# Action for Climate Empowerment SPAIN

Webinar 28th june 2017

## Tools to foster effective climate change education and communication In Spain

### Networking • Professional networks Social networks • Public perception of climate change Methodological guidelines • Guidelines on education and communication **Training** • Training courses for teachers Outreach materials • Easy guides of AR5 Pilot projects • Educational programme "climate change signals"

## **EDUCATIONAL PROGRAM "CLIMATE CHANGE SIGNALS"**



NATIONAL CENTRE FOR ENVIRONMENTAL EDUCATION

ENHANCE KNOWLEDGE PROMOTE CRITICAL ANALYSIS

RAISE AWARE-NESS ACTION COMMIT-MENT

- ✓ 16-18 YEAR-OLD STUDENTS
- ✓ 2 DAYS' DURATION

### LOCAL PERSPECTIVE

#### **ACTIVITIES:**

- •HIGH MOUNTAIN INTERPRETATIVE TREK
- **•OUTSIDE PARTICIPATION ACTIVITIES**
- DEBATES

#### **CONTENTS:**

- EFFECTS IN VULNERABLE SPECIES
- ADAPTATION OF LEISURE ACTIVITIES
- CONSERVATION PROJECTS
- IMPORTANCE OF MOUNTAINS FOR WATER SUPPLY



#### PROFESSIONAL NETWORKING

## "Responses to Climate Change from the fields of Communication and Education" (2004-2017)

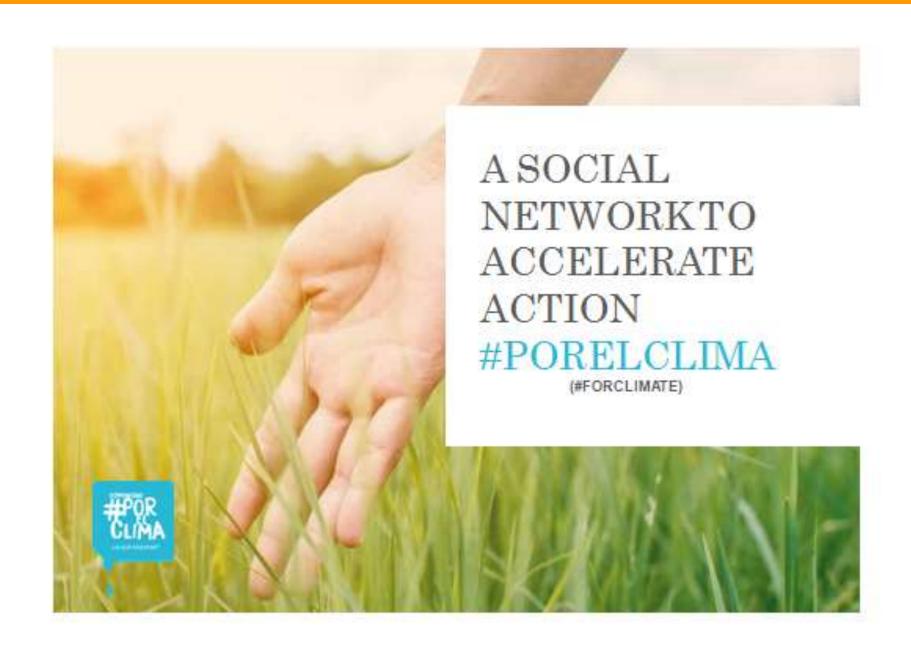
A meeting point for professionals who design and develop initiatives to promote communication, education and public participation on Climate Change as well as professionals promoting energy saving and clean energies

These professionals come from various bodies:
☐ Central Government
☐ Regional Government
☐ Local Councils
☐ Environmental Foundations
☐ Environmental Organisations
☐ Companies specialising in Communication and Environmental Education

### Professional networking

- Members of the network participate in, at least, one annual meeting in which:
- ☐ Particularly interesting initiatives about communication, education and public participation to fight climate change are presented and analysed.
- ☐ Group discussion takes place to study and evaluate the role of social tools in fighting climate change.
- ☐ Workshops take place to study specific topics of interest.
- ☐ Work is done on specific projects and initiatives to promote better quality and effectiveness.







## WHERE IS CLIMATE INFLUENCE TO BE EXERCISED?

EARTH IS WHAT WE ALL HAVE IN COMMON

#### **#PORELCLIMA ACTIONS**

Following these guidelines, the climate influence issues that we have selected are the following:



Water

10 action agreements for citizens and 9 for entities 9 action agreements for citizens and 22 for entities

**Mobility** 



8

Consumption and investment

16 action agreements for citizens and 17 for entities 25 action agreements for citizens and 25 for entities

Energy



**8** 

Waste prevencion and management

12 action agreements for citizens and 16 for entities 2 action agreements for citizens and 6 for entities

Carbon footprint

