

Action for Climate Empowerment

SPAIN

Webinar 28th june 2017

Tools to foster effective climate change education and communication In Spain

Networking

- Professional networks
- Social networks

Social research

- Public perception of climate change

Methodological guidelines

- Guidelines on education and communication

Training

- Training courses for teachers

Outreach materials

- Easy guides of AR5

Pilot projects

- Educational programme “climate change signals”

EDUCATIONAL PROGRAM “CLIMATE CHANGE SIGNALS”

NATIONAL CENTRE FOR ENVIRONMENTAL EDUCATION

ENHANCE KNOWLEDGE

PROMOTE CRITICAL ANALYSIS

RAISE AWARENESS

ACTION COMMITMENT

- ✓ 16-18 YEAR-OLD STUDENTS
- ✓ 2 DAYS' DURATION

LOCAL PERSPECTIVE

ACTIVITIES:

- HIGH MOUNTAIN INTERPRETATIVE TREK
- OUTSIDE PARTICIPATION ACTIVITIES
- DEBATES

CONTENTS:

- EFFECTS IN VULNERABLE SPECIES
- ADAPTATION OF LEISURE ACTIVITIES
- CONSERVATION PROJECTS
- IMPORTANCE OF MOUNTAINS FOR WATER SUPPLY



PROFESSIONAL NETWORKING

“Responses to Climate Change from the fields of Communication and Education” (2004-2017)

A meeting point for professionals who design and develop initiatives to promote communication, education and public participation on Climate Change as well as professionals promoting energy saving and clean energies

These professionals come from various bodies:

- Central Government
- Regional Government
- Local Councils
- Environmental Foundations
- Environmental Organisations
- Companies specialising in Communication and Environmental Education

Professional networking

Members of the network participate in, at least, one annual meeting in which:

- ❑ Particularly interesting initiatives about communication, education and public participation to fight climate change are presented and analysed.

- ❑ Group discussion takes place to study and evaluate the role of social tools in fighting climate change.

- ❑ Workshops take place to study specific topics of interest.

- ❑ Work is done on specific projects and initiatives to promote better quality and effectiveness.



A hand is shown reaching out from the right side of the frame, with fingers slightly spread, as if about to touch the tall, golden-brown grass in the foreground. The background is a soft-focus landscape of a field under a bright, hazy sky. The overall mood is one of hope and connection to nature.

A SOCIAL
NETWORK TO
ACCELERATE
ACTION

#PORELCLIMA

(#FORCLIMATE)

A blue speech bubble-shaped logo containing the text "#PORELCLIMA" in white, with "#FORCLIMATE" in smaller white text below it.

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#FORCLIMATE



WHERE IS CLIMATE INFLUENCE TO BE EXERCISED?

EARTH IS WHAT WE ALL HAVE IN COMMON

#PORELCLIMA ACTIONS

Following these guidelines, the climate influence issues that we have selected are the following:



Water

10 action agreements for citizens and 9 for entities

9 action agreements for citizens and 22 for entities

Mobility



Consumption and investment

16 action agreements for citizens and 17 for entities

25 action agreements for citizens and 25 for entities

Energy



Waste prevention and management

12 action agreements for citizens and 16 for entities

2 action agreements for citizens and 6 for entities

Carbon footprint

