

**Bringing it down to Earth**  
**Communicating climate change in the Pacific islands**

presented by:

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The Secretariat of the Pacific Regional Environment Programme (SPREP) is an IGO working with 21 countries and territories in the Pacific to strengthen environmental management and promote sustainable development. SPREP is working in three key areas: climate change and vulnerability, biodiversity conservation, and pollution prevention. In 2006, SPREP facilitated sub-regional and national workshops focused on supporting the development of national communication strategies. For example, it assisted Samoa to develop the first climate change communication strategy in the Pacific. The 2005 - 2007 Education and Communication guiding framework for a sustainable Pacific is coming to an end, and SPREP is now looking on how to improve education and communication in the Pacific in the next 5 years.