place on news agendas. It is, arguably, one of the most important stories for Caribbean journalists.

It is, however, a multi-faceted subject with specialised requirements. There are also the challenges of mixed technical and scientific messages and a tendency by officialdom to promote the technical processes above the actions required to mitigate and adapt to climate change.